

1 RESOLUTION NO. 23633

2 A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF RIVERSIDE,
3 CALIFORNIA, DECLARING ITS INTENTION TO LEVY AN ANNUAL
4 ASSESSMENT IN THE DOWNTOWN PARKING AND BUSINESS
5 IMPROVEMENT AREA FOR CALENDAR YEAR 2021 PURSUANT TO
6 SECTION 36534 OF THE CALIFORNIA STREETS AND HIGHWAYS
7 CODE, GENERALLY DESCRIBING THE IMPROVEMENTS AND
8 ACTIVITIES TO BE UNDERTAKEN AND FIXING THE TIME AND PLACE
9 FOR A PUBLIC HEARING BEFORE THE CITY COUNCIL OF THE CITY
10 OF RIVERSIDE ON THE LEVY OF THE PROPOSED ASSESSMENT.

11 WHEREAS, the Downtown Parking and Business Improvement Area (the "Area") was
12 established by Ordinance No. 5303 on June 25, 1985, to engage in or provide for: (a) parking
13 improvements, (b) beautification, (c) promotion of public events, (d) furnishing of music to
14 public places in the area, and (e) general promotion of business activities, all of which provide
15 specific benefits directly to the businesses within the Area at a cost which does not exceed the
16 reasonable cost in conferring the benefit; and

17 WHEREAS, the Area is located in the downtown business area of the City of Riverside,
18 and is described as generally between First Street on the north, Prospect and Tequesquite
19 Avenues on the south, past the Riverside/91 Freeway to the railroad tracks on the east, and the
20 first tier of lots on the west side of Brockton Avenue on the west, except that between Ninth
21 Street and Sixth Street the westerly boundary shall be Pine Street, and also includes both sides of
22 Market Street from First Street to the 60 Freeway. The Area was approved for expansion by
23 Resolution No. 20054, on December 4, 2001, and by Resolution No. 21076, on November 22,
24 2005, and is more fully described in the legal description and plat titled "Business Improvement
25 District" which is on file in the office of the City Clerk: and

26 WHEREAS, the City Council of the City of Riverside has previously ordained that each
27 business entity within the Parking and Business Improvement Area shall pay an amount equal to
28 one hundred percent (100%) of the non-discounted business tax charge, as stated in Riverside
Municipal Code 3.46.060, without regard to any incentive programs or early payment discounts
that may be offered at any given time; and

1 WHEREAS, the City Council of the City of Riverside has received and approved the
2 Annual Report of the Riverside Downtown Partnership (the "Report"), acting as the Advisory
3 Board of the Area; and

4 WHEREAS, the Report more fully details the improvements and activities which shall be
5 provided, as well as the proposed assessments to be levied, for the calendar year beginning
6 January 1, 2021. The Report is on file with the City Clerk.

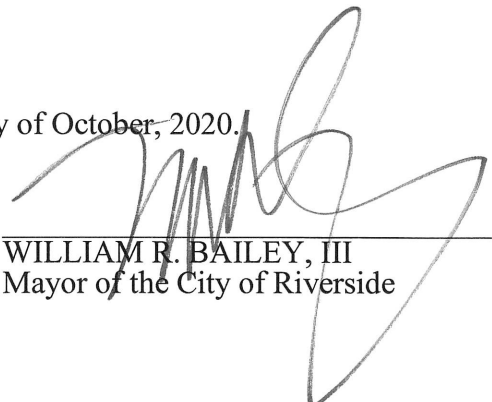
7 NOW, THEREFORE, IT IS RESOLVED by the City Council of the City of Riverside,
8 California, pursuant to Section 36534 of the California Streets & Highways Code as follows:

9 1. It is the intention of the City Council to levy and collect an annual assessment
10 within the Area for the calendar year beginning January 1, 2021, at a rate not to exceed the
11 current rate of one hundred percent (100%) of the non-discounted business tax charge, without
12 regard to any incentive programs or early payment discounts that may be offered at any given
13 time, to be paid by each business within the Area.

14 2. Notice is hereby given that the City Council will hold an in-person and/or virtual
15 public hearing on the levy of the proposed assessment for the calendar year of 2021 on
16 November 17, 2020, at the hour of 1:00 p.m., at the regular meeting of the City Council to be
17 held at the regular place of meeting at said time in the Council Chambers at the Riverside City
18 Hall at 3900 Main Street in the City of Riverside, California. Any protests or objections to the
19 proposed levy of assessment may be made orally or in writing by any interested person.
20 However, the form and manner of such protests or objections shall comply with Sections 36524
21 and 36525 of the California Streets and Highways Code.

22 3. The City Clerk shall give notice of the public hearing by causing the Resolution
23 of Intention to be published once in a newspaper of general circulation in the City not less than
24 seven days before the public hearing. Further, the City shall provide notice of the public hearing
25 to each holder of a business license tax certificate within the Area by mail, postage prepaid.
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ADOPTED by the City Council this 20th day of October, 2020.


WILLIAM R. BAILEY, III
Mayor of the City of Riverside

Attest:


COLLEEN J. NICOL
City Clerk of the City of Riverside

I, Colleen J. Nicol, City Clerk of the City of Riverside, California, hereby certify that the foregoing resolution was duly and regularly adopted at a meeting of the City Council on the 20th day of October, 2020, by the following vote, to wit:

Ayes: Councilmembers Edwards, Melendrez, Fierro, Conder, Perry, and
Hemenway and Councilwoman Plascencia

Noes: None

Absent: None

Disqualified: None

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the official seal of the City of Riverside, California, this 21st day of October, 2020.


COLLEEN J. NICOL
City Clerk of the City of Riverside

20-0903 RBK 09/16/20