

*City of Arts & Innovation*

## **ECONOMIC DEVELOPMENT, PLACEMAKING, AND BRANDING/MARKETING COMMITTEE MINUTES**

THURSDAY, MAY 21, 2020, 3 P.M.

VIRTUAL/IN PERSON MEETING

PUBLIC COMMENT IN PERSON/TELEPHONE

CITY HALL, ART PICK COUNCIL CHAMBER

3900 MAIN STREET

PRESENT: Chair Fierro, Vice-Chair Hemenway, and Member Edwards

ABSENT: None

STAFF PRESENT: Rafael Guzman, Lisa Andresen, David Welch, and Eva Arseo

ALSO PRESENT: Roger Hobbs

Chair Fierro convened the meeting at 3 p.m.

### PURCHASE AND SALE AGREEMENT FOR SUCCESSOR AGENCY-OWNED VACANT LAND - HOLE/BUSHNELL

Following discussion, it was moved by Vice Chair Hemenway and seconded by Member Edwards to direct staff to negotiate a Purchase, Sale, and Development Agreement with R.C. Hobbs Company, Inc., for development of a multi-family residential project on .95 acre of Successor Agency-owned vacant land known as Five Points - Site C, located at the southeast corner of Hole and Bushnell Avenues, identified as Assessor's Parcel Numbers 146-231-016, 146-231-017, 146-231-027, 146-231-031, 146-231-032, 146-231-033, 146-231-034, and 146-231-036 to be presented to the Successor Agency and Countywide Oversight Board for final consideration and approval. The motion carried unanimously.

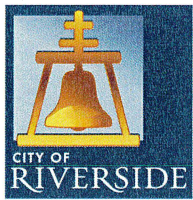
### ORAL COMMUNICATIONS FROM THE AUDIENCE

There was no one present wishing to address the Committee.

### ITEMS FOR FUTURE COMMITTEE CONSIDERATION

Member Edwards requested discussion of the Strong Towns webinar e-book of ideas for economic development on a future agenda. Chair Fierro accepted the request.

The meeting adjourned at 3:24 p.m.



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Respectfully submitted,

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EVA ARSEO  
Assistant City Clerk