

LANDMARK DESIGNATION OF MERCANTILE HALL – ORANGE VALLEY MASONIC LODGE #13 DP-2024-01600 (HD)

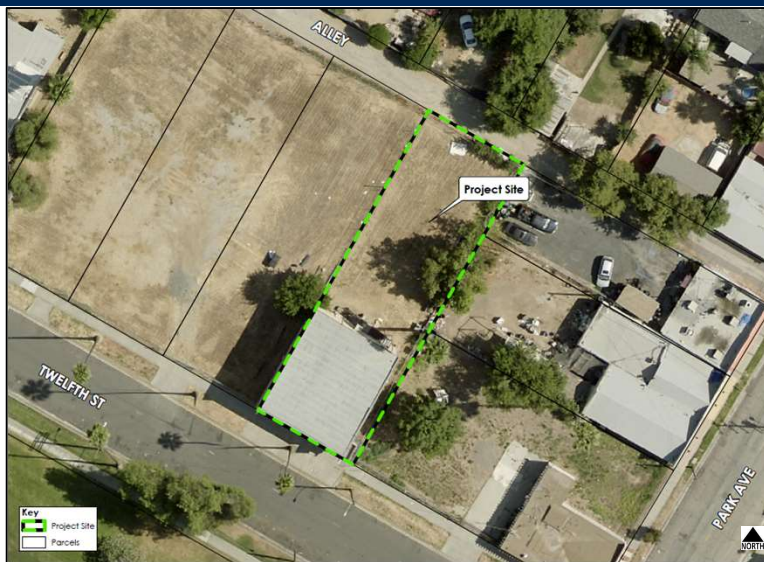
Community & Economic Development Department

City Council
March 11, 2025

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AERIAL PHOTO/LOCATION



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MERCANTILE HALL



Current building façade

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MERCANTILE HALL – HISTORIC PHOTOS



Façade in 1912



Masonic Lodge Member and façade, circ 1950s

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STRATEGIC PLAN ALIGNMENT



Strategic Priority No. 2 – Community Well Being

Goal No. 2.3 - Strengthen neighborhood identities and improve community health and the physical environment through amenities and programs that foster an increased sense of community and enhanced feelings of pride and belonging citywide.



RECOMMENDATION

Staff recommends that City Council:

- 1. DETERMINE** that Planning Case DP-2024-01600 (Historic Designation) for the designation of Mercantile Hall – Orange Valley Lodge #13 as a City Landmark, is categorically exempt from the California Environmental Quality Act (CEQA), pursuant to Sections 15061(b)(3) (Common Sense Rule) and 15308 (Actions by Regulatory Agencies for Protection of the Environment), as the proposal will have no significant effect on the environment, identifies the structure as a cultural resource, and preserves the historic character of a cultural resource; and
- 2. APPROVE** Planning Case DP-2024-01600 (Historic Designation), based on the facts of findings, and designate Mercantile Hall as a City Landmark.



RECOMMENDATION

3. **ADOPT** the attached Resolution designating the Mercantile Hall – Orange Valley Masonic Lodge #13 as a City Landmark;
4. **APPROVE** the attached findings for the Zoning Code Map Amendment to apply the CR — Cultural Resources Overlay Zone to the subject property; and
5. **INTRODUCE, AND SUBSEQUENTLY ADOPT**, the attached Ordinance to rezone 2931 Twelfth Street from the R-1-7000-Single Family Residential Zone to the R-1-7000-CR – Single Family Residential and Cultural Resources Overlay Zones.

