



GREATER RIVERSIDE CHAMBERS OF COMMERCE

The Chamber...building a stronger local economy

Date: 8-17-21

July 21, 2021

Honorable Mayor Patricia Lock Dawson and Members of the City Council
City of Riverside
3900 Main Street
Riverside, CA 92501

RE: Draft Riverside PACT Complete Streets Ordinance – SUPPORT

Dear Honorable Mayor and Members of the City Council,

On behalf of the Greater Riverside Chambers of Commerce, representing over 1,200 local employers and 110,000 jobs in the Inland Southern California region, we respectfully **SUPPORT** the proposed Draft Riverside PACT Complete Streets Ordinance with the incorporated feedback from the businesses community. We would also like to take this opportunity to thank City staff for their willingness to meet with stakeholders on several occasions to understand and address their concerns.

The Chamber's Economic Development Council met with Deputy Public works Director Nathan Mustafa on two separate occasions to provide comments and to hear updates on the draft ordinance. The Chamber's Board of Directors voted in unanimous support for the document with the incorporated changes.

After much collaboration, the proposed Complete Streets Ordinance will provide safer pathways for commuters, bicyclists, and pedestrians. Other than providing the safe multi-modal transport options, the ordinance will also balance roadway needs, encourage health, and create a connected network with existing lanes. The ordinance will also provide clear guidelines to give valuable certainty when developing plans. A complete document will bring net gain to both developers and the community.

Again, the Chamber appreciates the City's efforts to work with business leaders to provide the flexibility and structure needed to encourage ongoing growth and development. For these reasons, we respectfully support the proposed Draft Riverside PACT Complete Streets Ordinance.

Thank you for your consideration. Should you have any questions, please do not hesitate to contact me at 951-683-7100.

Respectfully,

Cindy Roth
President/CEO

cc Mayor
City Council
City Manager
City Attorney
ACMs
PW Director

CR/jd