



City of Arts & Innovation

City Council Memorandum

TO: HONORABLE MAYOR AND CITY COUNCIL DATE: MARCH 23, 2021

FROM: OFFICE OF HOMELESS SOLUTIONS WARDS: ALL

SUBJECT: ALTURA CREDIT UNION SPONSORSHIP AGREEMENT TOTALING \$125,000 TO SUPPORT THE RIVERSIDE AT WORK PROGRAM AND THE PURCHASE OF HOUSEHOLD ITEMS FOR HOMELESS INDIVIDUALS OBTAINING HOUSING THROUGH THE CITY'S RENTAL ASSISTANCE PROGRAM OVER A FOUR-YEAR PERIOD – SUPPLEMENTAL APPROPRIATION

ISSUE:

Approve a \$125,000 Sponsorship Agreement with Altura Credit Union to support the Riverside at Work Program and the purchase of household items for homeless individuals obtaining housing through the City's Rental Assistance Program over a four-year period.

RECOMMENDATIONS:

That the City Council:

1. Approve the Altura Credit Union Sponsorship Agreement totaling \$125,000 to support the Riverside at Work Program and the purchase of household items for homeless individuals obtaining housing through the City's Rental Assistance Program over a four-year period;
2. By five affirmative votes, authorize an increase in the amount of \$125,000 in revenue and supplemental appropriation of the same amount in the Grants and Restricted Fund Altura Credit Union Sponsorship accounts; and
3. Authorize the City Manager, or his designee, to execute the Altura Credit Union Sponsorship Agreement, including making minor and non-substantive changes.

BACKGROUND:

In 2016, Altura Credit Union provided the City with a three-year sponsorship totaling \$75,000 to support the Walk to End Homelessness event and Riverside at Work (RAW) program. The RAW program launched in 2016 with four participants, who beautified and maintained the grounds of the Riverside Access Center and Path of Life Shelter. Between 2016 and 2017, four participants successfully completed the program. In 2018, the program became more focused on the clients' career goals. Staff began collaborating with the City's Human Resources Department, Goodwill of Southern California and Riverside County's Office of Workforce Development to help RAW participants pursue personal career goals through on-the-job training and 64 hours of pre-

employment training. To-date, the program has on-the-job training to 15 individuals that were housed in a city's rental assistance program.

The proceeds generated from the Walk to End Homelessness event were retained by the Riverside Ending Homelessness Fund to provide grants to nonprofit organizations for homeless related activities such as homeless prevention, rental assistance, purchase of refrigerators for rental assistance program participants, and a van for the family shelter.

DISCUSSION:

Due to the COVID pandemic and the inability to hold the Walk to End Homelessness event, Altura Credit Union is proposing to provide a \$125,000 sponsorship over a four year period for the use of the annual sponsorship funding to support the Riverside at Work (RAW) Program and to purchase household items for homeless individuals moving into housing through the City's Rental Assistance Program.

In addition to the sponsorship, Altura Credit Union will provide RAW program participants with financial literacy courses and assist them with setting up a bank account. This will be one of several life skills courses that RAW program participants will receive to help them with their path to self-sufficiency.

FISCAL IMPACT:

The fiscal impact of this action totals \$125,000. No matching funds are required to accept this donation. City Charter Article XI Section 1103 requires that affirmative vote of at least five members of City Council to authorize a supplemental appropriation. Upon City Council approval, an increase in the amount of \$125,000 will be made in the Grants and Restricted Programs Fund Altura Credit Union Sponsorship revenue account number 9918500-339000 and expenditure account number 9918500-44030990.

Prepared by: Michelle Davis, Housing Authority Manager
Certified as to
availability of funds: Edward Enriquez, Chief Financial Officer/City Treasurer
Approved by: Moises Lopez, Deputy City Manager
Approved as to form: Kristi J. Smith, City Attorney

Attachment: Sponsorship Agreement