



City of Arts & Innovation

ECONOMIC DEVELOPMENT, PLACEMAKING, AND BRANDING/MARKETING COMMITTEE MINUTES

THURSDAY SEPTEMBER 23, 2021, 3 P.M.
PUBLIC COMMENT IN PERSON/VIRTUAL MEETING
ART PICK COUNCIL CHAMBER
3900 MAIN STREET

PRESENT: Chair Fierro and Member Hemenway

ABSENT: Vice Chair Edwards

STAFF PRESENT: Carmen Soto, Susan Wilson, Nathan Freeman, Joyce Jong, Mary Kopaskie-Brown, Jennifer McCoy, Kris Martinez, David Welch

Chair Fierro convened the meeting at 3 p.m.

ORAL COMMUNICATIONS FROM THE PUBLIC

There was no one wishing to address the committee

PROPOSED MASTER PLAN AND ASSOCIATED ZONING FOR INNOVATION DISTRICT – PHASE 1

Following discussion, it was moved by Member Hemenway and seconded by Chair Fierro to recommend that the City Council adopt the proposed Master Plan and Associated Zoning for the triangle portion in the Innovation District as outlined in attachment 1 of the staff report. The motion carried unanimously.

SUSTAINABILITY UPDATE

The Committee received an update on sustainability.

ITEMS FOR FUTURE COMMITTEE CONSIDERATION

There were no future items for consideration requested at this time.

The meeting adjourned at 3:35 p.m.

Respectfully submitted,

CARMEN SOTO
Deputy City Clerk