



City of Arts & Innovation

City Council Memorandum

TO: HONORABLE MAYOR AND CITY COUNCIL **DATE:** JUNE 1, 2021

FROM: CITY MANAGER'S OFFICE **WARDS:** ALL
OFFICE OF SUSTAINABILITY

SUBJECT: PRESENTATION FROM THE UNIVERSITY OF CALIFORNIA, RIVERSIDE
CENTER FOR SOCIAL INNOVATION

ISSUE:

Receive and file a presentation on programs, services, and reports produced by the University of California, Riverside Center for Social Innovation.

RECOMMENDATION:

That the City Council receive and file a presentation on the programs, services, and reports produced by the University of California, Riverside Center for Social Innovation.

BACKGROUND:

The Center for Social Innovation provides a credible research voice that spurs civic leadership and policy innovation. Its reputation is built on the key pillars of social science, strategic policy awareness, innovation mindsets, and deep community partnerships. CSI integrates researchers, community organizations, and civic stakeholders in collaborative projects and long-term partnerships that strengthen shared values of resilience, inclusion, sustainability, and equity (RISE). Importantly, the Center seeks to shift away from a “problem” narrative to an “opportunity” narrative for marginalized communities and localities.

The Center for Social Innovation focuses on five key areas: Civic Engagement, Economic Mobility, Immigrant Integration, Leadership & Entrepreneurship, and Place Making. CSI's work focuses on Inland Southern California, and includes activities in collaborative research, policy innovation, and narrative change aimed at more fully realizing the region's potential in terms of its civic activities, philanthropic investments, and growing nonprofit sector.

DISCUSSION:

The Center of Social Innovation has produced a series of applied research-based reports about the Inland Empire region of Riverside and San Bernardino Counties. These reports focus on a

variety of economic and social opportunities in the inland region, providing data and insights, frameworks for positive narrative development, and call to actions. The most recent report published by CSI, titled *The State of Innovation in the Inland Empire*, considers the inland region's diverse innovation economy, its growth in the past decade and opportunities for investments and growth in more high-skilled jobs.

FISCAL IMPACT:

There is no fiscal impact to the General Fund associated with this report.

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Certified as to
availability of funds: Edward Enriquez, Chief Financial Officer/City Treasurer
Approved by: Al Zelinka, City Manager
Approved as to form: Kristi J. Smith, Interim City Attorney

Attachment: The State of Innovation in the Inland Empire Report