



2020 ILLEGAL FIREWORKS EDUCATION AND ENFORCEMENT PROGRAM UPDATE

Fire Department

City Council Meeting
August 18, 2020



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1

2020 PROGRAM UPDATES

1. Fireworks program operations
2. Analysis / Call Volume and Citations
3. 311 stats and services
4. Identify areas for improvement



2

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2

TASK FORCE OPERATIONS

1. Occurred during June 19th through July 4th
2. RPD and RFD monitored incoming 3-1-1 texts to assist
3. Increased number of task forces to 27 on July 4th



3

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3

9-1-1 FIREWORKS CALLS

Year	July 1	July 2	July 3	July 4	4 DAY TOTAL
2016	78	132	188	307	705
2017	82	86	138	304	610
2018	58	27	77	403	565
2019	19	28	77	495	619
2020	87	217	292	624	1220

Calls include most 911 + 311 + contacts



4

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4

2020 STATISTICS JUNE 19-JULY 4th

Year	Calls For Service	Fires	Injuries	Citations	Patrol 311 Contacts	Fireworks Confiscated
2017	746	15	1	139	304	805 lbs.
2018	599	10	0	70	337	630 lbs.
2019	693	16	0	145	314	3,856 lbs.
2020	1156	18	1	108	295	893 lbs.



5

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5

ADMINISTRATIVE CITATIONS 2019/2020

Administrative Citation Status 2019	Quantity	Payment Received	Administrative Citation Status 2020	Quantity	Payment Received
Paid in full	36	\$36,000	Paid in full	3	\$3,000
Payment Plan Set up	35 (31 still active)	on-going	Payment Plan Set up	Pending	on-going
Appealed	10	on-going	Appealed	4	on-going
Dismissed	1	\$0	Dismissed	0	\$0
Sent to Collections	0	on-going	Sent to Collections	Not available	Not available
Total	145	\$49,923	Total	108	\$3,000



6

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6

311 AFTER-HOURS SERVICE

1. After-hours services available Mon. – Fri. from 6:00 p.m. to 7:00 a.m. & Saturdays/Sundays from 1:00 p.m. to 7:00 am the next business day.
2. New 3-1-1 Mobile App. link reported exact addresses to our four task force members from July 1st to 5th, between 5 PM till 7 AM.
3. 3-1-1 call taker will refer caller to contact 9-1-1 if it involves fire/life safety or call non-emergency line at 951-354-2007.
4. RFD and RPD issued 33 warning letters to any actual addresses retrieved from 3-1-1 and city council members on exact addresses using illegal fireworks.

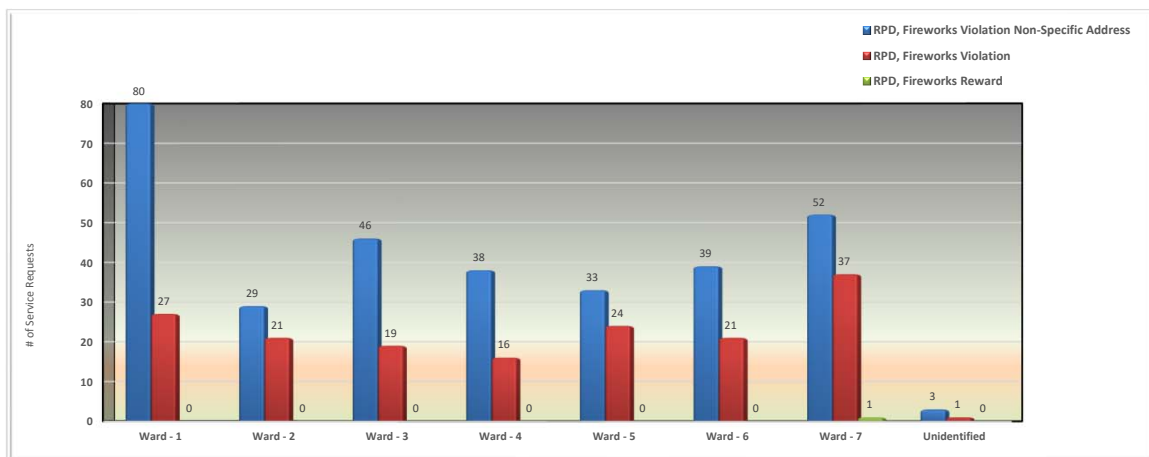


7

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7

311 FIREWORKS CALLS BY WARD



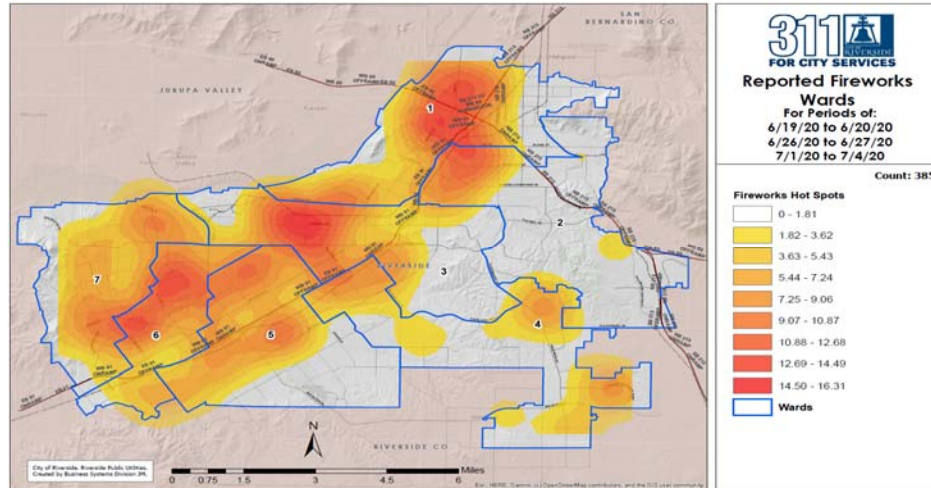
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8

HEAT MAP FOR WARDS



Ward 1- Edwards 107

Ward 7 – Hemenway 89

Ward 3 - Fierro 65

9

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9

ENHANCED 2020 FIREWORKS PROGRAM

1. New 311 Mobile App developed for specific task force members providing exact addresses of illegal fireworks activity.
2. Additional staffing was provided to support the task force operations on July 4th.
3. Social media outreach with branding of "Fireworks Are Illegal" image stating a \$1,000 fine would be issued.
4. Pub Ed Coordinator and Fire Marshal handed out posters to local businesses with open store fronts.
5. New PSA's and videos in English/Spanish, describing task force procedures when receiving and responding to 3-1-1 and 9-1-1 fireworks calls.



10

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10

FIREWORKS CHANGES FOR 2021

1. Add additional department personnel to committee meetings.
2. Discuss locations for fireworks show(s) and/or events.
3. Develop a PSA to better explain the City's criteria for the "Fireworks Reward" program.



11

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11

RECOMMENDATIONS

That the City Council:

1. Discuss the Illegal Fireworks Education and Enforcement Program; and
2. Provide input on the Illegal Fireworks Education and Enforcement Program in 2021.



12

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12