



City Council Memorandum

City of Arts & Innovation

TO: HONORABLE MAYOR AND CITY COUNCIL DATE: MARCH 2, 2021
FROM: PUBLIC WORKS DEPARTMENT WARD: 1
SUBJECT: ESTABLISHMENT OF TIMED 2-HOUR AND TIMED NO PARKING ZONES ON MARKET STREET – RESOLUTION

ISSUE:

Establishment of Timed 2-Hour and Timed No Parking zones along a designated segment of the west side of Market Street between First Street and Second Street.

RECOMMENDATION:

That the City Council adopt a resolution amending the Master Parking Schedule by:

- 1) Establishing the “2-Hour Parking between the hours of 9:00 a.m. to 6:00 p.m. Daily” zone on the west side of Market Street from 131 feet south of First Street to 56 feet north of Second Street;
- 2) Establishing the “No Parking between the hours of 10:00 p.m. to 4:00 a.m. Daily” zone on the west side of Market Street from 131 feet south of First Street to 56 feet north of Second Street; and
- 3) Establishing the “No Parking Passenger Loading Zone” on the west side of Market Street from 76 feet south of First Street to 56 feet north of Second Street.

BOARD RECOMMENDATION:

The February 3, 2021 Transportation Board (Board) meeting was cancelled by the Board Chairman due to insufficient agenda items. As a result, to avoid delays in the processing of this request, the proposal has been taken directly to City Council for consideration. An informational item will be presented to the Board at an upcoming meeting.

BACKGROUND:

The City works with residents and local businesses to establish various time restricted parking and stopping zones. Time restricted parking zones can be utilized to limit long-term parking and ensure turn-over of convenient on-street parking spaces. Stopping restrictions may help to

minimize safety, noise, or other concerns generated by parking or stopping during specific times of the day.

Establishment of time limited parking zones requires submission of a petition from immediately impacted businesses and residents showing support from a minimum of 75% of tenants or owners for the proposed parking zone. Once petition criteria has been met, the proposal is scheduled for consideration by the Transportation Board who makes a recommendation to the City Council regarding the matter. In this instance, only a single business (The Centerpointe Apartments) is impacted, and they have requested the consideration of multiple changes to on-street parking fronting the newly constructed complex, with expected occupancy beginning in March 2021. This item was brought directly to City Council to facilitate the project's schedule.

DISCUSSION:

The Public Works Department received a request from The Centerpointe Apartments located at 3145 Market Street to establish Timed 2-Hour parking and No Stopping zones as well as a passenger loading zone at the frontage of their facility along Market Street. Establishment of the proposed Timed 2-Hour Parking zone will encourage more frequent turnover of on-street parking and will better serve tenants and guests of the soon-to-be occupied apartment complex. The proposed loading zone is intended to facilitate passenger loading / unloading as well as mail delivery and segments of red curb are proposed north of Second Street and south of First Street to enhance visibility for motorists exiting these streets onto Market Street. Passenger loading zones and red curbs are installed under the authority of the City Traffic Engineer and do not require City Council approval but are included in this report for reference. Establishment of the proposed "No Parking between the hours of 10:00 p.m. to 4:00 a.m. Daily" zone decreases nighttime noise concerns and creates consistency with adopted night-time parking regulations within the immediate area.

Installation of the proposed parking restrictions and passenger loading zone will provide Centerpointe Apartment residents and guests with needed short-term parking during peak daytime hours while restricting late night / early morning parking to deter overnight parking and related noise issues and designate an area dedicated to passenger loading and unloading activities at the apartment complex.

FISCAL IMPACT:

The installation of signs and painted curb will be completed as part of the Centerpointe Apartments development. Therefore, there is no cost associated with the implementation of the proposed parking zones.

Prepared by: Kris Martinez, Public Works Director
Certified as to
availability of funds: Edward Enriquez, Chief Financial Officer/Treasurer
Approved by: Rafael Guzman, Assistant City Manager
Approved as to form: Kristi J. Smith, Interim City Attorney

Attachments:

1. Resolution
2. Site Map
3. Request Letter