

ECONOMIC DEVELOPMENT, PLACEMAKING, AND BRANDING/MARKETING COMMITTEE MINUTES

THURSDAY, APRIL 21, 2022, 3 P.M.

PUBLIC COMMENT IN PERSON/TELEPHONE

ART PICK COUNCIL CHAMBER

3900 MAIN STREET

City of Arts & Innovation

PRESENT: Chair Fierro, Vice Chair Edwards, Member Hemenway and Councilmember Cervantes substituting for Vice Chair Edwards for item regarding the Development Proposal from Grapevine Development, LLC

ABSENT: None

STAFF PRESENT: Carmen Soto, Rosemary Koo, Rafael Guzman, Pamela Galera, Paloma Montes, Chris Christopoulos, David Murray, Scott Watson, Michelle Davis, and Miguel Lujano

Chair Fierro convened the meeting at 3:02 p.m.

ORAL COMMUNICATIONS FROM THE PUBLIC

There was no one wishing to address the Committee

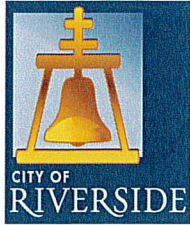
PROFESSIONAL CONSULTANT SERVICES AGREEMENT WITH KTUA OF SAN DIEGO TO LEAD AN INCLUSIVE MULTI-DAY DESIGN CHARETTE AND COMMUNITY ENGAGEMENT PROGRAM FOR CITY-OWNED FAIRMOUNT GOLF COURSE

Following discussion, it was moved by Vice Chair Edwards and seconded by Member Hemenway to recommend (1) the City Council consider a proposal from KTUA to lead an inclusive multi-day design charrette and community engagement program for the City-owned Fairmount Golf Course property; and (2) staff negotiate a Professional Consultant Services Agreement for Request for Proposal (RFP) No. 2119 with KTUA in the amount of \$185,378 to conduct a multi-day design charrette process and community engagement program to determine whether there is a community vision for the Fairmount Golf Course that would be desirable as an alternative to its current use as a City operated public golf course and present to the City Council for final consideration and approval. The motion carried unanimously.

Councilmember Edwards recused herself from the following item.

PUBLIC-PRIVATE PARTNERSHIP (P3) PRIMER FROM GRIFFIN | SWINERTON FOR THE PUBLIC DEVELOPMENT PORTION OF THE RIVERSIDE ALIVE PROJECT

Following discussion and without a formal motion, the Committee received and ordered filed an update and Public-Private Partnership (P3) primer from Griffin | Swinerton for the public development portion of the Riverside Alive project.



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Councilmember Cervantes substituted for Vice Chair Edwards for the following item.

DEVELOPMENT PROPOSAL FROM GRAPEVINE DEVELOPMENT, LLC FOR 2.12 ACRES OF
SUCCESSOR AGENCY AND HOUSING AUTHORITY-OWNED VACANT LAND, LOCATED AT
2731-2871 UNIVERSITY AVENUE AND 2882 MISSION INN AVENUE

Following discussion, it was moved by Councilmember Cervantes and seconded by Member Hemenway to recommend (1) the City Council review and consider the development proposal from Grapevine Development, LLC for the Successor Agency and Housing Authority properties for the development of a mixed-use project; (2) staff to negotiate a Purchase, Sale, and Development Agreement for the Successor Agency property with Grapevine Development, LLC for the proposed development project to be presented to the Successor Agency Board, Oversight Board and Department of Finance for final consideration and approval; and (3) to negotiate a Disposition and Development Agreement for the Housing Authority Property for the proposed development project to be presented to the Housing Authority Board for final consideration and approval. The motion carried unanimously.

Councilmember Cervantes left the meeting.

DECARBONIZATION AND ELECTRIFICATION UPDATE

Following discussion and without a formal motion, the Committee received and ordered filed an update on Decarbonization and Electrification.

ITEMS FOR FUTURE COMMITTEE CONSIDERATION

Assistant City Manager Rafael Guzman invites staff from Economic Development and Office of Communications to give an update on all things that are happening as they relate to this Committee.

The meeting adjourned at 4:59 p.m.

Respectfully submitted,

CARMEN SOTO
Deputy City Clerk