

NATIONAL LIBRARY CARD SIGN-UP MONTH

Library Department

Board of Library Trustees
September 13, 2021

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NATIONAL LIBRARY CARD SIGN-UP MONTH

The Library Card Sign-up Month campaign began in 1987 by the American Library Association and the National Commission on Libraries and Information Science.



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NATIONAL LIBRARY CARD SIGN-UP MONTH

Signing up for a library card is the first step on the path towards academic achievement and lifelong learning.



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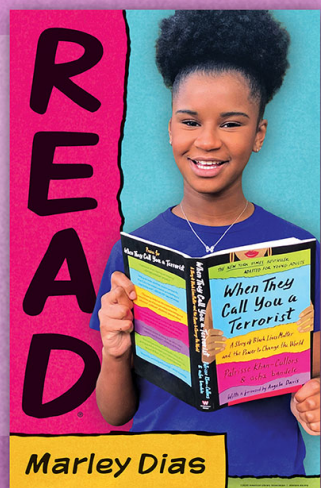
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NATIONAL LIBRARY CARD SIGN-UP MONTH

**SEPTEMBER IS
LIBRARY CARD
SIGN-UP MONTH.**

Celebrate with Honorary
Chair Marley Dias.

ALA American Library Association



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NATIONAL LIBRARY CARD SIGN-UP MONTH

New library cardholders:

- 11,770 in January 2019 to December 2019
- 4,111 in January 2020 through December 2020



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NATIONAL LIBRARY CARD SIGN-UP MONTH



DIGITAL LIBRARY CARD

GET YOURS IN 4 EASY STEPS

1

Go to RiversideCA.gov/Library & Select "Get a Library Card"



2

Fill in the Information, Create a Password, & Select "Submit"



3

Save the Provided Temporary Barcode



4

Log on to All Digital Resources With Your Barcode & Password



GET STARTED NOW AT
RiversideCA.gov/Library



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STRATEGIC PLAN ALIGNMENT

This item contributes to Strategic Priority No. 1 *Arts, Culture & Recreation* and Goal 1.1 - Strengthen Riverside's portfolio of arts, culture, recreation, senior and lifelong learning programs and amenities through expanded community partnerships, shared use opportunities and fund development.

This item aligns with each of the five Cross-Cutting Threads as follows:

1. **Community Trust** – Proclaiming September as National Library Card Sign-Up serves the public interest and the City's diverse populations by encouraging everyone to sign-up for their own library card.
2. **Equity** – A library card provides the community equitable distribution and equal access to library services.
3. **Fiscal Responsibility** – The Library utilizes in house marketing for design services of library cards and follows the purchasing resolution in purchasing the library cards while providing quality public services to all.
4. **Innovation** – The Library provides an online or in-person options for the community to obtain a library card.
5. **Sustainability & Resiliency** – The Library is committed to providing lifelong learning programs and a library card is the first step to achieving lifelong learning.

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