

ECONOMIC DEVELOPMENT, PLACEMAKING, AND BRANDING/MARKETING COMMITTEE MINUTES

City of Arts & Innovation

THURSDAY, JUNE 23, 2022, 3 P.M.
PUBLIC COMMENT IN PERSON/TELEPHONE
ART PICK COUNCIL CHAMBER
3900 MAIN STREET

PRESENT: Chair Fierro, Vice Chair Edwards, Member Hemenway

ABSENT: None

STAFF PRESENT: Carmen Soto, Rafael Guzman, Brandon Mercer, Mary Kopaskie-Brown, Carl Carey, Caleb Ragan, Lizeth Vega, Patricia Link, and Tracy Sato

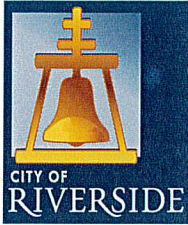
Chair Fierro convened the meeting at 3:01 p.m.

ORAL COMMUNICATIONS FROM THE PUBLIC

There was no one wishing to address the Committee.

REACH RIVERSIDE BUILDING DECARBONIZATION ORDINANCE

Following discussion, it was moved by Chair Fierro and seconded by Vice Chair Edwards to (1) recommend that the City Council adopt a Reach Code Ordinance that provides a local amendment to the California Building Standards Code to require the following: (a) newly constructed buildings three-stories or less (low-rise) with a building permit filed on or after January 1, 2023, to be all electric buildings; and (b) newly constructed buildings four stories or more (high-rise) with a building permit filed on or after January 1, 2026, to be all electric buildings; (2) make exemptions to the Reach Code as follows: (a) cooking equipment exemption for commercial kitchens; (b) process load exemption for manufacturing facilities; and (c) water heating exemption for regulated affordable housing due to State requirement and provide direction on an appeal process for additional infeasibility scenarios to allow for the building official to waive the all-electric requirement when there is verifiable proof that the type of building, physical site conditions, commercial availability of electric appliances, electrical infrastructure requirements or public safety conditions would make the project infeasible; and (3) direct staff to return to the Committee for further discussion on (a) exploration of an Electric Vehicle Infrastructure Reach Code to require new buildings to provide a certain percentage of parking spaces to be capable to support Electric Vehicle Supply Equipment; (b) hiring of a consultant to assist in drafting a retrofitting strategy that would pair electrification retrofits with other needed upgrades and prioritize high-carbon emitting building types; and (c) a comprehensive report on carbon reduction strategies already in place within the municipal organization that complement this effort. The motion carried unanimously.



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COMMUNICATIONS

ECONOMIC OPPORTUNITY UPDATE

There was no update on Economic Opportunity.

PLACEMAKING UPDATE

There was no update on Placemaking.

BRANDING/MARKETING UPDATE

There was no update on Branding/Marketing.

DECARBONIZATION AND ELECTRIFICATION UPDATE

There was no update on Decarbonization and Electrification.

ITEMS FOR FUTURE COMMITTEE CONSIDERATION

Vice Chair Edwards requested an update on the City's process to green fleets.

The meeting adjourned at 4:04 p.m.

Respectfully submitted,

CARMEN SOTO
Deputy City Clerk