



City of Arts & Innovation

Park and Recreation Commission

TO: HONORABLE COMMISSIONERS **DATE: MARCH 15, 2021**

FROM: PARKS, RECREATION AND COMMUNITY SERVICES DEPARTMENT

SUBJECT: 2021 CITY-WIDE SPRING EGGSTRAVAGANZA DRIVE-THRU SPECIAL EVENT

ISSUE:

Receive a presentation on the 2021 City-wide Spring Eggstravaganza Drive-Thru special event.

RECOMMENDATIONS:

That the Park and Recreation Commission receive a presentation on the Spring Eggstravaganza Drive-Thru special event and provide input.

BACKGROUND:

Every year, the Parks, Recreation and Community Services Department provides a fun and festive Spring Eggstravaganza for City residents to enjoy. Most recently, the event was held at Ryan Bonaminio Park attracting hundreds of families. In 2020, the special event had been fully planned, but was cancelled due to the unprecedented COVID-19 pandemic. Instead of the special event, baskets were awarded to residents through social media participation.

DISCUSSION:

The COVID-19 pandemic has required the Department to think outside the box to provide programming and special events through innovative techniques and modifications. Last year, Fall and Winter events such as Movies in the Park and Holiday in the Park offered the drive-thru experience. Hosting drive-thru events is in the best interest of public safety and ensures social distancing guidelines are followed.

The Spring Eggstravaganza - Drive-Thru event will take place the week of March 30 – April 2 at four locations: Bryant Park, Nichols Park, Bobby Bonds Park, and Villegas Park from 5:00 – 8:00 p.m. Each site will accommodate 250 participants per night, for a total of 1,000 participants. As part of the drive-thru experience, staff will provide registered participants with take-home baskets filled with DIY crafts, toys, and candy-filled eggs. Pre-Registration is required at \$3 per participant.

FISCAL IMPACT:

The Spring Eggstravaganza Drive-Thru event costs are allocated in the Fiscal Year 2020-2021 budget.

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Approved by: Rafael Guzman, Assistant City Manager

Attachment: Presentation