

## ECONOMIC DEVELOPMENT, PLACEMAKING, AND BRANDING/MARKETING COMMITTEE MINUTES

THURSDAY, MARCH 18, 2021, 3 P.M.  
VIRTUAL MEETING  
TELEPHONE PUBLIC COMMENT

*City of Arts & Innovation*

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PRESENT: Chair Fierro, Vice-Chair Hemenway, and Member Edwards

ABSENT: None

STAFF PRESENT: Carmen Soto, Tracy Sato, Ryan Marty, Trevor Kamhiriri, Mary Kopaskie-Brown, Jennifer McCoy, Kristi Smith, Joyce Jong, Ruthann Salera, Rafael Guzman, Michael Plinski, Sherry Shimshock, David Welch, Hafsa Kaka, Caleb Ragan, Nathan Freeman, Jonathan Marks, Jeffrey McLaughlin, Brad Boneville, Chris Christopoulos, Todd Corbin

Chair Fierro convened the meeting at 3:01 p.m.

### LOCAL PREFERENCE PROCUREMENT POLICY EXPANSION UPDATE - POLICY RESEARCH, WORKSHOP GUIDELINES, AND IMPLEMENTATION

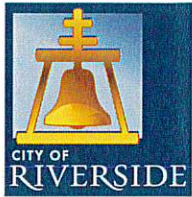
Following discussion, and without formal motion, the Committee received and order filed research findings for local preference procurement policy expansion.

### ECONOMIC PROSPERITY EFFORTS UPDATE

Following discussion, without a formal motion, the Committee received and ordered filed a report on the City's Economic Prosperity efforts.

### REQUEST FOR PROPOSALS FOR MASTER DEVELOPER FOR CITY-OWNED FORMER RIVERSIDE GOLF CLUB, AB BROWN SPORTS COMPLEX, AND PELLISSIER RANCH PROPERTIES – NORTHSIDE NEIGHBORHOOD

Following discussion, it was moved by Member Edwards and seconded by Member Hemenway to recommend the (1) City Council approve the issuance of a Request for Proposal (RFP) seeking a Master Developer for the former Riverside Golf Club, AB Brown Sports Complex, and Pellissier Ranch properties in the Northside Neighborhood, with direction for staff to explore solar options on Pellissier Ranch; (2) City Council and the Board of Public Utilities declare the Riverside Golf Club, Ab Brown Sports Complex, and Pellissier Ranch properties as "Exempt Surplus" pursuant to Assembly Bill 1486; and (3) Issue a Request for Proposal to hire a consultant to assist staff with the Master Developer process. The motion carried unanimously.



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ORAL COMMUNICATIONS FROM THE PUBLIC

There was no one wishing to address the Committee

ITEMS FOR FUTURE COMMITTEE CONSIDERATION

There were no future items requested at this time.

The meeting adjourned at 5:11 p.m.

Respectfully submitted,

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CARMEN SOTO  
Deputy City Clerk