

Parking Ecosystem Sustainability Plan 2022-2024

Strategic Plan Category	Description	Current Rate / Hours	Proposed - Phase 1 July 1, 2022	Proposed - Phase 2 July 1, 2023	Proposed - Phase 3 July 1, 2024
1. Maximize Limited Space	1.1 Decrease the number of Reserved parking spaces through attrition	Monthly Reserved Rate \$135/month	Monthly Reserved Rate \$205/month	Monthly Reserved Rate \$320/month	Monthly Reserved Rate \$400/month
	1.2 Phase out Free Parking in Garages	Free for first 90 minutes and then subject to Hourly Rates up to the Daily Max	Free for first 60 minutes and then subject to Hourly Rates up to the Daily Max	Free for first 30 minutes and then subject to Hourly Rates up to the Daily Max	Hourly Rates apply up to the Daily Max
	1.3 Induce turnover and deter long-term parking of limited on-street spaces	RCOE & Mission Inn - \$1.50/hr Justice Center - \$2.00/hour	All Areas : \$2.00/hour Maximum of 4 hours	No Change	All Areas : \$2.50/hour Maximum of 4 hours
2. Hours of Operation	2.1 Implement consistent weekday hours of operation in the City's garages	G1 & G2 - 9am - 7pm G3 & G7 - 7am - 7pm G6 - 6am - 7pm	All Garages Monday – Friday 7a.m. – 1a.m. *subject to rates when entering during hours of operation	Hourly rates or Daily Max charged 24/7 upon installation of smart parking access revenue control systems	No Change
	2.2 Eliminate public confusion during weekend events as to whether City will charge in garages	No specific schedule- Special Event rate parking on weekends when expect 600+ spaces to be utilized by event attendees	Saturday & Sunday Hourly Rate or Daily Max 11am – 1am *subject to rates when entering during hours of operation	Hourly rate or Daily Max 24/7 upon installation of smart parking access revenue control systems	No Change
	2.3 Induce turnover at on-street spaces (meters) and surface lots	RCOE & Mission Inn Mon - Fri 9am – 5pm Justice Center M-F 7am – 5pm	All Metered Spaces Mon – Sat 7am – 8pm Except Sunday & Holidays	No Change	All Metered Spaces Mon – Sat 7am – 10pm Except Sunday & Holidays
3. Demand Based Pricing	3.1 Demand responsive pricing for Festival of Lights - by proximity to Mission Inn	Garages \$10 Flat Entrance Nightly Friday, Saturday, & Sunday \$10 drive up \$5 prepaid	Garages Flat Entrance Fee Thurs & Fri 7pm – 1am Sat & Sun 11am – 1am G1 & G3 – \$20 G7 – \$15 G2 & G6 – \$10 Prepaid by 10/1: \$10 Prepaid by 11/14: \$5 Parking Lots - \$10	Garages Flat Entrance Fee Thurs & Fri 7pm – 1am Sat & Sun 11am – 1am G1 & G3 – \$25 G7 – \$20 G2 – \$15 G6 – \$10 Prepaid by 10/1: \$10 Prepaid by 11/14: \$10 Parking Lots - \$15	Garages Flat Entrance Fee Thurs & Fri 7pm – 1am Sat & Sun 11am – 1am G1 & G3 – \$30 G7 – \$25 G2 – \$20 G6 – \$15 Prepaid by 10/1: \$10 Prepaid by 11/14: \$15 Parking Lots - \$15
	3.2 Parking Hours of Operation for Festival of Lights extended to include parking lots				
	3.3 Incremental daily rate increase in all facilities	All Garages - \$8 Daily Max	All Garages - \$12 Daily Max (Including Saturday & Sunday)	All Garages - \$16 Daily Max	G2 & G6 - \$16 Daily Max
	3.4 Create premium and value rates at facilities based on demand	\$5 Flat Rate upon entry Thurs – Sun from 9 pm – 1am	\$10 Nightly Flat Rate upon entry from 8pm – 1am (Including Sunday-Wednesday)	\$10 Nightly Flat Rate upon entry from 8pm – 1am	All other Garages - \$20 Daily Max \$12 Nightly Flat Rate upon entry from 8pm – 1am
	3.5 Reduce Daytime Weekday Monthly Parking Permit waiting list	G1, G2 & G6 - \$70 G3 - \$80 G7 - \$60 Lots - \$60	G1, G2, G6, & G7 - \$105 G3 - \$120 Lots - \$85	G2, G6 & G7 - \$130 G1 & G3 - \$160 Lots - \$110	G2, G6 & G7 - \$160 G1 & G3 - \$190 Lots - \$110
	3.6 Introduce Nighttime Weekday Monthly Parking Permit	Daytime Permit Valid 5am – 6pm No Nighttime Permit	Permits: Daytime Valid 6am – 6pm Nighttime Valid 6pm – 6am	Permits: Daytime Valid 6am – 6pm Nighttime Valid 6pm – 6am	Permits: Daytime Valid 6am – 6pm Nighttime Valid 6pm – 6am
	3.7 Introduce a weekend daytime and weekend nighttime monthly permit	None	Weekend Day Permit Saturday & Sunday 6am to 6pm G3 - \$58 All other garages \$48 Weekend Night Permit - \$72/month Friday 6pm to Monday 6am	Weekend Day Permit Saturday & Sunday 6am to 6pm G1 & G3 - \$95 All other garages \$75 Weekend Night Permit - \$116/month Friday 6pm to Monday 6am	Weekend Day Permit Saturday & Sunday 6am to 6pm G1 & G3 - \$120 All other garages \$95 Weekend Night Permit - \$144/month Friday 6pm to Monday 6am