

FIRST AMENDMENT TO
PROFESSIONAL CONSULTANT SERVICES AGREEMENT

FAIRBANK, MASLIN, MAULLIN, METZ & ASSOCIATES, INC.

Voter Survey to Assess the Viability of Various Potential Revenue Measures

THIS FIRST AMENDMENT TO PROFESSIONAL CONSULTANT SERVICES AGREEMENT ("First Amendment") is made and entered into this _____ day of _____, 2021, by and between the CITY OF RIVERSIDE, a California charter city and municipal corporation ("City"), and FAIRBANK, MASLIN, MAULLIN, METZ & ASSOCIATES, INC., a California corporation ("Consultant"), with respect to the following:

RECITALS

A. The City and Consultant entered into that certain Professional Consultant Services Agreement dated January 6, 2021 ("Agreement"), for Voter Survey to Assess the Viability of Various Potential Revenue Measures.

B. The City and Consultant desire to add additional services, extend the term of the Agreement for one (1) month until December 31, 2021, and add additional compensation during the extended term of the Agreement.

NOW, THEREFORE, incorporating the recitals set out above, the parties hereto mutually agree to the following amendment to the Agreement.

1. Section 1, Scope of Services, is hereby amended to add additional services as described in Exhibit "A-1," attached hereto and incorporated herein by reference.

2. Section 2, Term, is hereby amended to extend the term of the Agreement for one month to December 31, 2021.

3. Section 3, Compensation/Payment, is hereby amended to increase the compensation by Thirty-Nine Thousand Five Hundred Dollars (\$39,500.00), for the additional services, for a total cost of Seventy-Nine Thousand Dollars (\$79,000.00), as set forth in Exhibit B-1," attached hereto and incorporated herein by reference.

4. All other terms and conditions of the Agreement between the parties, which are not inconsistent with the terms of this First Amendment, shall remain in full force and effect as if fully set forth herein.

[SIGNATURES ON FOLLOWING PAGE.]

IN WITNESS WHEREOF, the parties hereto have caused this First Amendment to Professional Consultant Services Agreement to be duly executed the day and year first above written.

CITY OF RIVERSIDE,
a California charter city and municipal
corporation

FAIRBANK, MASLIN, MAULLIN,
METZ & ASSOCIATES, INC.
a California corporation

By: _____
City Manager

By: _____
Its: _____

Attest: _____
Colleen J. Nicol
City Clerk

By: _____
Its: _____

Certified as to Availability of Funds:

By: Kristie Thomas
Chief Financial Officer

Approved as to Form:

By: Susan Wilson
Susan Wilson
Assistant City Attorney

EXHIBIT "A-1"

SCOPE OF SERVICES



OPINION
RESEARCH
& STRATEGY

TO Donna Finch
City of Riverside

FROM Dr. Richard Bernard, Laura Covarrubias, and Adam Sonenshein
FM3 Research

RE: Proposal for Follow-Up Public Opinion Survey

DATE May 27, 2021

Fairbank, Maslin, Maullin, Metz & Associates (FM3) is pleased to submit this short scope of work and cost memo to conduct research for the City of Riverside. We look forward to the opportunity to continue our partnership with the City. Our past research will enable our firm to track public opinion over time by re-asking questions to determine if and how the views of your voters have shifted since our survey conducted in January 2021, as well as prior surveys conducted for the City. Details on our recommended research plan follow below.

PROPOSED RESEARCH SPECIFICATIONS AND COSTS

For this study, FM3 recommends the following approach, which follows the same methodology used in our baseline survey in January 2021:

| | |
|---------------------------------|---|
| Methodology | Dual-mode (online and telephone) data collection |
| Questionnaire Length | 20 minutes |
| Sample size | 600 City of Riverside voters likely to vote in a special election |
| Margin of Sampling Error | ±4.0 percent in 95 out of 100 cases for a sample of 600 interviews |
| Languages | Telephone interviews will be conducted in English and Spanish; online interviews in English only. |

Deliverables Following completion of the survey, we will provide upon request:

- A questionnaire for easy reference
- An analysis and report of survey results
- A PowerPoint presentation of results

FM3 will also be available for ongoing consultation and any further analysis of the research.

Cost The proposed cost for this research is **\$39,500**. This cost is comprehensive, and includes questionnaire design, sample acquisition, programming, translating, email invitations, online survey hosting, bilingual telephone interviewing, data entry and analysis, and reporting.

If you have any questions or if there is any further information we can provide about this proposal, please do not hesitate to contact us. You may reach us as follows:

Richard Bernard, Ph.D., Partner

Fairbank, Maslin, Maullin, Metz & Associates (FM3)
12100 Wilshire Boulevard, Suite 350
Los Angeles, CA 90025
(310) 428-1809 (Cell)
Bernard@FM3Research.com

Adam Sonenshein, Vice President

Fairbank, Maslin, Maullin, Metz & Associates (FM3)
12100 Wilshire Boulevard, Suite 350
Los Angeles, CA 90025
(310) 569-3653 (Cell)
Adam@FM3Research.com

Laura Covarrubias, Researcher

Fairbank, Maslin, Maullin, Metz & Associates (FM3)
12100 Wilshire Boulevard, Suite 350
Los Angeles, CA 90025
(310) 433-6241 (Cell)
Laura@FM3Research.com

EXHIBIT "B-1"
COMPENSATION



OPINION
RESEARCH
& STRATEGY

TO Donna Finch
City of Riverside

FROM Dr. Richard Bernard, Laura Covarrubias, and Adam Sonenshein
FM3 Research

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