

**Application Form****Profile****Office Use Only:**☒ Ward 1**Which Boards would you like to apply for?**

Park and Recreation Commission: Submitted

Board of Public Utilities: Submitted

**Ms./Mr.**

Ms.

Melinda

First Name

A.

Middle Initial

Weinrich

Last Name

Home Address

Suite or Apt

Riverside

City

CA

State

Postal Code

Mobile

Primary Phone

Home

Alternate Phone

Email Address

Self Employed

Employer

Consultant

Job Title

**Business Address****Business Phone****Length of residence in City of Riverside**

7.5

**Are you a registered voter of the City of Riverside?**☒ Yes ☐ No**Have you ever been convicted of a crime of moral turpitude?**☐ Yes ☒ No

## Do you have adequate time to serve?

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☒ Yes ☐ No

\*Eligibility requirements per City Charter Article VIII Section 805.

Applications may be screened on the basis of information submitted with this form.

You are welcome to provide a resume and/or letters of endorsement.

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## Interests & Experiences

### WHY YOU WANT TO SERVE ON A CITY BOARD OR COMMISSION:

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Having moved here to Riverside nearly 8 years ago, I have really connected to my community and see the positive innovations. I would like the honor to give back and provide my expertise in this great city.

### EXPERIENCE OR SPECIAL KNOWLEDGE PERTAINING TO AREA(S) OF INTEREST:

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I have worked in the water, wastewater and electric utility for over 16 years for both public and private utilities. I have primarily worked in water resources planning, water efficiency and operations. I have worked for the City of Corona as the Water Resources Supervisor as well as for JCSD in the Water Efficiency and Public Outreach. At the City of Santa Monica I worked in the office of Sustainability focusing on the City's Sustainable Water Master Plan, meter replacement program, and managed the water efficiency team. I have a strong understanding of local water issues and representing water districts and agency in legislative tracking and analysis. I believe my years of experience would be a beneficial addition to the Public Utility Board. In addition to my professional experience in utilities, I have had the fortune of working on several projects and educational programs for parks and recreation departments at both JCSD, and City of Corona and for California American Water (Cal Am) service areas throughout the State. At Cal Am I coordinated with several cities to install demonstration gardens, work with parks maintenance to upgrade irrigation systems including Lacy Park in San Marino. At JCSD I worked with the local school districts and parks and recreation to upgrade to smart irrigation systems. At JCSD I also worked on replacing all water fixtures at their facility and developed an education program that could be utilized by teachers. During my time at Corona I was project manager on conversion of recycled water projects at 6 schools, numerous landscape maintenance districts (LMDs), homeowners' associations, businesses and city parks and other facilities. With funding from CalRecycle I developed and implemented a city-wide recycling program partnering and training school district staff and the City's Recreation team, including coordinating events, educational material and regulatory reporting.

### EDUCATIONAL BACKGROUND:

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Humboldt State University, BA in Zoology, Minor in Dance 1998 California State Fullerton, post graduate course work in chemistry and physics Boston University, Graduate Studies in Energy and Environmental Studies

### OCCUPATIONAL EXPERIENCE:

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Exergy Technologies - Environmental Consultant 2002-2004 Newhall County Water District - Water Resource Specialist 2004-2005 Cal Am- Water Conservation Manager California 2005 - 2009 2010 Living Abroad in Israel JCSD - Water Conservation 2011 - 2014 City of Corona - Water Resources and Electric Efficiency Supervisor 2014 - 2018 City of Santa Monica - Senior Sustainability Analyst 2018-2019

## PROFESSIONAL OR TECHNICAL ORGANIZATION MEMBERSHIPS:

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Through my professional positions served as representative to the following organizations: California Municipal Utility District (CMUA) California Water Efficiency Partnership (CalWEP) Metropolitan Water District's Legislative, Public Information Officer and Water Efficiency meetings, workshop, etc. Urban Water Institute Gateway Caucus (representing Board members and general managers from LADWP, West Basin MWD, Central Basin MWD, City of Torrance, City of Long Beach and City of Santa Monica)

## CIVIC OR COMMUNITY EXPERIENCE, MEMBERSHIPS, OR PREVIOUS PUBLIC SERVICE APPOINTMENTS:

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Assisted Living Volunteering, Anaheim CA - 1998 - 2000, 2002-2003 Urban Creek Council, Sacramento CA. - Served on the Board for 3 years. Organization organized educational events and a large scale river and creek clean up in the Sacramento region. Jurupa Valley Arts Council, Jurupa Valley CA - Served on the Board for 4 years including President. Organizations goal was to promote arts within the community. Included developing a teacher's grant to fund special art projects in the classroom. Organized cultural and fundraising events including Chalk it Up, Evening in Vienna, Evening in Tokyo, and community field trips to various museums and cultural locations. Council was awarded second place in the Riverside Transportation video contest. Beautify Corona, Corona CA - Completed clean up and special projects in low income areas of the City. Responsible for coordinating special projects including painting a WWII vet's home, creating a usable and kid friendly yard, and obtaining donations for the projects. City of Santa Monica - Volunteered for various beach clean ups.

COMMISSION ON AGING  
AIRPORT COMMISSION \*  
BUDGET ENGAGEMENT COMMISSION  
COMMUNITY POLICE REVIEW COMMISSION  
CULTURAL HERITAGE BOARD \*  
COMMISSION ON DISABILITIES  
BOARD OF ETHICS  
HUMAN RELATIONS COMMISSION  
HUMAN RESOURCES BOARD  
BOARD OF LIBRARY TRUSTEES \*  
METROPOLITAN MUSEUM BOARD  
PARK AND RECREATION COMMISSION \*  
PLANNING COMMISSION \*  
BOARD OF PUBLIC UTILITIES \*  
TRANSPORTATION BOARD \*

\*A Statement of Economic Interests is required. Any information listed on this application is a matter of public record and will be disclosed upon request.

Under existing California law, a member of a board or commission may not make, participate in making, or attempt to influence a governmental decision if it is reasonably foreseeable that the decision could have a material financial effect on that member, the member's immediate family, or any of his or her financial interests. There is also a special category of conflicts of interest which strictly forbids members and/or their employers from having financial interests in city contracts. Careful consideration should be given to this issue and applicants are encouraged to contact the City Clerk's Office if they have any questions.

## NOTICE REGARDING INCOMPATIBLE OFFICES

Under existing California law, no member of City boards or commissions may simultaneously hold two public offices that are incompatible. (California Government Code Section 1099)

Offices are incompatible if one of the offices has supervisory, auditory or removal power over the other, if there would be any significant clash of duties or loyalties between the offices, or if public policy considerations make it improper for one person to hold both offices.

**Do you currently hold a position as an appointed or elected member of a governmental board, commission, committee, or other body?**

☐ Yes ☒ No

**If “Yes”, please state position:**

Members of boards and commissions are covered by Workers’ Compensation insurance while serving. If appointed, completion of a LiveScan background screening is required prior to commencement of service.

Please call the City Clerk’s Office at 826-5557 or visit [RiversideCA.gov/city\\_clerk](http://RiversideCA.gov/city_clerk) for more information. City Clerk’s Office, City Hall, 3900 Main Street, 7th floor, Riverside, CA 92522

[Cvr Ltr Ref Client History Riverside.pdf](#)

Upload a Resume

[Melinda Weinrich Resume -  
Riverside 2019.pdf](#)

Additional document(s)

**How did you learn about the Board and Commission vacancies?**

☒ Utility Bill Insert

**Are you interested in being contacted by the Registrar of Voters to volunteer as a poll worker?**

☒ Yes ☐ No

# MELINDA WEINRICH

Cell ( )

E-mail: ( )

## Educational Background

**GRADUATE STUDIES IN ENERGY & ENVIRONMENTAL ANALYSIS**  
*Boston University, Boston, MA*

**BACHELOR OF SCIENCE IN ZOOLOGY**  
*Humboldt State University, Arcata, CA 1998*

## Work Experience

**SENIOR SUSTAINABILITY ANALYST 2018-2019**  
*City of Santa Monica Office of Sustainability and the Environment, Santa Monica, CA)*

- Managed highly professional field, technical, and administrative staff in the development and implementation of innovated and progressive programs and capital projects.
- Developed the City's Sustainable Water Master Plan to achieve water self-sufficiency and resiliency by 2023. Worked with the RAND Corporation to model impacts of groundwater supplies and recharging from various scenarios of climate change impacts.
- Conducted an analysis of meter inventory to develop a meter replacement and maintenance plan. Worked cooperatively with Utility Billing, Meter Shop, and Water Operations. Prepared report and recommendations for consideration by Assistant Public Works Director on a CIP plan for urgent and ongoing meter replacement.
- Represented the City at Metropolitan Water District (MWD) at the Water Use Efficiency, Legislative, and Public Information Officer meetings, Attended and participated in the Gateway Caucus meetings (of General Managers and MWD Directors) that included Santa Monica, West Basin MWD, LADWP, Central Basin MWD and other cities. Represented the City at the Technical Assistance Program covering new technologies in water and waste water operations.
- Guided staff on the development and revision of ordinances including the first of its kind Water Neutrality Ordinance for new development.
- Participated in professional organizations to promote City programs and presented to City Council, Stakeholders for the Environment Committee, Water Advisory Committee, Apartment Association of Greater Los Angeles (AAGLA representing property owners), Climatefest community event, businesses and neighborhood groups. Moderator at the Climatefest Water Panel which included Mark Gold (UCLA Professor and LAWDP MWD Director) and Felicia Marcus (State Water Resource Control Board).
- Tracked and analyzed applicable laws and kept abreast of laws, rules, regulations, trends and innovations applicable to water and wastewater utilities.
- Prepared and the water conservation and resource management budgets for the City.

**WATER RESOURCES SUPERVISOR 2014 – 2018**  
*City of Corona Department of Water and Power, Corona, CA)*

- Supervised and direct assigned technical field and office staff. Conduct staff training, performance reviews, establishes performance requirements and personal development targets.
- Assisted in the development of the department's reclaimed water master plan, and work cooperatively with Engineering, Regulatory, Water Operations and other divisions in the process of establishing new sites and/or conversion projects.
- Managed over the team implementing reclaimed water connections, direct install programs, public events, the City's Cal Recycle programs including beverage container recycling, used oil recycling, and household hazardous waste collection program, as well as the development and implementation of new water and energy efficiency programs.
- Project manager for the Urban Water Management Plan (every 5 years).
- Team leader and manager on several multi-departmental projects including turf removal projects at City properties, landscape management districts (LMDs) and schools, construction meter program and tracking system, new development water allocations, and City Open House event.
- Developed the Water Resources Group budget for conservation and education programs, staff expenses (training, tools, vehicles), and various grant funded programs.

# MELINDA WEINRICH

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## **WATER CONSERVATION COORDINATOR 2011 – 2014**

### ***Jurupa Valley Community Services District (Jurupa Valley and Eastvale, CA)***

- Completed analytical reports and commentaries to Board of Directors and General Manager on issues on water conservation, regional water supply, operational efficiency improvements, and environmental regulations. 8. District Representative in the community at regional water efficiency meetings, as well as local Chamber of Commerce and City meetings.
- Worked cooperatively with other departments including Operations, Parks, and Engineering on collaborative projects, District planning, and projects as assigned. This includes: Completed the Certified Energy Efficiency Manager training to assist Operations with the analysis of the water treatment and distribution systems including cost-benefit analysis of equipment and facility upgrades.
- Evaluated the 2010 Urban Water Management Plan and provided an assessment on the District's ability to meet SB 7 (20% by 2020 reduction) requirements.
- Complete required reporting to the California Urban Water Conservation Council (CUWCC), Department of Water Resources and JCSD Board of Directors on water efficiency programs and District's compliance with SB 7 (20 by 2020 goal).

## **WATER CONSERVATION PROGRAMS COORDINATOR (WESTERN REGION) 2005 - PRESENT**

### ***California American Water (Sacramento, CA)***

- Reporting to the Vice President of California Operations, managed the water conservation and resource planning programs and projects in 5 service areas throughout CA.
- Managed grant funding for conservation programs, pilot studies, and engineering and facility upgrade projects.
- In cooperation with local cities and parks departments to create numerous demonstration gardens in CA including the Thurhner House at Lacy Park and the new Library site in San Marino, Bradbury Park's City Hall facility, and a neighborhood garden in Parkway
- Developed 5-year conservation programs plan incorporated into the DMM Section of the Urban Water Management Plans and 2006/2007 Rate Cases for each service area.
- Developed and implemented a residential audit program, meter installation CIP, statewide rebate program, and took lead role in the implementation of a clothes washer rebate program with Sacramento Municipal Utility District and 6 other water purveyors.

## **ENVIRONMENTAL CONSULTANT/CONSERVATION SPECIALISTS 2005**

### ***Independent Consultant/Subcontractor, CA***

Sub-contractor for engineer and consulting firms to assist with CII and large landscape audit projects, RFP and grant applications.

## **RESOURCE CONSERVATION SPECIALIST 2004 - 2005**

### ***Newhall County Water District (Santa Clarita, CA)***

Coordinated NCWD's conservation (BMP) programs and public outreach efforts including:

- Created comprehensive research reports for management and the Board on such topics as water rate structures, landscape and water use ordinances, reclaimed water systems, local watershed efforts and BMP efforts.
- Coordinated with DWR to obtain a free CIMIS weather station for the NCWD and developed a large landscape audit program including audit procedures and forms, water budgets and recommendation reports.
- Developed and implemented a Residential Audit and ET Controller Installation Pilot Study Program and doubled participation in the districts toilet rebate programs.

## **ENVIRONMENTAL SCIENTIST/CONSULTANT 2002-2004**

### ***Pollution Prevention International, Inc. (Irvine, CA)***

Completed major consulting projects for CII clients in the film processing, galvanizing, paperboard, electronics/FAB, and engine manufacturing industries as well as for water districts, cities and universities. Project experience includes:

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# MELINDA WEINRICH

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- Water audit/surveys of CII facilities and detailed report of operations, water saving opportunities and cost-effective recommendations (including estimated payback/ROIs) for facilities and water agency.
  - Program marketing and development including newsletters, workshops, brochures and qualification proposals.
  - Developed EH & S programs for CII facilities including generating HAZCOM, IIPP, SPCC and Emergency Contingency Plans as well as staff training, site assessments and reporting (AQMD, SB-14, CEQA and OSHA).
  - Pilot tests of water recycling technologies, site analysis, field-testing, data collection and formal project reports.

## **LERNET COORDINATOR 2001-2002**

***Boston University, Boston, MA***

Developed environmental and conservation focused course curriculum and implemented educational workshops for students in the New England region. Coordinated with professors, professional speakers, university administration, community schools and businesses.

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# MELINDA WEINRICH

Phone [REDACTED]

E-mail: [REDACTED]

Melinda Weinrich

November 8, 2019

City of Riverside  
Clerk's Office

Dear Applicant Reviewer,

Given my skill sets and experience, I believe I would be a great fit the City's Board of Public Utilities and/or the Parks and Recreation Commission.

I have 16 years of experience in the water and wastewater industry working in all aspects of the field. I have worked in both the private and public sector in engineering and planning, operations, conservation, parks maintenance, customer service and management. I have overseen various conservation programs, capital improvement projects (CIP), and innovative long term planning such as meeting Water Self Sufficiency in the City of Santa Monica by 2023.

Throughout my career I have been a driver for innovation and excellence that meets the organizations mission and values. I strongly believe in being an example within an organization to create a positive environment where all can be successful. At the City of Corona I brought together Operations, Customer Service, Public Works and Regulatory Compliance to address the construction meter program during the 91 freeway expansion program. It required a team assessment of the current procedures and protocols to ensure all revenue was collected, the program was customer friendly, and had buy in from all departments.

I have worked on major parks and LMD projects including turf replacement and site retrofits to recycling water. I have also developed educational materials and worked closely with recreation teams to develop new programs and identify funding opportunities.

I've included my resume and references so you may review my experience and education. If you have any questions, please don't hesitate to contact me. My cell phone number is 714-814-4533 and my email is melindaweinrich@email.com. I look forward to the opportunity to be a part of helping keep this City great.

Sincerely,

[REDACTED]



# MELINDA WEINRICH

Phone [REDACTED]

E-mail: [REDACTED]

## References

1. Mike Teneyck, City of Victorville, Director of Utilities  
[REDACTED]
2. Tom Moody, General Manager City of Corona DWP  
[REDACTED]
1. Ernie Marez, Corona-Norco Unified School District, Maintenance Supervisor  
[REDACTED]
3. Laura Roughton, City of Jurupa Valley, former City Councilwoman and Mayor  
[REDACTED]
4. Shannon Parry, Sustainability Officer, City of Santa Monica  
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# MELINDA WEINRICH

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## **Client History**

CA Steel TECT  
California State Polytechnic University Pomona  
City of Gardena  
City of Torrance Pacific Title and Arts Studio  
Con Agra Foods  
Corona-Norco Unified School District  
Irvine Ranch Water District  
Jurupa Unified School District  
Master's College  
Mohawk Packing  
Needham Ranch Development  
Novellus Systems, Inc.  
PAC Foundries  
Precision Anodizing & Plating  
Prudential Overall Supply Company  
Riverside Public Utility  
San Jose Valley Plating  
Santa Clara Valley Water District  
Smurfit-Stone  
Stillman Seals  
Tyco Electronics