



City of Arts & Innovation

Transportation Board

TO: TRANSPORTATION BOARD **DATE: OCTOBER 1, 2025**

FROM: PUBLIC WORKS DEPARTMENT **WARD: 5**

SUBJECT: BOURNS FAMILY YOUTH INNOVATION CENTER (BFYC) - PROPOSED GUIDE SIGNS

ISSUE:

Consider installation of guide signs for the Bourns Family Youth Innovation Center facility along Magnolia Avenue and Van Buren Boulevard to direct, inform, and reassure visitors of the correct path and to ensure smooth and efficient traffic flow to their destination

RECOMMENDATION:

That the Transportation Board recommend that the City Council approve the installation of guide signs for the Bourns Family Innovation Youth Center facility along Magnolia Avenue at Roosevelt Street and along Van Buren Boulevard at Hayes Street.

BACKGROUND:

Guide signs (also known as wayfinding signs) offer benefits such as improving user experience by reducing confusion and stress, enhancing safety by guiding motorists to correct routes and promoting accessibility. The signs also increase efficiency by optimizing traffic flow. Additionally, wayfinding signage can highlight community assets and strengthen a sense of place and pride.

DISCUSSION:

The Bourns Family Youth Innovation Center, constructed in 2021, is one of the newest community centers in Riverside and was designed to provide Riverside's youth with innovative technologies to inspire them to explore interests in science, technology, engineering, art, and math (STEAM). With state-of-the-art computer courses, music and film production, etc. Their mission is to provide opportunities to visitors by introducing them to professionals and services that will promote and enhance learning to increase the likelihood of life-long success and to prepare all Riverside residents for success.

The facility includes 1,465 square foot multipurpose room with a laser cutter, 3-D printers, sewing and embroidery machines, sound recording booth, video recording studio, windows computers, enough workspace for the best crafting experience and schedules workshops or classes for the benefit the community.



Exhibit 1 – Proposed Guide Sign (Sample)

There are four (4) total proposed guide signs that will be installed approaching the intersections of Magnolia at Roosevelt Street and Van Buren Boulevard at Hayes Street. The proposed guide signs include directional arrows and are to be strategically installed on the same side of the roadway where motorists are directed to turn to reach their destination. Within the Arlington neighborhood, the Youth Innovation Center is surrounded by many destinations such as Liberty Elementary School, Arlington Park, Arlington Library, Dutch Bros Coffee, and Scholarship Prep School Riverside. The proposed guide signs are recommended to assist motorists in navigating to their destination and highlight this community asset.

FISCAL IMPACT:

If the proposed guide signs are recommended for approval to City Council, then the fiscal impact of this action for the cost of sign fabrication and installation is estimated to be \$1,400. Funding is available in the existing Public Works, General Fund, Streets Maintenance Division, Signing Supplies account number 4110100-424143, to cover this cost.

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Approved as to form: Rebecca McKee-Reimbold, Interim City Attorney

Attachments:

1. Bourns Youth Family Center Site
2. Proposed Guide Signs
3. Proposed Guide Sign Locations Map
4. Presentation