

**City of Riverside Sponsorship Program
Staff Recommendations
FALL 2021-2022**

ACAD Sponsorship Budget - FY 2021-22	135,545
Staff Recommendations, FALL 2021-22:	
Cash Sponsorship (ACAD)	59,550
Cash Sponsorship (RPU)	10,000
Total Cash Recommended	69,550
In-Kind Sponsorship (incl. facilities)	34,009
Total Recommended Sponsorships Fall 2021-22	103,559

***Approval of any request does not guarantee that event is approved. Status of event is contingent upon the easing of COVID-19 restrictions re: social gatherings /special events (indoor or outdoor) so that events may resume. If COVID-19 restrictions remain in effect, the event organizer will be required to meet those restrictions before a permit is issued. If event organizer cannot meet the restrictions, the event will need to be rescheduled or canceled. For facilities sponsorship, if events require resources not included in application, applicant will be responsible for costs. Prior to receiving facilities sponsorship, applicant must complete/submit Facility Reservation application and pay all fees 90 days prior to event date. ***

Organization/Project	Date	Projected Attendance	Project Budget	Council Ward #	Cash Req.	Value of Cash Recommendation (ACAD)*	Value of Cash Recommendation (RPU)*	In-Kind Request	Staff Recommendations (In-Kind)*	Facilities Req.	Staff Recommendations (Facilities)*	Value of In-Kind + Facilities Recommendations*	Total Value of Recommended Sponsorship FA 21-22
Projects with Significant Outreach Component													
Big Brothers/Big Sisters IE College & Career Passport Series	Aug-Dec	300	5,000	Virtual	1,500	0	1,500	N/A	N/A	N/A	N/A	0	1,500
Blindness Support Services Re-Opening Celebration	8/16 - 8/20	120	6,000	3	3,000	1,000	0	N/A	N/A	N/A	N/A	0	1,000
Chabad Jewish Community Center of Riverside Chanukah Festival	11/29/2021	2,500	25,000	1	3,000	2,000	0	Fire Truck	RFD (if safe to do so) - Go to RFD website at least 30 days prior to event to make a reservation	N/A	N/A	1,052	3,052
Division 9 Gallery Dia de los Muertos	11/6/2021	40,000	80,000	1	20,000	6,000	1,000	SEP Fee; Fees associated with street closures, incl. barricades	RPD (1 Sgt. and 2 Officers for 9 hrs., valued at \$2,500 - contact pcastillo@riversideca.gov); RPU Booth organization must cover 5 Officers.	White Park (11/5 and 11/6; Mobile Stage	Waive Open Space fee (\$1,000 up to 8 hrs on 11/5 and 11/6), plus addtl. hourly fee (\$35), mobile stage rental (\$860). Group will be responsible for app processing fee (\$25), security deposit (\$2,250: \$1,250 for open space and \$1,000 for mobile stage), staff walkthrough fee (\$238.52), stage set-up fee (\$750) and hourly staff fees (\$22.65/hr. per staff member, # of staff TBD by PRCSO Supervisor)	5,610	12,610
Empower You Edutainment Empower You Film Festival	9/7 - 10/3	350	5,050	Virtual	2,500	1,750	0	N/A	N/A	N/A	N/A	0	1,750
Janet Goeske Foundation National Night Out 50+ Health Fair Veterans Day	10/1 10/14 11/10	150 2,000 60	1800 61,750 1,375	3	1,000 1,500 600	1,100	750	N/A	Booth for Health Fair (RPU)	N/A	N/A	0	1,850
Healthy Leaders, Thriving Cities Love Riverside Serve Day	10/9/2021	500	19,000	5	2,000	2,000	250	N/A	Booth (RPU)	Parking Lot (Hunt Park)	Group will be responsible for working with PRCSO Supervisor Jarin Valencia to confirm projects.	0	2,250
Inland Empire Latino Lawyers Assn.	July - Dec	150	37,100	2	5,000	3,500	0	N/A	N/A	Cesar Chavez & Arlanza Community Rms.	Waive hourly rental fees for Community Rms. (\$30/\$80 - 4th Fri./4th Sat.); group will be responsible for fees: app processing (\$25), refundable deposit (\$250, each rm.)	1,980	5,480
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Inlandia Institute "Why I Didn't Get a Cart" Writing Workshop	July - Dec	240	5,237	2	1,047	1,000	0	N/A	N/A	N/A	N/A	0	1,000

Riverside Arts Academy RAAMP Summer Music Camp	7/5-7/30	150	14,000	2	7,000	2,500	0	N/A	N/A	Cesar Chavez Community Ctr.	Collaboration w/ PRCSD; group may use Cesar Chavez Community Rm., Auditorium, sound system, tables/chairs; no staff or other resources will be provided	0	2,500
Riverside Arts Council Riverside Art and Music Festival	9/18/2021	12,000	60,000	1	5,000	4,000	0	N/A	N/A	N/A	N/A	0	4,000
Riverside County NAACP Youth Council "Sankofa: A Journey Into our Past"	12/1 - 12/5	500	11,025	1	5,000	2,200	0	N/A	Bags (500)	Stratton Center (for rehearsals)	Waive rental fees (\$45 - \$105/day) for Stratton Center Class/Banquet Rms. (hours/availability will vary). Group will be responsible for fees: App Processing (\$25), Security Deposit (\$250), and staff fees (\$22.65/hr. per staff, # of staff TBD by Supervisor). Holiday/weekend/over- time rates may apply. Rental fees must be paid if meetings are outside reg. hrs.	2,735	4,935
Riverside Cultural Consortium Arts Walk/First Sundays	July - Dec	40,500	50,000	1	5,000	4,500	0	N/A	Booth (RPU)	N/A	N/A	0	4,500
Riverside Downtown Partnership Movies on Main Art and Music Festival	7/8, 7/22, & 9/18	300 (films); 4,000 (festival)	2,500 10,500	1	0	0	0	SEP Fee, Promo on City Social Media and Parking Meters	SEP fee	Outdoor Movie Screen/Projector (films) and Mobile Stage for Festival	Festival: Waive stage rental (\$860); Group responsible for fees: App Processing (\$25), Security Deposit (\$1,000), stage set-up/ delivery fee (\$750). Movies: Collaboration w/ PRCSD - group is responsible for movie licensing. Both events: Group is responsible for staff fees (\$22.65/hr per staff member - # of staff TBD by PRCSD Supervisor	935	935
Riverside Latino Network Youth Leadership Programs	9/11/2021	200	8,000	2	8,000	2,000	0	N/A	N/A	N/A	N/A	0	2,000
Riverside Medical Clinic Charitable Foundation 7th Annual Bullying Prevention Conference	11/9/2021	1,000	16,650	5	2,500	2,000	0	N/A	N/A	Bourns Family Youth Innovation Center	N/A	0	2,000
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Science & Technology Education Partnership STEP Conference	7/12 - 10/7	23,000	69,440	Various	7,500	1,500	5,000	N/A	N/A	Tours: RPU Waste Treatment, RERC Facility, RPD Mag Station, Fire Station #1, and Fire Training (CERT); 3 days at the Bourns Family Youth Innovation Center in July and afternoons and evenings for team meetings and during school year. Bags (5,000)	RFD - Approved for participation contingent upon COVID-19 restrictions; RPD (Booth/ Tour of Magnolia Station - contact ebarboza@riversideca.gov); RPU Booth; Bourns Family Youth Innovation Center in collaboration with PRCSD, as per Naming Rights Agreement	5,902	12,402
Subtotal, Category 1						37,050	8,500					18,214	63,764

Projects with Added Outreach Component													
La Sierra University Robotics Summer Camp	July-Aug	70	14,000	7	1,000	750	500	Promo in Explore Mag	N/A	N/A	N/A	0	1,250
Mission Inn Foundation Mission Inn Run	11/6 - 11/7	15,000	100,000	1	10,000	6,500	1,000	Bags (500)	RPD (4 Officers for 6 hrs. - value of \$2,225 - contact pcastillo@riversideca.gov); Bags (500) Org must cover 2 Sgts. and 6 Officers		Waive open space fees (\$800each) for Fairmount and Bonaminio Parks and addtl. hourly fee (\$35); group will be responsible for fees: app processing (\$25), security deposit(\$2,250) and hourly staff fees (\$22.65/hr. per staff member, # of staff TBD by PRCSO Supervisor.	4,385	11,885
Old Riverside Foundation Vintage Home Tour, Restoration Fair & Vintage Mercantile 2021	TBD	800	4,500	Various	750	750	0	N/A	N/A				750
Riverside African-American Historical Society Unsung Heroes	10/17/2021	120	14,500	1	7,500	2,500	0	N/A	N/A				2,500
Riverside Art Museum Golden Hour Exhibit	July-Sept	6,000	14,260	1	2,852	2,500	0	N/A	N/A				2,500
Riverside Downtown Farmers Market Weekly Farmers Market	July - Dec	300 weekly	59,667	1	2,000	2,000	0	N/A	N/A				2,000
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Riverside Educational Enrichment Foundation Citrus Classic	10/10/2021	600	13,300		3,400	2,500	0	SEP Fee; Police Bike Training; Bags (1,000)	SEP fee; Bags (500); RPD Officers: 5 @ 5 hrs. each (\$2,500 value); REEF must cover cost of 1 Sgt. and 3 officers) - contact Pcastillo@riversideca.gov	Rest Stops (Andulka, Arlington Sports Complex)	Waive open space fees (\$800 each park, up to 8 hrs.). addtl. hourly fee (\$35) and fees for all picnic shelters at Andulka and Arlington Heights Sports Parks; group will be responsible for fees: app processing (\$25), and hourly staff fees (\$22.65/hr. per staff member, # of staff TBD by PRCSO	5,395	7,895
Riverside University Health Sytem Foundation Festival of Trees	11/23- 11/28	10,000	267,500	1	2,000	2,000	0	N/A	N/A	N/A	N/A	0	2,000
Spanish Town Heritage Foundation Riverside Tamale Festival	9/18/2021	6,000	91,897	1	3,100	3,000	0	SEP Fee; Booth (Planning/ Northside Specific Plan); RPD Explorers	RPD - 2 Officers for 8 hrs.(\$1,480) and Explorers; Org will cover 2 addtl. Officers (Complete online app for Explorers; contact pcastillo@riversideca.gov for Officers); Booth (RPU); Bags (200)	White Park (Dales Center, Banquet & Dance Rms., Kitchen); RPU Garage (9th/Market)	Waive open space fees (\$1,000, up to 8 hrs.) and addtl. hourly fee for Dales Senior Center (Banquet Rm. - \$85/hr.; Kitchen - \$95/hr.; Dance Rm. - \$85/hr. addtl. hourly fee (\$35); group will be responsible for fees: app processing (\$25), security deposit(\$1,250), staff walkthrough (\$238.52) and hourly staff fees (\$22.65/hr. per staffmember, # of staff TBD by PRCSO	6,015	9,015
Subtotal, Category 2						22,500	1,500					15,795	39,795