



City of Arts & Innovation

**MINUTES
PARK AND RECREATION COMMISSION**

Monday, August 19, 2019, 6:30 p.m.
Art Pick Council Chambers – City Hall
3900 Main Street, Riverside, CA 92522

Commissioners Present: Cardullo, Fairfax, Feola, Whatley, Johnson and Humphreys

Commissioner Absent: Rounds

Staff Present: Adolfo Cruz, Director
Noemi Lopez, Community Services Supervisor
Jessica Ochoa, Recreation Supervisor
Kimberly Cobb, Recreation Services Coordinator
Fabiola Contreras, Senior Administrative Assistant

CALL TO ORDER

Chair Humphreys called meeting to order at 6:32 p.m.

CITIZENS PARTICIPATION

1. PUBLIC COMMENT PERIOD

Kevin Dawson, board member with local environmental group “Friends of Riverside Hills”, requested a status of the gift of land at Islander Park.

Director Cruz, confirmed the property was donated to Riverside Lands Conservancy in December 2018. The donation and property transfer agreement is currently being worked on by Riverside Lands Conservancy.

2. PUBLIC CORRESPONDENCE

The Commission received and read both emails.

3. APPROVAL OF MINUTES

After discussion, the Commission approved the minutes for the July 15, 2019, meeting.

Motion: Cardullo
Second: Fairfax
Ayes: All

CONSENT CALENDAR

4. UPDATE ON THE PARKS MASTER PLAN PROJECT

After discussion, a motion was made to accept the report for file.

Motion: Johnson
Second: Cardullo
Ayes: All

PRESENTATIONS

Commissioner Whatley entered the meeting during this item at 6:39 p.m.

5. UPDATE ON THE PARKS, RECREATION AND COMMUNITY SERVICES DEPARTMENT REBRANDING OF THE MARIACHI FESTIVAL TO CARNAVAL MUSICAL ON SEPTEMBER 20-22, AT FAIRMOUNT PARK

Recreation Supervisor Ochoa presented the update on the rebranding of the Mariachi Festival to Carnaval Musical on September 20-22, at Fairmount Park.

Chair Humphrey inquired on the feedback from the surrounding neighborhoods in regards to traffic and spill over during the event.

Supervisor Ochoa responded she will personally make contact with homeowners on Redwood Drive. The residents will have parking permits to make it easier for them to come in and out of their neighborhoods. A traffic plan has been created to have several different exit routes.

Commissioner Cardullo asked if there is a projected budget.

Supervisor Ochoa responded the projected budget is about \$70,000; however, the department would like to recover \$30,000 in sponsorships. With the sales being driven the way they are, the department is hoping the event will pay for itself.

After discussion, a motion was made to accept the report for file.

Motion: Feola
Second: Cardullo
Ayes: All

DISCUSSION

6. UPDATES ON THE YOUTH INNOVATION CENTER AT ARLINGTON PARK

Director Cruz provided an update on the construction of the Youth Innovation Center and an event schedule.

1. Fundraising Event – October 22, 2019
2. Dedication of Facility – November 21, 2019
3. Grand Opening/Open-house - January 2020

Director Cruz introduced Community Services Supervisor Lopez and Recreation Services Coordinator Cobb to provide an update on the programming elements of the Youth Innovation Center.

Supervisor Lopez mentioned some the partners: Music Changing Lives, Creative Brain Learning, Future Link, La Sierra University, Cal Baptist University, and Riverside Unified School District. Music Changing Lives will be providing a music program for at-risk youth; they will be teaching composition, sound recording and mixing. Professor Enoch Hwang from La Sierra University, will be a volunteer instructor that will be providing introduction to coding classes.

Recreation Services Coordinator Cobb mentioned that Creative Brain Learning will focus on video game design and animation. Future Link will focus on the afterschool steam based learning. Smooth Transitions, a vocational school, will be providing a variety of courses that will provide students a certification by the end of the training course.

Supervisor Lopez mentioned that another component that is currently being worked on is the website, which will go live in September 2019. The website will feature the facility layout, partners, and intern and sponsorship opportunities. Fundraising campaign will begin Tuesday October 22, 5-8 p.m. The invite will be sent to Commissioners.

Chair Humphrey inquired if levels and opportunities will be provided at the fundraising event.

Supervisor Lopez confirmed invitation will list tiers and its opportunities.

Commissioner Johnson inquired if Alvord Unified School District is part of the sponsorship group.

Supervisor Lopez responded that sponsorship with Alvord is still being considered.

Director Cruz mentioned that tours will be available to view the facility.

After discussion, a motion was made to accept the report for file.

Motion: Whatley
Second: Cardullo
Ayes: All

ANNOUNCEMENTS, MEETING DATES, AND COMMISSION REQUESTS

Chair Humphrey notified the Commission that she will be absent for the September 16, 2019, Commission meeting.

Director Cruz announced that Aquatics season was extended to October 5, 2019. Three pools will remain open, Sippy Woodhead, Shamel Park and Hunt Park pools.

7. ADJOURNMENT

Chair Humphreys adjourned the meeting at 7:00 p.m. The next meeting will be held on Monday, September 16, 2019, at 6:30 p.m., at Art Pick Council Chambers, 3900 Main Street.