



## ADMINISTRATION OF THE ARTS & CULTURE GRANT AND EMERGING ARTIST MICRO GRANT PROGRAMS

Community & Economic Development

Economic Development, Placemaking, and Branding/Marketing Committee

August 20, 2020

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## BACKGROUND

On September 11, 2018, the City Council:

1. Authorized City staff to administer the Arts and Culture Grant Program for the current two-year budget cycle in Fiscal Years 2018-2019 and 2019-2020;
2. Requested the Ad Hoc Arts Grant Committee to continue to meet to address current and future art elements of advocacy, fund development, marketing and education; and
3. Requested the Community & Economic Development Department to collaborate with the Ad Hoc Arts Grant Committee and return to City Council for a review of process and recommendations for administration of the City's Arts and Culture Grant Program prior to Fiscal Year 2020-2021.



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## ARTS & CULTURE PROGRAM GRANT

1. Sustains professional development of established arts and cultural institutions based in and serving the City of Riverside;
2. Assists with the operations and development of small to mid-sized arts and cultural organizations;
3. Encourages and supports the contribution of excellence and diversity to the richness of the community's cultural life; and
4. Encourages and supports administrative and fiscal excellence in non-profit arts and cultural organizations.



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## ARTS & CULTURE GRANT RECIPIENTS

- 17 Diverse Organizations
  - Museums
  - Music
  - Theater
  - Literary
  - Dance
  - Art
  - Television



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# WHO WE SUPPORT



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# WHO WE SUPPORT (CONT.)



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# EMERGING ARTIST MICRO GRANTS



- 1. Seeks to assist individual, emerging artists;
- 2. Small grants help artists fund their projects and display them throughout the City; and
- 3. Their work contributes to the collective creative aesthetic of our community, neighborhood and local movements.

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# EMERGING ARTIST EXAMPLES



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## RECOMMENDATIONS

That the Economic Development, Placemaking, and Branding / Marketing Committee:

1. Receive an update on the administration of the Arts & Culture Grant and Emerging Artist Micro Grant Programs from Fiscal Years 2018-2019 and 2019-2020;
2. Authorize City staff to continue administering the Arts & Culture Grant Program in the annual amount of \$285,628 which has a City Council approved 1% annual increase in each future fiscal year;
3. Authorize City staff to continue administering the Emerging Artist Micro Grant Program of \$10,000 each fiscal year; and
4. Authorize City staff to administer both the Arts & Culture Grant and Emerging Artist Micro Grant Programs on the same cycle as the City's budget (either annual or biennial).



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