



City Council Memorandum

City of Arts & Innovation

TO: HONORABLE MAYOR AND CITY COUNCIL DATE: NOVEMBER 17, 2020

FROM: PUBLIC WORKS DEPARTMENT WARD: 1

SUBJECT: ESTABLISHMENT OF A SEGMENT OF TIMED 2-HOUR AND NO PARKING ZONES AND INSTALLATION OF DIAGONAL PARKING ON MASSACHUSETTS AVENUE – RESOLUTION

ISSUES:

Establishment of Timed 2-Hour and Timed No Parking zones and the installation of marked diagonal parking stalls along a designated segment of the north side of Massachusetts Avenue west of Hulen Place.

RECOMMENDATIONS:

That the City Council:

1. Adopt a resolution to:
 - a. Establish a “2-Hour Parking between the hours of 7:00 a.m. to 8:00 p.m. Daily” zone on the north side of Massachusetts Avenue from Hulen Place to 280 feet westerly thereof; and
 - b. Establish a “No Parking between the hours of 8:00 p.m. to 7:00 a.m. Daily” zone on the north side of Massachusetts Avenue from Hulen Place to 280 feet westerly thereof; and
2. Approve the installation of marked diagonal parking stalls along the north side of Massachusetts Avenue from Hulen Place to 280 feet westerly thereof.

BOARD RECOMMENDATIONS:

On August 5, 2020, the Transportation Board received a report on the Establishment of Timed 2-Hour and No Parking Zones and Installation of Diagonal Parking on Massachusetts Avenue; eight of nine members were present. Following discussion, the Transportation Board voted unanimously to recommend the proposed establishment of both Timed 2-Hour Parking and Timed No Parking zones and installation of diagonal parking on the designated portion of the north side of Massachusetts Avenue west of Hulen Place.

BACKGROUND:

The City works with local businesses to establish and remove various time limited parking zones which are typically implemented to provide short-term parking opportunities and ensure turn-over of available on-street parking spaces to promote area business patronization. Both establishment and removal of time limited parking zones requires submission of a petition from immediately impacted businesses and/or residents showing support from a minimum of 75% of tenants or owners for the proposed establishment or removal of the time limited parking zone. Once petition criteria has been met, the proposal is scheduled for consideration by the Transportation Board for recommendation to the City Council regarding the matter.

Implementation of marked diagonal parking stalls may be considered where diagonal versus curbside parallel parking may increase available on-street parking in high parking demand areas and roadway capacity and on-street bicycle facilities would not be negatively impacted.

DISCUSSION:

The Public Works Department received a petition from 88% of businesses operating on the north side of Massachusetts Avenue west of Hulen Place and businesses operating on Hulen Place, requesting establishment of Timed 2-Hour and Timed No Parking zones along the north side of Massachusetts Avenue from Hulen Place to 280 feet westerly thereof. Additionally, to maximize on-street parking space, the businesses petitioned the City to install marked diagonal parking stalls within the proposed parking restricted area.

Establishment of the proposed Timed 2-Hour restriction would provide short-term parking opportunities for patrons and maximize turn-over of parking spaces, and the Timed No Parking restriction would restrict parking outside of normal business hours.

FISCAL IMPACT:

The cost of sign installation is estimated to be \$403.00 and the cost of striping is estimated to be \$825.00, for a total estimated project cost of \$1,228.00. Sufficient funding is available in the existing General Fund Public Works Department budget, Signing Supplies account number 4110100-424143.

Prepared by: Kris Martinez, Public Works Director
Certified as to
availability of funds: Edward Enriquez, Chief Financial Officer/City Treasurer
Approved by: Rafael Guzman, Assistant City Manager
Approved as to form: Kristi J. Smith, Chief Assistant City Attorney

Attachments:

1. Resolution
2. Site Map
3. Diagonal Parking Exhibit

4. Transportation Board Meeting Minutes – August 5, 2020