



City of Arts & Innovation

City Council Memorandum

TO: HONORABLE MAYOR AND CITY COUNCIL DATE: NOVEMBER 9, 2021
FROM: PUBLIC WORKS DEPARTMENT WARD: 5
SUBJECT: ESTABLISHMENT OF PREFERENTIAL PARKING ZONES ON BUTTERFIELD ROAD AND LINCOLN AVENUE – RESOLUTIONS

ISSUE:

Establishment of Preferential Parking Zones at designated segments of Butterfield Road and Lincoln Avenue.

RECOMMENDATIONS:

That the City Council adopt resolutions to:

1. Establish a “2-Hour Parking between the hours of 8:00 a.m. to 8:00 p.m. and No Parking between the hours of 8:00 p.m. to 8:00 a.m. Daily, with Preferential Permit Parking for residents” zone on the west side of Butterfield Road from Lincoln Avenue to Calle La Cuesta; and
2. Establish a “2-Hour Parking between the hours of 8:00 a.m. to 8:00 p.m. and No Parking between the hours of 8:00 p.m. to 8:00 a.m. Daily, with Preferential Permit Parking for residents” zone on the south side of Lincoln Avenue from Van Buren Boulevard to Loyola Street and the north side of Lincoln Avenue from 315 feet west of Van Buren Boulevard to Loyola Street.

BOARD RECOMMENDATION:

On October 6, 2021, the Transportation Board (Board) reviewed this matter; five of eight members were present. The Board voted unanimously to recommend the establishment of the proposed Preferential Parking Zones (PPZs) on designated segments of Butterfield Road and Lincoln Avenue.

BACKGROUND:

The City’s Preferential Parking Program is a neighborhood-driven program that enables eligible residential neighborhoods continually impacted by outside parking sources to pursue the

establishment of Preferential Parking Zones (PPZ). PPZ's limit the impacts of outside source parking and increase the availability of on-street parking for residents by providing permits to residents and their guests and requiring that a valid permit be displayed in vehicles parked on the street within the PPZ during restricted days and times.

The establishment of a PPZ requires submission of a petition from immediately impacted residents showing support from a minimum of 75% of residents for the proposed PPZ. Once petition criteria have been met, the proposal is scheduled for consideration by the Transportation Board which makes a recommendation to the City Council regarding the matter.

DISCUSSION:

The Public Works Department received petitions from residents on the west side of Butterfield Road from Lincoln Avenue to Calle La Cuesta and a portion of Lincoln Avenue, including the south side from Van Buren Boulevard to Loyola Street and the north side from 315 feet west of Van Buren Boulevard to Loyola Street requesting the establishment of combined Timed 2-Hr. and Timed No Parking Preferential Parking Zones. The petition submitted by Butterfield Road residents showed support from eighty-six percent (86%) of residents within the proposed Butterfield Road PPZ area. The petition submitted by Lincoln Avenue residents showed support from eighty-six percent (86%) of residents within the proposed Lincoln Avenue PPZ areas.

Residents adjacent to the apartment complex indicate that overflow parking from the recently constructed apartments on Lincoln Avenue is limiting the availability of on-street parking opportunities near their homes, impacting ingress and egress from their properties due to residents of the apartments and guests parking close to or blocking residential driveways, causing issues with mail delivery and trash can placement. Residents adjacent to the apartment complex have also reported additional noise in the late evening and early morning hours associated with the additional demand for on-street parking. The proposed PPZ's would provide short-term 2-Hr. parking opportunities for apt. complex tenants and guests between the hours of 8:00 a.m. and 8:00 p.m. daily. While residents along Lincoln have submitted a petition in support of the PPZ, several Lincoln Village Apartment residents spoke at the Transportation Board Meeting or provided written and verbal comments in opposition to the proposed PPZ. Limited resident parking spaces within the Lincoln Village Apartments site as well as scarce on-street parking alternatives were the main reasons for the opposition.

STRATEGIC PLAN ALIGNMENT:

This effort is in alignment with **Strategic Priority 2 – Community Well-Being** and specifically, **Goal 2.4**, to “Support programs and innovations that enhance community safety, encourage neighborhood engagement, and build public trust.” Additionally, proposed signage relates to the cross-cutting threads as demonstrated below:

Furthermore, this project aligns with each of the five Cross-Cutting Threads as follows:

1. **Community Trust:** This project is directly responsive to resident requests to establish Preferential Parking Zones at the subject streets. The Traffic Engineering team moved quickly to expedite action and this report to meet neighborhood needs.

2. **Equity:** Time-limited 2-hour parking availability is provided to residents of the apartment complex and their guests throughout the day, while restriction of evening and early morning parking will assist in the ability for their neighbors along Lincoln and Butterfield to place trash cans and maneuver during the morning peak hour. Traffic Engineering met with apartment management in developing this recommendation. The Traffic Engineering Division will continue to work with all neighbors should any concerns arise.
3. **Fiscal Responsibility:** Permit Parking Zones are a cost-effective measure to regulate on-street parking, limit encroachment into driveways due to overparking, and minimize issues with mail delivery and trash can placement.
4. **Innovation:** This project is neutral towards this cross-cutting thread
5. **Sustainability & Resiliency:** This project is neutral towards this cross-cutting thread.

FISCAL IMPACT:

The total fiscal impact of this action is estimated to be \$1,950. Funds are budgeted and available in the General Fund, Streets Maintenance, Signing Supplies account number 4110100-424143, to cover this cost of sign fabrication.

Prepared by: Gilbert Hernandez, Interim Public Works Director
Certified as to
availability of funds: Edward Enriquez, Chief Financial Officer/Treasurer
Approved by: Kris Martinez, Interim Assistant City Manager
Approved as to form: Phaedra A. Norton, City Attorney

Attachments:

1. Resolutions
2. Site Map
3. Transportation Board Meeting Minutes – October 6, 2021