

1. What are the specific benefits the BID is providing to businesses?

Physical Improvements Program
Vandalism Repair Grant
Ring Camera Program
Marketing - Digital & On-Site promotional activities
Free use of conference room for meetings, hirings, etc.

2. How do we know the attendant benefits have been achieved?

Board of Directors meet monthly to discuss Business Outreach and requests for resources // service.
Executive Committee / Staff communicate frequently to recommend Grant/Program benefits within the BID

3. How are the staff and activities responding to emerging needs?

Research into providing the following services / workshops:
QR Codes
SEO & Web Design
Cashless Payments / Alternative Payments

Job Fairs introduced into our marketing opportunities such as the Annual Chili Cook-Off & Winter Wonderland.

4. How are these needs identified?

Business Outreach
Board Meetings // Committee Meetings
Communication with CEDD, Police, Mayor's Office, Wards 5 & 6, RDP
Networking w/ Small Business Majority, International Downtown Association, Inland Empire SBDC, Greater Riverside Chambers of Commerce.

5. What are the strategic goals of the BID, and how is progress tracked over time?

To promote the commercial welfare of all businesses within the Arlington portion of the City of Riverside
To promote both tangible improvements and promotional activities
To promote and fulfill a vision of prosperity for the area
To promote enthusiasm, innovation and a sense of partnership among all businesses in the area

The Arlington Business Partnership has transitioned to SmartSheet to track progress on resources allocated to Grants/Programs/Events/Marketing/Outreach.