

Arlington Business Partnership Annual Report

2020/2021

Arlington Business Improvement
District

Board of Directors

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Robert Steinmuller, President - Innovative Electric Services, Inc

Paul Akes, Vice President - Akes Family Funeral Home

M. Bernard Edmonds I, Secretary - Business Images, Inc.

Timothy Lowe, Treasurer - CMAL

Jack Cords, Executive Officer - Printing Connection, Inc.

Russell Lane, Executive Officer - Les Schwab Tire Center #577

John Goolsby, Director - Godfather Films

Cindy Keyes-Ross, Director - Arlington Center Building

Maria Martinez, Director - Pacific Coast Landscape & Design

Sean Mill, Director - Dolr, Inc.

Jay Rowley, Director - Beard n Brew

Mike Munksgaard, Director - Center Electric Services

Charlie Keyes, Director - Keyes Mane Design

Deniece Marshall, Director - CMAL - LSS Community Care Centers

Carrie Ridgway, Director - Mary S. Roberts - Pet Adoption Center

Gaby Plascencia, Ex Officio Member - City Council - Ward 5

Jim Perry, Ex Officio Member - City Council - Ward 6

Arlington Business Partnership (ABP) mission of representing and promoting Arlington businesses and the BID to stimulate the local economy, and initiate improvement projects, thus creating a sense of pride for all who live, work and do business in Arlington continued to serve as the foundation of our activities throughout the year. Never underestimating the importance of our role in the growth of the Arlington BID, we've maintained our commitment to serving as the voice of the diverse Arlington business community.

The components of the Arlington business community are varied and many. The businesses, residents, and property owners all contribute to the makeup of what makes the Arlington BID a desirable location to live, work, and shop. ABP continues to ensure that the Arlington business community has support through information, representation and contribution in keeping Arlington on its upward trajectory of economic growth.

With growth, ABP values the collaboration among our many stakeholders, residents, owners, community partners, and the City of Riverside. Our dedicated staff will continue to identify and address on-going needs and issues of our ever-changing business community; but it is through direct and consistent leadership from our Board of Directors and workings of our committees, that ABP will maintain a close tab on the pulse of the Arlington business community.

Whether providing Physical Improvement Program grants to business owners or producing informational business workshops and signature community events like the Annual Chili Cook-off & Car/Cycle Show; ABP seeks to equip our businesses with the resources and tools to succeed. This encompasses attention to core areas including advocacy; marketing and events; business recruitment and beautification.

With 2021 ending, we look to 2022 as an opportunity to furthering the mission of ABP and the continued promotion of the Arlington BID for your everyday need!

Respectful Submitted,

Oz Puerta

Oz Puerta

Executive Director

Rob Steinmuller

Rob Steinmuller

Board President

ASSESSMENT RENEWAL

NOVEMBER 1, 2021 – OCTOBER 31, 2022

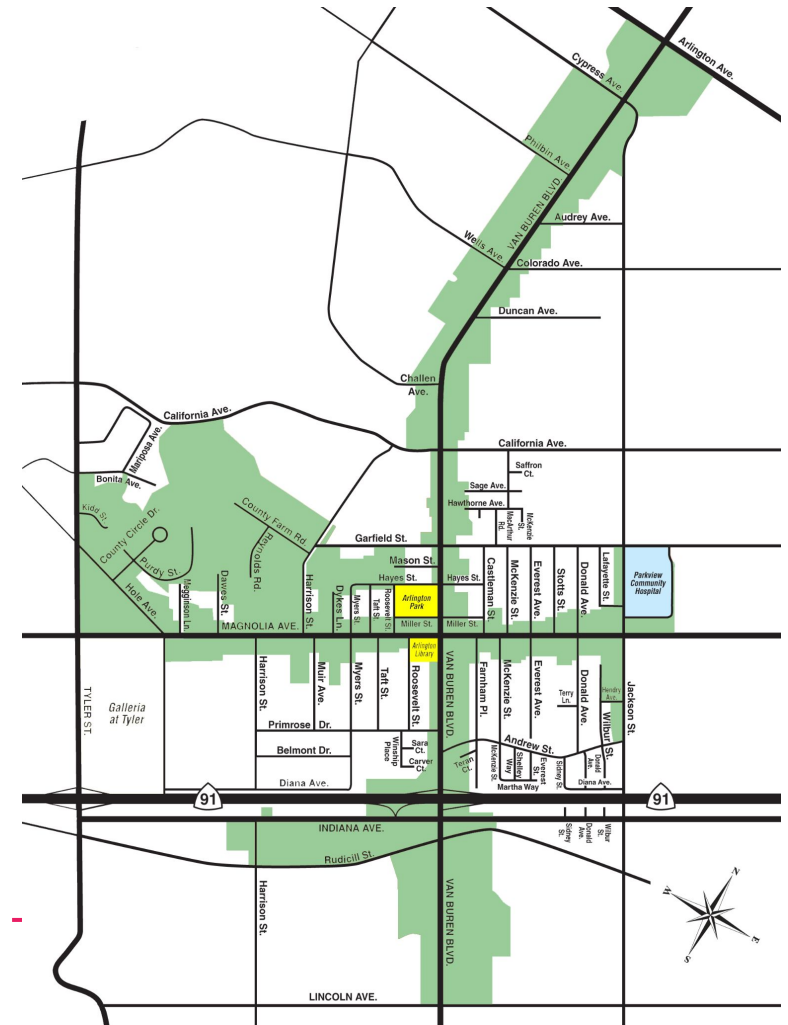
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The advisory board of the Arlington Business Improvement District (ABID) has caused this annual report to be prepared. The purpose of this annual report is to comply with the provisions of the State of California Streets and Highways Code Division 18, Part 6, City of Riverside Ordinance No. 6626, and the Riverside Municipal Code (RMC) Chapter 3.48, all of which require preparation of this annual report.



(1) Any proposed changes in the boundaries of the parking and business improvement area or in any benefit zones within the area.

ABP proposes to include Street Vendors (If Approved by Riverside City Council) to the ABID boundaries for the 2021/2022 fiscal year.



(2) The
improvements
and activities to
be provided for
the year.

In accordance with City
Ordinance No. 6626 and
Chapter 3.48 of the R.M.C., we
have outlined the activities,
improvements, and new efforts
being recommended for the
year 2021/2022.

(2) Continued

General and Administration

ABP recommends the continued budget allocation for existing staff and office operations at Indiana Business Park, 9800 Indiana Ave., Suite 2, Riverside, CA 92503.

Contributions and Grants

ABP recommends the continued budget allocation for donation/sponsorship request for events/activities held within the Arlington BID or that allow the promotional opportunity for the Arlington BID area or businesses within the Arlington BID.

ABP requests consideration to renew the BID Funding Agreement that expired in 2020. The loss of the funding agreement reduced the Arlington Business Partnership budget by over 25% and the need for resources among the business community has only increased.

(2) Continued

Physical Improvements and BID Projects

ABP recommends the continued maintenance of entry monument signs, bus shelters, murals, Arlington Park, and Arlington Village Paseo. The following activities will remain: Physical Improvement Program (PIP) grants. ABP recommends the continued discussion and development of the following improvements: the re-establishment of a Clean and Safe Program, quarterly Ward 5 and 6 clean-up events, tree trimmings along Magnolia Ave. and Van Buren Blvd., and frequent drives of the BID to report graffiti, homelessness, dumping, etc. to Riverside's 311 Call Center.

(2) Continued

Marketing, Events, and Activities

ABP recommends the continued publishing of ABP website, and in-person business outreach. The following activities will remain: Winter Wonderland/Winterfest in partnership with the City of Riverside Parks, Recreations & Community Services Department and the Annual Chili Cook-Off & Car/Cycle Show.

ABP recommends the discussion and advancement of the following activities: Grand opening/breaking ceremony assistance for Arlington BID developments and city facilities and the advancement & promotion of ABP's Full Occupancy Program featuring listings of commercial properties for lease/sale in the Arlington BID.

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(3) An estimate of the cost of providing the improvements and activities for the year.

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PROJECTED REVENUES

Arlington BID Assessment Collection - \$180,000

City of Riverside Arlington BID Funding Agreement - \$0

Other Income - \$30,000

Total Revenues - \$210,000

ESTIMATED EXPENSES

General & Administration - \$100,000

Contributions & Grants - \$5,000

Physical Improvements & Projects - \$60,000

Marketing Activities & Events - \$45,000

Total Expenses - \$210,000

Net Income - \$0.00

(4) The method and basis for levying the assessment in sufficient detail to allow each business owner to estimate the amount of the assessment to be levied against his or her business for the year.

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It is proposed that 90% of a business owner's current business tax, with a \$400 maximum cap be applied within the existing boundaries of the Arlington BID. The method for levying this 90% tax assessment is to take the base business tax levied by the City of Riverside and increase it by 90%.

CITY OF RIVERSIDE ARLINGTON BID

EXAMPLE BUSINESS TAX PAYMENT – 90% ASSESSMENT WITH \$400 MAXIMUM CAP

Base Business Tax + Arlington BID Assessment Fee(Base multiplied by 0.90) = Total Business Tax Due

$$\$650.00 + \$585.00 (\$400) = \$1,235 (\$1,050)$$

(5) The amount of any surplus or deficit revenues to be carried over from a previous year.

An operational deficit of approximately \$100,000 is reported as of June 30, 2021.

The operational deficit is due to the Arlington BID Funding Agreement that expired in 2020.

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(6) The amount of any contributions to be made from sources other than assessments levied pursuant to this part.

In addition to the 90% assessment funds levied, the Arlington BID receives funds and contributions from sources other than tax assessments. The contribution sources are listed below. Said funds are in addition to the assessments described above and covered by this part, however, they are spent on improvements and activities within the BID.

OTHER CONTRIBUTIONS

City of Riverside BID Funding Agreement - \$0

Sponsorship and Event Income - \$30,000.00

TOTAL CONTRIBUTIONS FROM OTHER SOURCES

\$30,000.00

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