



PROFESSIONAL CONSULTANT SERVICES AGREEMENT WITH THE MISSION INN FOUNDATION – FISCAL YEAR 2020/2021

Community & Economic Development

Economic Development, Placemaking
and Branding/Marketing Committee
August 20, 2020

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BACKGROUND

1. The Mission Inn Foundation was incorporated in 1976 to assist with the preservation and restoration of the historic Mission Inn;
2. The Foundation continues to preserve and promote the history of the Mission Inn in its role of operating a non-profit museum and facilitating arts-related programs and projects that serve the community and visitors; and
3. The Foundation has received funding annually from the City since Fiscal Year 2008/09.



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SCOPE OF SERVICES

Areas of Services include:

1. Advocacy
2. Fund Development
3. Marketing
4. Education
5. Historic Preservation and Interpretation
6. Administration



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EXAMPLES OF SERVICES

1. Submit a minimum of four grants per year; the Foundation applied and was awarded the following grants:
 - a) Edison International (\$5,000)
 - b) Stater Bros Charities (\$10,000)
 - c) E. Rhodes and Leona B. Carpenter Grant (\$30,000)
 - d) Cal Humanities (\$15,000) for Toward Peace, a new exhibit, conference, and programs



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EXAMPLE OF SERVICES (CONT.)

2. Provide monthly staff and volunteer updates and quarterly training to promote and provide customer awareness of other Riverside heritage tourism and cultural amenities; and
3. Provide 100 free tours; 600 free tours were provided.



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HIGHLIGHTS



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COVID-19 IMPACT

1. In communication regularly with the Foundation;
2. Staff will monitor State, County and City orders for events and programs; and
3. Staff will provide support to organizers if they are changing their event or program.



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RECOMMENDATIONS

That the Economic Development, Placemaking and Branding/Marketing Committee recommend that City Council approve a Professional Consultant Services Agreement with the Mission Inn Foundation of Riverside, California to provide Advocacy, Fund Development, Marketing, Education, Historic Preservation and Interpretation, and Administrative Services, for arts-related programs and projects for a term ending June 30, 2021, in the amount of \$67,104.



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