

## ECONOMIC DEVELOPMENT, PLACEMAKING, AND BRANDING/MARKETING COMMITTEE MINUTES

THURSDAY, JANUARY 20, 2022, 3 P.M.

VIRTUAL MEETING

TELEPHONE PUBLIC COMMENT

*City of Arts & Innovation*

PRESENT: Chair Fierro, Vice Chair Edwards, and Member Hemenway

ABSENT: None

STAFF PRESENT: Carmen Soto, Eydee Jimenez, David Welch, Rafael Guzman, Judy Eguez, Mary Kopaskie-Brown, Sherry Shimshock, Caleb Ragan, and Paloma Montes

ALSO PRESENT: JP Stocco, Blaise Rastello, and Marke Anderle

Chair Fierro convened the meeting at 3:01 p.m.

### ORAL COMMUNICATIONS FROM THE PUBLIC

There was no one wishing to address the committee

### DEVELOPMENT PROPOSAL FROM GILBANE DEVELOPMENT COMPANY, FOR 3.9 ACRES OF SUCCESSOR AGENCY-OWNED VACANT LAND

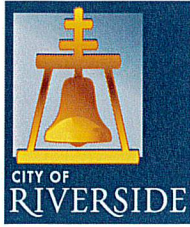
Following discussion, it was moved by Vice Chair Edwards and seconded by Member Hemenway to recommend that the City Council (1) review and consider a development proposal from Gilbane Development Company for 3.9 acres of Successor Agency-owned vacant land on the south side of Railroad Avenue, between Madison Street and Jefferson Street, bearing Assessor Parcel Numbers 230-233-013, 230-245-013 and 015, and 230-235-010 for the development of a 120-unit, 100% affordable multi-family and senior housing residential project; and (2) direct staff to negotiate a Purchase, Sale, and Development Agreement with Gilbane Development Company for the development of an affordable multi-family and senior residential project to be presented to the Successor Agency Board and Countywide Oversight Board for final consideration and approval. The motion carried unanimously.

### DECARBONIZATION AND ELECTRIFICATION UPDATE

Following discussion and without formal motion, the Committee received and ordered filed update on Decarbonization and Electrification.

### ITEMS FOR FUTURE COMMITTEE CONSIDERATION

There were no future items for consideration requested at this time.



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The meeting adjourned at 3:23 p.m.

Respectfully submitted,

CARMEN SOTO  
Deputy City Clerk