



*City of Arts & Innovation*

# Transportation Board

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**TO: TRANSPORTATION BOARD**

**DATE: NOVEMBER 11 2020**

**FROM: PUBLIC WORKS DEPARTMENT**

**WARD: 1**

**SUBJECT: MARKET STREET – REVISION OF 90-MINUTE PARKING ZONE**

## **ISSUE:**

Consideration of revision of the existing 90-Minute Parking zone on the west side of Market Street between Fifth Street and Sixth Street along the frontage of the Hampton Inn Riverside Downtown located at 3505 Market Street to change the zone to a 30-Minute Parking zone to encourage more frequent parking turnover.

## **RECOMMENDATION:**

That the Transportation Board recommend that the City Council approve revision of the existing 90-Minute Parking zone on the west side of Market Street between Fifth Street and Sixth Street to change the zone to a 30-Minute Parking zone.

## **BACKGROUND:**

The City works with local businesses to establish various time limited parking zones to provide short-term parking opportunities and ensure turn-over of available on-street parking spaces to promote area business patronization. Time limited parking zones help to minimize long-term parking which may reduce access to convenient parking for patrons during peak business hours.

Establishment of time limited parking zones requires submission of a petition from immediately impacted businesses showing support from a minimum of 75% of tenants or owners for the proposed time limited parking zone. Once petition criteria has been met, the proposal is scheduled for consideration by the Transportation Board who makes recommendation to the City Council regarding the matter. In this instance, only a single business (The Hampton Inn) is impacted, and they have requested the consideration of this change to the timed parking zone to accommodate parking turnover for their upcoming restaurant facility.

**DISCUSSION:**

The Public Works Department received a request from the Hampton Inn Riverside Downtown located at 3505 Market Street to revise the existing 90-Minute Parking zone at the frontage of their facility along Market Street south of Fifth Street to reduce the parking window to 30-minutes. This change will encourage the more frequent turnover of parked vehicles on-street, and will better serve the soon to be opened restaurant on the Hampton Inn's first floor. No other businesses are anticipated to be impacted by this change. A 30-Minute Parking zone is also used fronting the Riverside Food Lab to the south.

**FISCAL IMPACT:**

The cost of sign removal and installation is estimated to be \$300. Funding is available in the existing Public Works Department budget, Signing Supplies account number 4110100-424143, to cover this cost.

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Approved by: Kris Martinez, Public Works Director

Attachments:

1. Site Map
2. Aerial Map