

BOARD MEMBER & COMMISSIONER FEEDBACK		
BOARD/COMMISSION	MEMBER	COMMENTS
Board of Library Trustees	Dwight Tate	I do not think anyone could disagree with the goals or strategies. The next step is the crucial one: establishing the metrics to chart progress. By what measures will we know that we have achieved our goals. What are the relevant state/national benchmarks? How will we be able to demonstrate that true change has occurred, and that Riverside is a better place in 2025 than it is today? I will look forward to seeing what metrics are devised. I wish you well in this next most challenging phase of our Strategic Plan.
Board of Library Trustees	Tom Evans	(Email #1) Hopefully all the boards will be able to discuss measures etc. at their regular meetings. My basic comment is that you need to provide the current metrics and then rational input could be provided in terms of improvement or whether current performance is ok. There may actually be departments that are spending a lot of money to achieve goals that don’t materially benefit customers. (Email #2) I believe the fire dept. is spending extra cost to achieve the highest rating for Fire insurance. The question is, how much it costs the general fund to go from a 2 rating to 1. Local fire insurance rates have not de erased because of this rating. Thus, should tax payers pay the extra cost if they don’t get a corresponding benefit.
Board of Public Utilities	David Crohn	<p>I am delighted that sustainable water and energy are part of the Strategic Plan. I salute the emphasis on equity and the revised Cross-Cutting Threads.</p> <p>Suggestions: 1) Include more about efficiency and information-based policy making. For example, under Fiscal Responsibility in the Cross-Cutting Threads, change the term "quality" which seems vague to a more assertive and ambitious, "effective and efficient." "Fiscal Responsibility – Riverside is a prudent steward of public funds and ensures responsible management of the City’s financial resources while providing effective and efficient public services to all. "This change emphasizes performance and creates a space for the performance metrics that are to be developed.</p> <p>2) Regarding Strategic Priorities, include support for a beautiful shared environment. This is important in both private and public lands, but does not appear under "Community Well-Being" or under "Environmental Stewardship." Without consideration of how developments affect the appearance of our community and its climate, poor decisions can be made that will degrade our way of life.</p> <p>4) Add "science" to the list in item 5.2. The City could use this as an opportunity to stand up for information-based critical thought and ideas. Ex: 5.2 Utilize science, technology, data, and process improvement strategies to increase efficiencies, guide decision making, and improve access to and delivery of financially sustainable City services.</p> <p>3) Under Community Well Being, add a new item, 2.7 "Honor and preserve our City's diverse cultural heritage." Our rich cultural heritage is what gives Riverside its invaluable sense of place. It is why people from so many backgrounds share a strong inclusive pride in our City. This deserves special mention and protection.</p> <p>I am pleased that Riverside Public Utilities, though our Green Action Plan, Utilities 2.0 and 2.1, and our Integrated Resource Plan, can support this critical strategic plan. Specific actions and many metrics appropriate for RPU can be found in these carefully considered documents.</p>
Board of Public Utilities	Larry Burns	<p>Vision Statement - I’ve been connected to a wide variety of service organizations in Riverside since 2000. This vision statement is the starkest commitment to diversity as a value and not as just a feature or “nice extra” that I have seen. Cross-Cutting Threads - I love these threads. Giving preference to ideas and actions that can travel across these threads to help reach goals across multiple categories. These can help discriminate between the great ideas and the best ideas. Establish standards for community partners – anyone taking action to further these goals – that align with our cross cutting threads. For example, partners who receive financial support through staff time or paid contracts with the city or the utilities should meet some basic standards in their operation. 1) Community trust – reports on outcomes connect back to this idea, meaning the benefit went to a diverse or targeted (if addressing systemic racism for instance) audience. 2) Equity – Are the community partners open to the public or is there a membership requirement? If required, are there reasonable alternatives? On wages, does the subcontractor or partner provide living wages or equitable wages? I recommend contractors provide the delta between their highest paid employee and their lowest paid employee. Priorities/Goals/Actions - 1) Arts, Culture and Recreation - Goal 1.1 suggested action – as Museum of Riverside gets the largest amount of city funds for the arts (true?) then require their money be spent in part to expand community partnerships...similar to what Cal Humanities grants did to get Inlandia, Mission Inn Museum, Riverside Public Library and others. To go further, create a preference in arts grants for collaborative projects over solo works. Goal 1.3 suggested action – Study reuse of Fairmount Golf Course. It’s freeway visibility make it a living billboard of both Priority 1 and 4. Adding a housing element and food production (an “accessory” to match our Green Belt), connected to area college internship programs related to environment and urban food production. 2) Community Well Being - Goal 2.3 suggested action – permit our communities to create taxes on themselves to pay for specific services or amenities to foster and recognize neighborhood identities. 3) Economic Opportunity - Goal 3.3 suggested action – create an engagement team that speaks with all of your licensed businesses, similar to how public utilities engage with their business clients. Use data analysis to drive communications directly to them of interest. For example, non profits could get notes about grants while your for profits could get notes about upcoming contracts for services. Targeted messaging to address areas of pain (hiring, theft, debt, taxes) can help employers stay here and grow successfully. 4) High performing government - Goal 5.3 suggested action – Create an ad hoc, informal, but technologically connected “Very Small Problem Solvers” working group. This could consist of a dozen to hundreds. They could provide the minor tweaks and slow progressive (think dripping water) change a high performing government needs to remain innovative and agile. Government that is static and boring attracts static and boring volunteers. Make helping the government fun and not a chore...for staff and citizens equally. The other purpose is to foster community by giving people a sense of purpose and shared values. A superhero consortium that is mostly anonymous and totally “Clark Kent” or “Wonder Woman”. You could create a silly award called the “WonderKent”, for the person who best embodies the spirit of anonymous service. For a year, give this group one small problem to solve each week. Something that could be fixed in a week. Something that does not require fund raising or lots of political action. Something minor that can be fixed with little to no fanfare. No meetings, no boards, no reports for staff to repair – just requests for help in small areas from our local government. A program like this would attract the typical community problem solvers and perhaps shake our trees for some of the problem solvers in our city of over 325K. There is software that can be used in an open website to discuss problems virtually, we already use teams in the city. There are people in the city just waiting to be asked to solve a problem. A program that engages the community with small, achievable problems to solve would help people feel more connected to our high performing government. Some of the people who come to council to yell are engaged, they just need to be directed into something more productive for everyone involved. 5) Environmental Stewardship - Suggested action – Repurpose CURE and KRCB from a business improvement program / chamber benefit into meaningful environmental stewardship actions, with an emphasis on measurable improvements to goal 4.5.</p>

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Board of Public Utilities	Jeanette Hernandez	2020 has sure been a year in which everything we least expect is happening. A health pandemic, political turmoil, civil unrest and financial instability have all been major issues these past couple of months. I am relieved to see that the majority of these issues are covered in the Strategic Plan! A specific topic that interests me is transparency and openness in local government (which I see is covered in the High Performance Government area). During this period of civil unrest, I’ve seen many younger individuals involve themselves in demonstrations and protests to speak out regarding injustices occurring across the country and to stand in solidarity with marginalized groups. I would like to see how city leaders may address and welcome these types of conversations from community members. Perhaps going forward when developing the Actions, we detail how we will work towards creating an environment where the community feels civic engagement and inclusiveness is a priority and the decisions of City leaders are for the benefit of the community. It is a time to express our commitment and support to our community and I do believe the proposed Vision Statement reflects this. I am proud of our city and the values we’ve established. I look forward to seeing the end result of our new Strategic plan for the coming years.
Board of Public Utilities	Jo Lynne Russo-Pereyra	The strategic plan looks great, and it's very exciting to see the direction the City is headed. I have nothing further to add.
Budget Engagement Commission	Shakisha Mounsey	I believe this Strategic Plan is well thought out. I have no additional feedback.
Commission on Aging	Nosente Uhuti	(Email #1) I see no mention of the issues currently challenging the older adults in Riverside. Thank you for including me as an individual in the review process, however, I am a bit disappointed that the Commission on aging was not able to share information to be included. (Email #2) I was not aware of the City Council's strategic planning meetings and it is difficult to support a process that you are not aware exists. I am now being asked to support the implementation of the hard work of really talented people who have not included me in their vision. Is there any part of this plan that includes specifically the senior community and ways to make Riverside a more livable place for the older adults?
Human Relations Commission	Rev. Jeff Wright	My counsel, for what it is worth, is to ask the CMO to find ways to create greater clarity in and alignment of the strategic plan with the recent resolution of the City Council naming racism as a public health crisis in Riverside. While there are many positive solutions proposed for strengthening diversity, equity, and inclusion in the City of Riverside, it seems to me that there is a bit of a failure on the part of the ‘25 plan to address openly the existence of systemic racism in the city and identify strategic initiatives to work at dismantling racism. I am urging the CMO to consider naming systemic racism as a public health crisis.
Human Relations Commission	M. Monir Ahmed	I have no specific comment or feedback for the current version of document. My sense is implementation and accountability will be the key to successfully achieving the goals set in the strategic plan. I will continue to participate in those conversation either as a commissioner or as a private citizen, as we move to the implementation phase.
Human Relations Commission	Janice Rooths	I would like to see more specifics from the Economic Development Roadmap around increased placemaking in the wards that really make them destinations attractive across the city and from outside the city. In addition, it appears that encouraging businesses from outside of the city is equal to developing those already here. I think we should give priority from an investment and contracting perspective to businesses in the city than bringing businesses from outside.
Human Resources Board	Brian Baird	Safety does not seem to be a sufficiently high priority. Nothing else matters to spur economic development, citizen welfare, etc if folks don’t feel safe. Ties into homelessness. Metrics and actions on Safety must be included. Highlighting and Encouraging city cycling would accomplish many threads/priorities. Purse safe biking lanes, official routes, city wide awards, etc. We have beautiful lanes and an active bike club that could support specifics metrics. Riverside has unique opportunities with RPU for greening our electricity, bus fleets, solar EV Charging, hydrogen fueling, which also meets cross cutting themes and priorities. Specific actions and metric should be developed around this. Happy to help as I work in these industries. Beautification: many streets, off ramps, medians need beautification. This matters to attract business. Metrics and funding for This is important.