

Park and Recreation Commission

City of Arts & Innovation

TO: HONORABLE COMMISSIONERS DATE: NOVEMBER 15, 2021

FROM: PARKS, RECREATION AND COMMUNITY SERVICES DEPARTMENT

SUBJECT: BOURNS FAMILY YOUTH INNOVATION CENTER UPDATE

ISSUE:

Present the Park and Recreation Commission with a Bourns Family Youth Innovation Center update.

RECOMMENDATION:

That the Park and Recreation Commission provide feedback, and receive the report for file.

BACKGROUND:

On December 16, 2014, City Council directed staff to re-design existing plans for a childcare center to serve as a Youth Innovation Center (YIC) and allocate funding for the design phase. Staff held off bidding on the project until January 29, 2018, so funds would be available to operate the facility once constructed.

On July 30, 2018, Act 1 Construction issued a notice to proceed with constructing the approximately 9,000 square foot Youth Innovation Center at Arlington Park. The Youth Innovation Center would extend services to provide new opportunities for future generations in workforce development, STEM-related fields, and more.

On July 21, 2020, the Youth Innovation Center at Arlington Park's Notice of Completion was filed with the Parks, Recreation and Community Services Department (PRCSD). The facility's furnishing and fixtures were moved in, and staff began to complete the installation of technology components of the facility.

On August 18, 2020, the Bourns Family donated \$1,000,000, and City Council approved to name the Youth Innovation Center at Arlington Park the Bourns Family Youth Innovation Center.

On June 7, 2021, the Bourns Family Youth Innovation Center began its STEM Summer Camp with over 20 participants; in August, families were able to participate in a variety of in-person classes, including Girls that Code Club, Intro to Python, Garageband, Chemistry 101, etc.

On September 25, 2021, the Bourns Family Youth Innovation Center hosted the official grand opening event where over 300 families enjoyed a day of STEM programs, introduction to

equipment, and visits with instructors.

DISCUSSION:

Programming

Parks, Recreation and Community Services Department (PRCSD) Staff continue to accept proposals for contract classes and low to no cost course proposals. Course proposals include topics in coding, tutoring, STEM clubs, sound recording, maker space activities, film and photography, and computer courses. Recent secured classes include Minecraft Mondays, Experiment Tuesdays, Video Game building, STEM-based Afterschool program, Youth Web Design, Girls That Code, and Photography Club. The facility will also host the area's First Lego League competition on November 20, 2021.

Since doors opened on September 25, over 125 youth and adult memberships have been sold. Memberships provide exclusive use of the Makerspace, Production and Music Studios, and the Computer Innovation Lab. There are also equipment training opportunities, member workshops, and events that are being planned for 2022.

PRCSD Staff has filled three of the six Instructor positions. Applications have been reviewed and interviews will be conducted in late-November. These new hires will be experts in various subjects to provide instruction for classes, workshops, and seminars. Topics will range from film and photography, music production, computers, maker space craft/equipment, and STEM-related fields.

<u>Sponsorship</u>

With the support of the Riverside Community Services Foundation (RCSF), the campaign goal is to raise \$2 million or more for the endowment and scholarship funds administered by RCSF. The endowment fund consists of naming right contributions to support future equipment upgrades and maintenance needs for the facility, whereas the sponsorship funds will provide low-income families the opportunity to participate in STEM-related programs and classes. Naming right opportunities range from the entire facility to individual rooms such as the sound and film studios, classrooms, lounge, courtyard, etc. All sponsorship opportunities were introduced at the inaugural Innovators Gala, held on October 30, 2019.

Since the gala, RCSF has received a commitment of \$1,125,000 in naming rights contributions and \$17,000 in sponsorships funds.

Commitments have come in the form of naming rights for three of the center's spaces and the facility itself, sponsorship tiers, and donations. The naming sponsors include the following:

Donor	Monetary Donation	Facility/Name
Bourns Foundation	\$1,000,000	Name of Building
Mac Arthur Family	\$50,000	Classroom
Enoch and Windy Hwang	\$25,000	Computer Innovation Lab
SmartRiverside	\$50,000	Informal Classroom

PRCSD staff is in the planning stages of hosting an annual sponsor opportunity gala in late March 2022. Current and future donors will be invited in addition to partnering schools, businesses, and non-profit organizations.

STRATEGIC PLAN ALIGNMENT:

The work contributes to the "**Arts, Culture and Recreation**" priority of the Envision Riverside 2025 Strategic Plan, which aims to provide diverse community experiences and personal enrichment opportunities for people of all ages.

The center aligns with **Goals 1.1.** Strengthen Riverside's portfolio of arts, culture, recreation, senior, and lifelong learning programs and amenities through expanded community partnerships, shared use opportunities, and fund development; and **1.2.** Enhance equitable access to arts, culture and recreational service offerings and facilities.

- Community Trust Riverside is transparent and makes programming decisions based on sound policy, inclusive community engagement, involvement of City Boards & Commissions, and timely and reliable information. Activities and actions offered at the Bourns Family Youth Innovation Center through city staff and partners serve the public interest, benefit the City's diverse populations, and result in the greater public good.
- 2. Equity The Bourns Family Youth Innovation Center (BFYIC) is supportive of the City's racial, ethnic, religious, sexual orientation, identity, geographic, and other attributes of diversity and is committed to advancing the fairness of treatment, recognition of rights, and equitable distribution of services to ensure every member of the community has equal access to share the benefits of community progress. The goal of the BFYIC is to enable everyone to become innovative thinkers and prepare them for a future in STEM-based careers. The center's offerings of a maker's space, sound and film studio, computer lab, formal and informal classrooms will be used for school field trips, college courses, career technical education training, public open hours, and much more.
- Fiscal Responsibility The BFYIC created the Naming Rights opportunities to ensure the long-term financial needs of the facility (maintenance, equipment repair, etc). Naming Rights funding will be deposited into an endowment fund to incur interest and be used in the years to come. In addition, the BFYIC has also secured donors to provide scholarship opportunities for the underserved population.
- 4. Innovation The BFYIC is inventive and timely in meeting the community's changing needs and prepares for the future through collaborative partnerships and adaptive processes. Currently, the BFYIC has secured over ten partners that will provide an array of free and subsidized programming to Riverside residents.
- 5. **Sustainability & Resiliency** The BFYIC is committed to meeting the needs of the present without compromising the needs of the future and ensuring the City's capacity to persevere, adapt and grow during good and difficult times alike. The center is used as a training hub where individuals will be provided the training to develop skillsets that current and future technology will require. This will ensure that Riverside continues to be a leader in the sustainability industry, and a place where large companies recruit talent.

FISCAL IMPACT:

There is no fiscal impact associated with this report. Funding for operations of the community center and programming was included in the Department's budget.

Park and Recreation Commission – YIC Update

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Attachment: Presentation