

ECONOMIC DEVELOPMENT, PLACEMAKING, AND BRANDING/MARKETING COMMITTEE MINUTES

MAY 20, 2021, 3 P.M.

VIRTUAL MEETING

TELEPHONE PUBLIC COMMENT

City of Arts & Innovation

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- PRESENT: Chair Fierro, Vice-Chair Hemenway, Member Edwards, and Councilmember Melendrez substituting for Member Edwards for the item regarding Successor Agency-owned and Housing Authority-owned land at 2731-2871 University and 2882 Mission Inn Avenues
- ABSENT: None
- STAFF PRESENT: Carmen Soto, Karri Bates, Brad Boneville, Todd Corbin, Nathan Freeman, Rafael Guzman, Jennifer McCoy, Michael Plinski, Caleb Ragan, Nicholas Rice, Paloma Montes, Ruthann Salera, Kristi Smith and David Welch

Chair Fierro convened the meeting at 3:04 p.m.

Councilmember Melendrez substituted for Member Edwards for the following item:

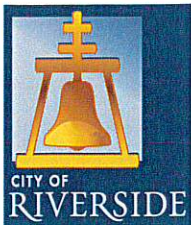
ISSUANCE OF REQUEST FOR PROPOSALS SEEKING MIXED-USE RETAIL AND MULTI-FAMILY PROJECT - SUCCESSOR AGENCY-OWNED AND HOUSING AUTHORITY-OWNED LAND - 2731-2871 UNIVERSITY AND 2882 MISSION INN AVENUES

Following discussion, it was moved by Chair Fierro and seconded by Member Hemenway to recommend that this matter be submitted to City Council to decide on issuance of a Request for Proposal or exclusive negotiation with Grapevine Economic Development Fund, Inc., for the development of the Successor Agency-owned land, located at 2731-2871 University Avenue and Housing Authority-owned land of approximately 0.22 acres located at 2882 Mission Inn Avenue. The motion carried unanimously.

Councilmember Melendrez left the meeting at this time.

LOCAL PREFERENCE PROCUREMENT POLICY EXPANSION OPTIONS FOR REQUEST FOR PROPOSALS FOR CITY-OWNED SURPLUS LAND DISPOSITION

Following discussion, it was moved by Chair Fierro and seconded by Member Edwards to (1) direct staff to draft a Resolution for City Council consideration that includes the following; (a) 30% good faith effort language for local hire; (b) 20 mile radius for local hire; (c) disregards the prevailing wage language; and (d) includes apprenticeship job training as indicated in the California Code, Public Contract Code – PCC § 2600; and



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(2) direct staff to prepare a report for City Council consideration that explains data for the Local Preference Procurement Policy. The motion carried unanimously.

ORAL COMMUNICATIONS FROM THE PUBLIC

There was no one wishing to address the committee.

ITEMS FOR FUTURE COMMITTEE CONSIDERATION

There were no future items requested at this time.

The meeting adjourned at 5:01 p.m.

Respectfully submitted,

CARMEN SOTO
Deputy City Clerk