



City of Arts & Innovation

Housing and Homelessness Committee Memorandum

**TO: HOUSING AND HOMELESSNESS
COMMITTEE MEMBERS**

DATE: AUGUST 24, 2020

FROM: OFFICE OF HOMELESS SOLUTIONS

WARD: 1

SUBJECT: MASSACHUSETTS ACTION PLAN - DIRECT SUBMITTAL

ISSUE:

Receive an overview presentation of the Massachusetts Action Plan, "A MAP Home," to house and provide wrap around supportive services to all unsheltered individuals residing in encampments along the 1900 block of Massachusetts Avenue.

RECOMMENDATION:

That the Housing and Homelessness Committee:

1. Receive and file an overview presentation of the Massachusetts Action Plan; and
2. Direct staff to execute the Massachusetts Action Plan.

BACKGROUND:

On August 4, 2020, the City Council approved the revised Expenditure Plan for the Coronavirus Aid, Relieve, and Economic Security Act funding from the State of California totaling \$27,991,888. The plan includes \$2,000,000 in funding to implement the Massachusetts Action Plan that staff plans to commence on September 1, 2020 and end by December 30, 2020.

DISCUSSION:

The Massachusetts Action Plan (MAP), is a comprehensive, multidisciplinary four-month plan, to house and provide wrap around supportive services and resources to all unsheltered individuals residing in encampments along the 1900 block of Massachusetts Avenue. The plan of action utilizes best practices informed by the Centers for Disease Control and U.S. Department of Housing and Urban Development Interim Guidance for Unsheltered Homeless, and is titled "A MAP Home," in recognizing the importance of the Housing First model to safely transition individuals experiencing homelessness off the streets and into safe and secure housing.

A MAP Home includes the following six critical steps that are aligned with each other, balancing the provision of services with addressing the impacts of homelessness on Massachusetts Avenue.

1. **Data Driven:** Staff completed community census/survey of the individuals experiencing homelessness on Massachusetts in order to measure the population facts and needs of services to inform resource distribution.
2. **Outreach Services:** CDC guidance encourages the “Whole Community Approach,” in responding to unsheltered homeless populations by involving key partners critical in providing a vast spectrum of resources such as mental health, behavioral health, probation, housing authority and a plethora of resources from several stakeholders.
3. **Shelter Services:** Since CDC guidance encourages non-congregate housing options, staff will work with CityNet to master lease motel/hotel rooms and operate a 24/7 interim shelter program.
4. **Permanent Housing Placements:** While clients are housed in interim shelter in motels/hotels, CityNet supportive services staff will work with clients to bridge them from temporary housing into permanent housing placements through the Tenant Based Rental Assistance Program and help them identify and attain an apartment unit.
5. **Safety:** A Safety component to support the homeless crisis response will be implemented by the Riverside Police Department to ensure all persons are compliant, due to the recent crime reports in the area. The safety component will also reduce recidivism and encourage a restorative justice model.
6. **Beautification & Renovation:** The plan has a renovation phase, post intensive homeless outreach, to beautify the area and allow residing businesses to thrive, while decreasing the probability of future encampments.

FISCAL IMPACT:

Implementation of A MAP Home will have a total fiscal impact of \$2,837,200. Sufficient funding is available to implement A MAP Home through use of the following sources of funding: CARES Act, Homeless Housing Assistance and Prevention, HOME Investment Partnerships Grant, Emergency Solutions Grant (ESG) FY 2020/21, and ESG-CV.

CARES ACT FUNDING FOR “A MAP HOME” PROGRAM (SEPTEMBER - DECEMBER 2020)		
ACTIVITY	FUNDING AMOUNT	DESCRIPTION
Motels	\$1,142,4764.00	55 hotel rooms
Refrigerators	\$ 27,500.00	\$500 per unit
Landlord Incentive	\$ 27,500.00	\$500 per landlord
Security Deposits	\$ 143,000.00	\$2,600 per unit (average cost)
4 months of rent	\$ 308,000.00	\$1,400 per month/4 months (average cost)
Utilities	\$ 55,000.00	\$250 per month/4 months
4 case managers	\$ 126,741.33	\$47,528 per case manager
TOTAL	\$ 1,830,217.33	

ACTIVITY	FUNDING AMOUNT	DESCRIPTION	FUNDING SOURCE
8 months of rent	\$ 572,000.00	\$1,300 per month/8 months	HHAP, HOME Investment Partnerships Grant, Emergency Solutions Grant (ESG) FY 2020/21, and ESG-CV
Utilities	\$ 110,000.00	\$250 per month, 8 months	HHAP
Landlord Repairs	\$ 71,5000.00	\$1,300 for 55 units	HHAP
4 case managers	\$ 253,482.67	\$47,528 per case manager	CARES Act
TOTAL	\$ 1,006,982.67		

**TOTAL PROGRAM
COST**

\$2,837,200.00

Prepared by: Hafsa Kaka, Homeless Solutions Officer
 Certified as to

Availability of funds: Edward Enriquez, Chief Financial Officer/Treasurer
 Approved by: Moises Lopez, Deputy City Manager
 Approved as to form: Gary G. Geuss, City Attorney

Attachment: Massachusetts Action Plan, "A MAP Home"