



ECONOMIC DEVELOPMENT, PLACEMAKING, AND BRANDING/MARKETING COMMITTEE MINUTES

JUNE 17, 2021, 3 P.M.

VIRTUAL MEETING

TELEPHONE PUBLIC COMMENT

City of Arts & Innovation

PRESENT: Chair Fierro, Vice Chair Hemenway, and Member Edwards

ABSENT: None

STAFF PRESENT: Carmen Soto, Brad Boneville, Ryan Marty, Karri Bates, Tracy Sato, Nathan Freeman, Mary Kopaskie-Brown, Jennifer McCoy, David Welch, Lauren Sanchez, Caleb Ragan and Todd Crobin

ALSO PRESENT: Howard Blackson

Chair Fierro convened the meeting at 3:01 p.m.

ORAL COMMUNICATIONS FROM THE PUBLIC

Tom Evans spoke on the Innovation District and a 100 mega-watt solar power plant on Pellisier Ranch.

INNOVATION DISTRICT PROPOSED LAND USE REGULATION FRAMEWORK UPDATE

Following discussion and without formal motion, the committee unanimously received and order filed an update on the proposed land use regulation framework for the Innovation District.

ITEMS FOR FUTURE COMMITTEE CONSIDERATION

Update given on the building decarbonization "reach code" Ordinance and creation of the Decarbonization Advisory Group. A formal update to be given during next month's Economic Development Committee meeting

The meeting adjourned at 3:48 p.m.

Respectfully submitted,



CARMEN SOTO
Deputy City Clerk