

City of Riverside Sponsorships
Staff Recommendation
2021-2022

Annual Arts & Culture Budget Fiscal Year 2021-2022	135,545
Recommendations for Spring, 2021-2022 (January - June):	
Arts & Culture Staff Recommendations (Cash)	73,150
Riverside Public Utilities Recommendations (Cash)	5,700
Total Cash Recommended	78,850
Recommendations, In-Kind (Including Facilities)	70,119
Total Sponsorship Recommended (Cash + In-Kind)	148,969

	Organization/Project	Date	Projected Attendance	Project Budget	Council Ward	Cash Request	Value of Cash Recommendation (ACAD)	Value of Cash Recommendation (RPU)	In-Kind Request	Staff Recommendation (In-Kind)	Facilities Request	Staff Recommendation (Facilities)	Value of Cash Sponsorship	Value of In-Kind+ Facilities Recommendation	Total Value of Recommended Sponsorship SP 21-22
	Category 1: Events/Projects with Significant Outreach									Required services beyond the approved award amounts or services are the responsibility of the organizer. RFD awards must be requested on RFD website at least 30 days prior to event at: https://riversideca.gov/fire/content/public-education-request .		The PRCSO in-kind sponsorship is contingent upon the organizer's submission of required fees and documents at least 90 days prior to event, unless otherwise noted. Facilities, dates, and locations are subject to availability. If event requires additional resources not included in sponsorship application, organizer will be required to pay all hard/staff costs (staff @ \$26.50/hr., TBD by PRCSO Supervisor). Organizer must also meet all City Special Event requirements, if applicable, and must ensure compliance with CDC's current restrictions/guidelines related to outdoor and special events.			
1	Adrian Dell and Carmen Roberts Foundation 42nd Annual Black History Parade & Expo	2/12/2022	3500	30,000	1	6,000	3,500	2,500	SEP/Banner Permit fees; Bags (100); Booth/Vehicle	SEP/Banner Permit fees; RPD (Services valued at \$4,200; CSB Booth); RFD:(Vehicle); Bags (100); please see info at the head of this column.	Mobile Stage	Waive Mobile Stage rental fee (\$860); group will be responsible for app processing fees(\$25), refundable deposit (\$1,000); please see info at the top of this column.	6,000	6,286	12,286
2	Anointed Vessel Productions* Music and Arts Cultural Awareness Extravaganza	6/18/2022	250	12,625	2	2,500	750	0	N/A	N/A	N/A	N/A	750	0	750
3	Arlington Business Partnership Winter Wonderland	1/9/2022	5,000	30,000	5	6,000	5,000	0	Booth/Vehicle (RPU, 311, RFD, RPU, Public Works);	SEP Permit fee; RPD (CSB Booth); RFD (Vehicle/Booth); RPU (Booth); please see info at the head of this column.	Arlington Park/ Youth Innovation Ctr.; Mobile Stage	Waive Mobile Stage rental fee (\$860), Open Space fee (\$800 for block of 8 hrs.), and additional hours fee (\$35/hr.); group will be responsible for app processing fees(\$25), refundable deposit (\$1,000), set-up fees (\$600), staff fees; please see info at the top of this column.	5,000	2,809	7,809

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4	The Charles Bibbs African American Museum and Cultural Center* **Grand Opening of The Charles A. Bibbs African American Museum and Cultural Center **This is not necessarily the grand opening of a building, but represents the organization's official opening in Riverside.	6/10-12/2022	15,000	355,000	1	25,000	1,500	0	SEP/Banner Permit fees; Booth/Vehicle (ACAD, RFD, RPD); Police Services	RPD (Services valued at \$2,000; Booth/Car/Explorers); RFD (Vehicle/Booth); Bags (500); please see info at the top of this column.	White Park	Waive Open Space fee (\$1,000 for 2 days - the park will not be available 6/10), and additional hours (\$35/hr.); group will be responsible for app processing fees(\$25), refundable deposit (\$1,250), Special Event Walk-Through meeting (\$238.52) and staff fees; please see info at the top of this column.	1,500	5,684	7,184
5	Big Brother Big Sisters of the Inland Empire College Bigs National Mentoring Month Celebration/ Mental Health Matters Month	January - May	250	8,000	Various	1,600	500	0	N/A	N/A	N/A	N/A	500	0	500
6	Boy Scouts of America California Inland Empire Council 045 Mt. Rubidoux Trail Clean-up & Lighting for Easter Vigil	4/17/2022	2,000	2002	1	0	0	0	SEP fee	SEP fee	Mt. Rubidoux Trail	No fees attached to event - related to Glocal Outreach event.	0	75	75
7	Civil Rights Institute of Inland Southern CA* Pop-Up Event	1/17/2022	300-500	10,700	1	2,140	1,750	0	SEP/Banner permit fees; Police Services	SEP/Banner permit fees; RPD (Explorers)	Main Library Walkway	Main Library Walkway (organizer must pay cost of staff)	1,750	1,400	3,150
8	Empower You Edutainment Our Voices Workshop & Five-Minutes Film Festival	March - June	200	8,574	1	3,000	1,500	0	SEP fee; Bags (250)	SEP fee	Stratton Center Mtg. Rm.; The Box	Waive hourly rental fees (\$65 - \$125 day) for Stratton classrooms/banquet rms. (use dependent upon availability); group is responsible for app processing fee (\$25), refundable deposit (\$250), and staff fees; holiday/weekend overtime may apply and group will work with PRCSO site coordinator re: scheduling; please see info at the top of this column.	1,500	125	1,625
9	Family Promise Riverside* Outdoor Movie Night	2/12/2022	150	3,025	3	1,500	750	0	N/A	N/A	N/A	N/A	750	0	750

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10	Glocal Outreach Easter Sunrise Service	4/17/2022	2,500	3,000	1	0	0	0	SEP/Banner permit fees; Vehicle (PRCSD); Police Services	SEP/Banner permit fees: RPD (Explorers, Advisor)	Mt. Rubidoux	Waive Open Space fee (\$800 for block of 8 hrs.), and additional hours (\$35/hr.); group will be responsible for app processing fees(\$25), refundable deposit (\$1,000), staff fees, Special Transit Driver Fees (TBD by Special Transit Driver Div.); PRCSD electrician, and portable restroom fees; no City audio equipment available, but PRCSD will provide access to electricity; group will need to secure audio vendor and coordinate delivery/set-up/breakdown with PRCSD; group must also submit a Facility Reservation app for use of Lg. Conf. Rm. at PRCSD office, and obtain permission for use of the cross from Riverside Land Conservancy; please see additional notes at the head of this column.	0	995	995
11	Good News Hope and Help, Inc.* Coding Club "Why I Like Riverside" Coding Competition	3/4/2022	100	8,734	1	4,300	500	500	SEP/Banner permit fees; Bags (100)	SEP/Banner permit fees; Bags (500)	Grier or Main Library	N/A	1,000	610	1,610
12	Healthy Leaders, Thriving Cities Serving Seniors & Neighborhood Pantries	3/26/2022	130	36,000	TBD	3,600	2,000	0	N/A	N/A	Space at a PRCSD parking lot (TBD)	N/A	2,000	0	2,000
13	Inland Empire Latino Lawyers Association, Inc. (IELLA) Expungement Project	January - June	150	40,000	2	5,000	3,500	0	N/A	N/A	Cesar Chavez & Arlanza Community Rms.	Waive rental fee for Cesar Chavez Community Room (\$30/hr) and Arlanza Community Center (\$80/hr); group will be responsible for: app processing fee (\$25); refundable deposit (\$250, each rm.); group meets 4th Fri. at Chavez and 4th Sat. at Arlanza (space TBD by PRCSD staff); please see additional notes at the head of this column.	3,500	1,440	4,940

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14	Inland Korean American Association* Dosan College for Seniors (Immigrant Education)	February - May	30	4,000	3	2,000	750	0	Bags (100); Police Services	Bags (100)	Arlington Park	Waive Open Space fee (\$800) and additional hour fee (\$35/hr.); group is responsible for app processing fee (\$25), refundable deposit (\$250), staff fees; please see additional notes at the top of this column.	750	97	847
15	Inlandia Institute Writing for Our Lives: Storytelling, Puppetry, and Creative Writing for Kids and Teens	January - June	3,000	22,500	Various	4,500	2,500	0	N/A	N/A	N/A	N/A	2,500	0	2,500
16	Janet Goeske Foundation Black History Program, Cinco de Mayo, Senior Conference, Natl. Senior Health and Fitness Day	2/7/2022 5/5/2022 5/10/2022 5/30/2022	250 120 100 120	2000 3,560 2,000 800	3	400 400 700 400	500	200	RPD/RPU Booths	RPD (Booth - Meds Disposal); RPU (Booth)	N/A	N/A	700	0	700
17	Keep Riverside Clean and Beautiful/Greater Riverside Chambers of Commerce 2022 Great America Clean-Up	5/7/2022	TBD	10,370	Various	0	0	0	SEP/Banner permit fees	Hand Sanitizers/Lip Balm (300 each)	City Hall Breezeway	City Hall Breezeway	0	425	425
18	La Sierra Senior Center Advisory Council City of Riverside Food Bank	January - June	1,320	N/A	7	0	0	0	SEP fee; Bags (2,000)	SEP fee; Bags (1,000)	N/A	N/A	0	1,045	1,045
19	Riverside Latino Network Latino Network Student Leadership Conference/ HOPE Latina History Day	3/11/2022	200	19,650	TBD	3,930	1,000	0	N/A	N/A	N/A	N/A	1,000	0	1,000
20	My Learning Studio Explore Riverside Together	5/14/2022	500	23,805	1	2,950	1,000	0	Tours (RFD/RPD)	SEP fee; RPD (Tours), RFD (Tours); Bags (500); please see info at the top of this column.	N/A	N/A	1,000	560	1,560
21	Passion to Love and Care Ministry, Inc. Reading Workshop	1/29/2022	50	800	6	280	250	0	N/A	N/A	Bryant Park Community Rm.	Facility not available.	250	0	250
22	Performance Riverside/RCCD Foundation Discovery Theater Art Access Outreach Program	January - February	4,200	226,000	1	10,000	3,000	0			N/A	N/A	3,000	0	3,000

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23	P.L.A.C.E. Performance Some Dance Screen Fest	2/18/2022	250	5,000	1	1,000	1,000	0	Bags (50)	Bags (50)	N/A	N/A	1,000	49	1,049
24	Project 57 Inland Empire* IE Artist Show Case	5/28/2022	125	4,000	4	2,000	750	0	N/A	N/A	N/A	N/A	750	0	750
25	Riverside Arts Academy RAA Music Project	January - May	250	110,338	2	7,500	2,500	0	N/A	N/A	Cesar Chavez Community Ctr.	N/A	2,500	0	2,500
26	Riverside County NAACP Youth Council NAACP Youth Council and Riverside Police Dept. Breaking Bread Together/Unity Basketball Game	May - June	550	11,025	2	2,214	2,000	0	Bags (800)	Bags (400)	Bordwell Park; Stratton Community Ctr. for planning	No rental fees if meeting is held during regular operating hours; group is responsible for: app processing fee (\$25) and working with the site coordinator re: scheduling; please see notes at the top of this column and note that meetings will not be scheduled on City-observed holidays.	2,000	388	2,388
27	Riverside Garden Council Roaming Seed Library	March - June	2,500	2,202	Various	775	500	0	Bags (1,000)	Bags (400)	N/A	N/A	500	388	888

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28	Riverside Juneteenth Committee 22nd Annual Juneteenth Celebration	6/4/2022	2,500	26,205	2	4,000	2,500	0	SEP/Banner permit fees; Bags (400); RPD (Vehicle /Services); RFD (Vehicle)	SEP fee; RPD (NPC Booth; Vehicle); RFD (Vehicle); Bags (400); please see info at the top of this column.	Bordwell Park/ Stratton Center	Waive Stratton Center MPR hourly rate (\$85), Open Space fee ((800), and additional hours (\$35/ea.); Group will be responsible for: app processing fee (\$25), refundable deposit (\$1,000), staff fees; please see notes at the top of this column.	2,500	3,237	5,737
29	Riverside Medical Clinic Charitable Foundation Gardening for Your Health	3/10/2022	100 families	4,650	3	930	900	0	Bags (100); Marketing Assistance	Bags (100)	N/A	N/A	900	97	997
30	Society of Women Engineers at UCR Bourns Science and Engineering Day	4/9/2022	1,000	12,221	2	2,000	500	1,000	Bags (500)	Bags (500)	N/A	N/A	1,500	485	1,985
31	UCR Community Garden (R'Garden)* Farm to Fork, Midnight Dinner Series	January - June	5,000	15,000	2	7,500	1,000	1,000	Bags (3,000) Booth: Riverside Public Library, for games and educational literacy; Police Services	Bags (1,000)	Lincoln Park, Bordwell Park, Islander Park (access to open space and community centers); Dales Community Center for dinner prep/cooking	Dales: Waive Open Space fee (\$800, 2 locations, for 8 hrs.), fee for additional hours (\$35/hr.), Kitchen fee (\$95/hr.); Islander Park: not available; group is responsible for: app processing fee (\$25), refundable deposit (\$250), Special Event Walk-Through Meeting (\$238.52), staff fees (holiday overtime may apply); group will work with site coordinator to schedule Kitchen and scheduling may be adjusted for senior activities; please see notes at the top of this column.	2,000	2,910	4,910
32	Villegas Park Advisory Council Cinco de Mayo Festival	4/30 - 5/2/2022	300	18,000	4	3,600	3,000	0	Police Officers/Explorers; Bags (450) Vehicles: RFD Truck, RPD Car	RPD (Services valued @ \$5,000; Explorers; Booth, Car), RFD (Vehicle); Bags (200); please see info at the top of this column.	Villegas Park, incl. Kitchen and Brown Rm.	Waive Open Space fee (\$800 for 8 hrs.) \$35 for additional hours (\$35/hr.), Kitchen fee (\$90/hr.), Picnic Shelter fee (\$85 for 8 hrs.); group will be responsible for: app processing fee (\$25), refundable deposit (\$1,000), staff fees; please see notes at the top of this column.	3,000	6,088	9,088
Category 1 Subtotal							44,900	5,200					50,100	35,193	85,293

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	Category 2: Events/Projects with Added Outreach														
33	Art Alliance / Riverside Art Museum Riverside Art Market 2022	4/9/2022	2500	19,000	1	3,800	1,000	0	SEP/Banner Permit fees; Bags (2,000); Police Services	SEP/Banner Permit Fees; RPD (Services valued @ \$2,000), RFD (Vehicle); please see info at the top of this column.	White Park/Staffing/Fencing for Beer Garden	Waive Open Space fee (\$800) and fee for additional hours (\$35/hr.); organizer is responsible for: app processing fee (\$25), refundable deposit (\$1,250), and staff fees. Please see notes at the top of this column.	1,000	5,694	6,694
34	Old Riverside Foundation Vintage Home Tour, Restoration Faire & Vintage Mercantile 2022	5/14/2022	800	4,500	1, 2, 3	750	750	0	N/A	N/A	N/A	N/A	750	0	750
35	Raincross Master Chorale From Opera and Cinema with Love	5/15/2022	450	6,700	1	1,300	1,000	0	N/A	N/A	N/A	N/A	1,000	0	1,000
36	Riverside African-American Historical Society 28th Annual Martin Luther King, Jr. Walk-a-thon	1/17/2022	2,000	25,000	1, 2	5,000	5,000	0	Police Services	SEP fee; RPD (Services valued @ \$1,300); Bags (200); please see info at the top of this column	Bordwell Park/Stratton Community Ctr.	Waive rental rate (\$85/hr.) for Stratton Community Center MPR, Open Space fee (\$800 for 8 hrs.), additional hours (\$35/hr.); group will be responsible for: app processing fee (\$25); refundable deposit (\$250), and staff fees; please see additional notes at the top of this column.	5,000	3,092	8,092
37	Riverside Community Sailing Program Inc. 2022 Riverside Regatta	6/11/2022	200	14,883	1	1,000	750	0	Bags (100)	N/A	Isaak Walton Bldg. and surrounding area	Waive rental fee (\$45/hr.) for Izaak Walton Bldg.; group will be responsible for: app processing fee (\$25), refundable deposit (\$250), and staff fees; please see additional notes at the top of this column.	750	850	1,600
38	Riverside County Philharmonic Spotlight on Black Voices in Art	2/1-28/2022	1,000	55,000	1	11,000	2,000	0	N/A	N/A	N/A	N/A	2,000	0	2,000
39	Riverside Downtown Farmers Market Weekly Downtown Market	January - June	300 weekly	59,677	1	2,000	1,500	0	N/A	N/A	N/A	N/A	1,500	0	1,500

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40	Riverside Dickens Festival Annual Dickens Festival	1/9/2022		98,669	1	10,000	5,000	0	N/A	N/A	N/A	N/A	5,000	0	5,000
41	Riverside Greek Fest Inc Greek Festival 2022	5/14 & 15/2022	3,500	18,000	2	2,500	2,000	0	N/A	N/A	N/A	N/A	2,000	0	2,000
42	Riverside International Film Festival 2022 Film Festival	4/14 - 24/2022	1,500	50,000	1	10,000	1,500	0	N/A	N/A	Fox, Box, other venues	Venues not available for sponsorship.	1,500	0	1,500
43	Riverside Road Runners, Inc Citrus Heritage Run - 5K, 10K, Half Marathon, and Kids Run	1/8/2022	1,700	74,460	Various	10,000	2,500	500	Police Services	SEP fee; RPD (Services valued @ \$6,000); RPU (Booth) please see info at the top of this column	Arlington Heights Sports Park	Waive Open Space fee (\$800) and additional hours (\$35/hr.); group will be responsible for the following: app processing fee (\$25), refundable deposit (\$1,250), staff fees; field lighting fees (\$36/hr.); please see additional notes at the top of this column.	3,000	6,875	9,875
44	Riverside East Rotary Show n' Go Car Show for Charity	4/29 - 30/2022	30,000	75,000	1	0	0	0	SEP/Banner permit fees; Police Services	SEP/Banner permit fees: RPD (Services valued @ \$8,600)	N/A	N/A	0	8,725	8,725
45	Mary S. Roberts Pet Adoption Center Walk with the Animals	4/30/2022	1,500	20,000	1	2,500	1,500	0	SEP fee; Booth (City, RPU, Police Services)	SEP fee; RPD (CSB Booth)	Fairmount Park, Boathouse, Mobile Stage (or Amphitheater)	Waive Open Space fees (2 @ \$800), and additional hours (\$35/hr.) for Fairmount Park, Lakeside Rm. (\$135/hr.), and Mobile Stage (\$860); Group is responsible for: app processing fee (\$25), refundable deposit (\$1,250), Special Event Walk-Through and Meeting fee (\$238.52), Stage set-up (\$600) and staff fees; please see additional notes at the top of this column.	1,500	3,615	5,115

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46	So CA Tri-Counties Branch of the International Dyslexia Assoc. 2022 Annual Spring Conference to Enhance Literacy	2/26/2022	115	6,412	1	1,200	750	0	Booth (RPU to promote water conservation, green initiatives, and sustainability; microphone for speakers	N/A	N/A	N/A	750	0	750
47	West Coast Thunder Memorial Ride and Concert	5/30/2022	15,000	336,000	2, 3, 4	10,000	3,000	0	Police Services	SEP fee; RPD (Services valued @ \$6,000)	N/A	N/A	3,000	6,075	9,075
	Category 2 Subtotal						28,250	500					28,750	34,926	63,676