



2020 NEIGHBORHOODS USA, BEST NEIGHBORHOOD PROGRAM OF THE YEAR AWARDS

Community & Economic Development Department

City Council
October 27, 2020

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BACKGROUND

1. Neighborhoods USA (NUSA), was established in 1975 and was created to share information and experiences that could be used to build stronger communities.
2. NUSA encourages networking and information-sharing to facilitate the development of partnerships among neighborhood organizations, government, and the private sector for the goal of strengthening all neighborhoods throughout the USA and beyond.



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BACKGROUND (cont.)

1. NUSA solicits nominations each year for the following:
 - a) Neighborhood of the Year
 - b) Best Neighborhood Program of the Year
 - c) Best Neighborhood Newsletter – in print and electronic
 - d) Who's Who in America's Neighborhoods
2. This year, and for the first time, the Neighborhood Engagement Division of Community & Economic Development submitted two nominations for Best Neighborhood Program of the Year in two separate categories.



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BEST NEIGHBORHOOD PROGRAM OF THE YEAR AWARDS

1. Social Revitalization/Neighborliness: Programs focusing on the social or cultural aspect of a neighborhood, like safety, youth and/or senior programs, including activities that make neighbors feel connected and foster neighbors working together on programs.



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BEST NEIGHBORHOOD PROGRAM OF THE YEAR AWARDS (cont.)

2. Physical Revitalization/Beautification: Programs that focus on the physical aspects of improving neighborhoods, such as parks, lighting, litter control, traffic management, housing improvements, green spaces and business district enhancements.



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2020 BNP NOMINEES



Social Revitalization/Neighborliness Nominee:

Neighbor Fest! - an Asset-Based Community Development (ABCD) training re-imagined into an interactive event that is friendly to residents of all ages and abilities. Booths with activities engage the community to identify the assets and resources within their neighborhoods and themselves that can be built upon to create a neighborhood strategy that advances the visions and goals of the community.



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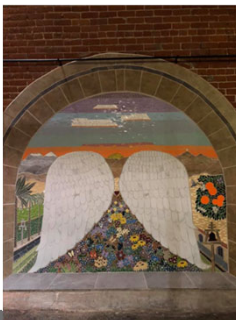
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2020 BNP NOMINEES (cont.)

Physical Revitalization/Beautification Nominee:



Small Sparks Neighborhood Matching Grant Program – a program that provides cash to match community contributions of volunteer labor, donated professional services or materials, and cash donations in support of resident-led projects.



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AND THE WINNER IS...

Congratulations to the NUSA 2020 Best Neighborhood Program Award Recipients!

Social Revitalization/Neighborliness

The applications in this category features projects that focus on the social or cultural aspects of a neighborhood like safety, youth and/or senior programs, and activities that make neighbors feel connected and foster neighbors working together like an ice cream social, holiday celebration or festival.



1st Place
Neighbor Fest!
City of Riverside, CA



The Our Riverside Our Neighborhoods (ORON) initiative is a citizen-led, citizen driven visioning and action-oriented planning process where residents work together to create unique strategies for each of Riverside's 26 neighborhoods that began in 2013. Neighbor Fest is an event that was created to assist in moving the vision forward by using Asset-Based Community Development (ABCD) principles in an all-inclusive, hands-on, fun way.



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AND THE WINNER IS...

Congratulations to the NUSA 2020 Best Neighborhood Program Award Recipients!



Physical Revitalization/Beautification

The projects in this category recognizes the outstanding programs implemented by governmental entities, businesses, or not for profits to improve neighborhoods.



1st Place
Small Sparks Neighborhood Matching Grant Program
City of Riverside, CA

The Small Sparks Neighborhood Matching Grant Program supports local grassroots projects within Riverside's 26 neighborhoods. Small Sparks provides cash to match community contributions of volunteer labor, donated professional services or materials, or cash donations in support of neighborhood-based self-help projects.



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