



City of Arts & Innovation

City Council Memorandum

TO: HONORABLE MAYOR AND CITY COUNCIL DATE: SEPTEMBER 15, 2020

FROM: MUSEUM DEPARTMENT WARDS: ALL

SUBJECT: GRANT APPLICATION AND ACCEPTANCE OF CALIFORNIA NATURAL RESOURCES AGENCY CALIFORNIA MUSEUM GRANT IN THE AMOUNT OF \$40,000 – SUPPLEMENTAL APPROPRIATION

ISSUE:

Authorize the submittal of a grant application and subsequent acceptance of the grant award from the California Natural Resource Agency California Museum Grant Program in the amount of \$40,000 to support a Harada family story interpretive exhibition in Robinson House.

RECOMMENDATIONS:

That the City Council:

1. Authorize the City Manager, or designee, to submit a grant application to the California Natural Resources Agency California Museum Grant Program in the amount of \$40,000 to support a Harada family story interpretive exhibition in Robinson House;
2. Authorize the City Manager, or designee, upon grant award, to accept the amount awarded, including amounts lesser or greater than the amount applied for, and execute all grant documents including making minor and non-substantive changes to documents associated with the grant; and
3. Authorize the Chief Financial Officer, or designee, to record an increase in revenues in a Grants and Restricted Program Fund Museum Revenue Account and appropriate expenditures in a Grants and Restricted Program Fund Museum Expenditure Account in an amount equal to the grant award following receipt of the grant award.

LEGISLATIVE HISTORY:

Assembly Bill (AB) 716 established the California Cultural and Historical Endowment (CCHE) in 2002. Funds for the CCHE came from Proposition 40, the California Clean Water, Clean Air, Safe Neighborhood Parks, and Coastal Protection Act of 2002. A total of \$122 million in grants were distributed competitively for the acquisition, restoration, preservation, and interpretation of historical and cultural resources.

In 2013, AB 482 (Atkins) authorized the creation of a specified competitive grant program administered by CCHE to support small capital projects in museums. On September 23, 2018, Senate Bill (SB) 1493 was approved and expanded the museum grant program's project focus of capital projects to include programming such as exhibits, educational programs, outreach programs, public programs, curriculum, marketing, and collections care in museums. SB 74 Budget Act of 2020 states that the California Natural Resources Agency shall prioritize the funds for museums severely affected by COVID-19 and that serve historically underserved communities and/or students subject to Title 1 of the Federal Elementary and Secondary Education Act.

BACKGROUND:

The California Natural Resources Agency (CNRA) is an agency of the state of California established to restore, protect and manage the state's natural, historical, and cultural resources for current and future generations. CNRA administers revenue resulting from a variety of sources. The Museum Grant Program is funded by the Snoopy automobile license plate fees. This program is intended to solicit proposals for program projects, capital projects, or a combination of program and capital projects that assist and enhance museums that are deeply rooted in, and reflective of, previously underserved communities. In total, between \$500,000 and \$1 million is available for awards during Fiscal Year 2020-2021 and 2021-2022. In response to impacts caused by COVID-19, it is anticipated projects will be awarded in two parts – March 2021 and again July 2021.

DISCUSSION:

The Museum of Riverside (Museum) has identified CNRA's Museum Grant Program as a potential source of funding for a portion of the interpretive exhibition that will be installed in the final phase of the preparation of Robinson House for public access. Following the construction phase of the project, for which Community Development Block Grant (CDBG) funding is allocated in the amount of \$340,028, site work that includes waterwise landscaping, directional signage, and interpretive features will be completed.

The Robinson House exhibition plans are a combination capital and program project, and the Museum is an eligible institution to apply for this funding. The project title is "A Civil Rights Monument: Telling the Harada Family Story." The maximum request is \$40,000. Should the Museum be successful in its application, a grant at the \$40,000 level will cover an estimated half of the project costs. The balance will be secured through additional grants and in-kind contributions.

The deadline for initial proposals is September 18, 2020. A virtual site visit will follow for proposed projects that pass initial screening. Applicants who are invited to continue with the application process will be expected to submit full project documentation shortly after the site visit. Preference will be accorded to institutions that have been severely impacted by COVID-19. This preference may negatively affect the Museum's potential to secure an award, as the Museum was fortunate enough not to have laid off staff or experienced an unusually severe operating budget decline.

FISCAL IMPACT:

Upon award and acceptance of the CNRA grant, staff will increase revenue equal to the amount awarded in the CNRA Grant – Museum account 9342300-334100, and an appropriation of the same amount in the CNRA Grant – Museum expenditure account 9342300-440210. The CNRA

grant requires a 5% match for public entities. This match is satisfied by the CDBG funds already allocated to the development of Robinson House as the interpretive center for Harada House in Account 9272200-440120 18/19 Robinson House Restoration.

Prepared by: Robyn G. Peterson, Ph.D., Museum Director
Certified as to
Availability of funds: Edward Enriquez, Chief Financial Officer/Treasurer
Approved by: Moises Lopez, Deputy City Manager
Approved as to form: Gary G. Geuss, City Attorney