

## ECONOMIC DEVELOPMENT, PLACEMAKING, AND BRANDING/MARKETING COMMITTEE MINUTES

*City of Arts & Innovation*

THURSDAY, FEBRUARY 18, 2021, 3 P.M.

VIRTUAL MEETING

TELEPHONE PUBLIC COMMENT

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PRESENT: Chair Fierro, Vice-Chair Hemenway, and Member Edwards

ABSENT: None

STAFF PRESENT: Carmen Soto, Brad Boneville, Ryan Marty, Cynthia Wright, Kristi Smith, Jennifer McCoy, Rafael Guzman, Margery Haupt, David Welch, Caleb Ragan, and Chris Christopoulos

Chair Fierro convened the meeting at 3 p.m.

### LOCAL PREFERENCE POLICY OBJECTIVE, STAKEHOLDER ENGAGEMENT PROCESS, AND TIMELINE CLARIFICATION FOR REQUEST FOR PROPOSALS FOR SURPLUS LAND

Following discussion, it was moved by Member Hemenway and seconded by Member Edwards to (1) modify the timeline extending the survey deadline to vendors and present research findings and survey results at an Economic Development, Placemaking, and Branding/Marketing Committee special meeting on April 15, 2021, for input from stakeholders and the public on a policy specific to local preference for RFPs on surplus land.

### FISCAL YEAR 2020-2021 CITY SPONSORSHIP PROGRAM FOR JANUARY 1 THROUGH JUNE 30, 2021 FOR \$110,356 OF MONETARY AND IN-KIND CONTRIBUTIONS

Following discussion, it was moved by Vice-Chair Hemenway and seconded by Member Edwards to recommend that City Council approve staff's recommendations for the City Sponsorship Program support in the form of monetary funding and/or in-kind contributions for charitable and community events produced by local non-profit organizations in the amount of \$110,356 for the six-month period of January 1, 2021 - June 30, 2021. The motion carried unanimously.

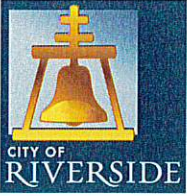
### ORAL COMMUNICATIONS FROM THE PUBLIC

There was no one wishing to address the Committee

### ITEMS FOR FUTURE COMMITTEE CONSIDERATION

There were no future items requested at this time.

The meeting adjourned at 3:56 p.m.



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Respectfully submitted,

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CARMEN SOTO  
Deputy City Clerk