

Park and Recreation Commission

City of Arts & Innovation

TO: HONORABLE COMMISSIONERS DATE: JUNE 21, 2021

FROM: PARKS, RECREATION AND COMMUNITY SERVICES DEPARTMENT

SUBJECT: 2021 SUMMER EVENTS AND PROGRAMMING

ISSUE:

Present the Commission with the 2021 summer events and programming offered by the Department.

RECOMMENDATION:

That the Park and Recreation Commission provide feedback and receive report for file.

BACKGROUND:

During the summer months, the Parks, Recreation and Community Services Department (PRCSD) offers a variety of programs and events. This summer, after a hiatus due to the COVID-19 pandemic, many awaited special events and programs will again be offered at City parks, facilities, and community centers.

Department Staff are just as eager as Riverside residents to be a part of this summer's programs and activities.

DISCUSSION:

Each year the PRCSD offers various events and programs for residents of the City of Riverside to enjoy. This year, after continuous changes to potential facility opening dates, updated guidelines for public gatherings and activities from the Centers for Disease Control and the County of Riverside, the PRCSD has scheduled events and programming modified for the safety of all.

On March 10, 2021, a survey was sent to past participants that was used to determine the types of programming that should be planned for the summer. All summer programming is in high demand after a long time away.

On May 14, 2021, the attached Activity Guide was published, and classes began to fill quickly. Social media and online marketing have been in full effect to promote and inform Riverside residents about the return of summer programming. The new PRCSD Rec Connect Newsletter keeps residents informed on current programs and activities.

The highly anticipated summer camps and aquatics program began June 1, 2021. Camp locations include Bordwell, Hunt, Youth Opportunity Center and Villegas. The five pools open this summer are Villegas, Shamel, Hunt, Sippy Woodhead at Bobby Bonds, and Islander.

Summer programming will conclude on August 6.

FISCAL IMPACT:

There is no fiscal impact associated with this report. Funding for summer programming was included in the Department's budget.

Prepared by: Noemi Lopez, Recreation SuperintendentApproved by: Adolfo Cruz, Parks, Recreation and Community Services DirectorApproved by: Rafael Guzman, Assistant City Manager

Attachment: Activity Guide