



Our Mission...

To instill a sense of community pride by creating partnerships that work toward the beautification of the City.



*Keep Riverside Clean and Beautiful is a community volunteer program
Sponsored by the City of Riverside and the Greater Riverside Chambers of Commerce*

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2024-2025 Annual Report

Volunteers

7 Ward Projects.....	1,766
Love Your Neighborhood	1,637
Adopt-A-Street: Volunteer & Sponsored.....	3,056
Adopt-An-Alley	175
KRCB Clerical Volunteer Workers.....	72
KRCB Advisory Board.....	20
Total.....	6,673

Volunteer Hours

7 Ward Projects.....	6,954
Love Your Neighborhood	5,129
Adopt-A-Street: Volunteer & Sponsored	6,278
Adopt-An-Alley	414
KRCB Office Volunteers.....	263
KRCB Advisory Board.....	496
Total.....	19,534



2024-2025 Annual Report cont.

Litter Collection

Litter Collected in Pounds.....	147,304
Litter Collected in Tons.....	78.63

City Beautification Cleanup Sites

7 Beautification Ward Projects: Wards 1-7.....	91
Adopt-A-Street.....	380
Adopt-An-Alley.....	12
Love Your Neighborhood	784
Total.....	1,267

Waterway Cleanups

Fairmont Park.....	37
Santa Ana River.....	19
City Storm Drains: Wards 1-7.....	530
Total.....	586



2024-2025 Annual Report cont.

Santa Ana River & Bike Trail

Trail Cleanups.....	19
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Community Green Space

Green Waste Pounds.....	30,986
# of plants.....	363
# of trees.....	109
Rose Bushes Pruned.....	200
Total plants.....	672

Graffiti Eradication

Illegal Signage Removed.....	107
Gallons of Paint.....	102
Graffiti Tags Removed.....	4,390

Cigarette Litter Prevention & Recycling Program (CLPR) (New Program)

# of Cigarette Receptacles.....	6
Approx # of Cigarette Butts Collected & Recycled.....	60,000
Cigarette Litter Collected in Pounds.....	26.55



2024-2025 Annual Report cont.

Love Your Neighborhood (LYN) Program

# of Cleanups.....	784
Community Volunteers.....	1,637
Community Volunteer Hours.....	5,129

Adopt-A-Street (AAS) Program-Volunteer

# of Cleanups.....	157
Community Volunteers.....	2,183
Community Volunteer Hours	4,170

Adopt-A-Street (AAS) Program-Sponsored

# of Sponsored AAS Streets.....	46
# of Sponsored Street Cleanups.....	257
Ability Counts & CORD Volunteers.....	907
Ability Counts & CORD Volunteer Hours.....	2,108



2024-2025 Annual Report cont.

Clean Campus Competition Results (2/10-3/21/2025)

Schools Participating.....	11
Litter Collected in Pounds.....	3,025
Recycled Materials Collected in Pounds.....	1,163
# of Plants Planted.....	149

Clean Campus Competition Art Contest (New Program)

Participating Schools.....	11
Contest Submissions.....	28

Winner: Brianna Johnson-Woodcrest Christian High School

Signature Events

Community Appearance Index

1/9/24 – 1/31/25 / Driving Tour / KRCB Staff

Beautification Awards

1/30/25 / Mayor's State of The City / Riverside Conv Ctr

Clean Campus Competition

2/10/25 – 3/21/25 / Schools K-12 Citywide

Clean Campus Competition Art Contest

2/10/25 – 3/24/25 / Schools Citywide / Grades 5-12

Waterwise Landscape Makeover Reveal

3/3/25 / Laurie Flynn

Clean Campus Competition & Art Contest Awards

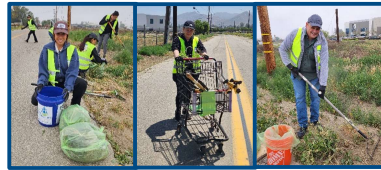
5/10/25 / Greatest American Cleanup Awards Ceremony / GRCC

Community Recognition Awards

5/10/25 / Greatest American Cleanup Awards Ceremony / GRCC

Zero Waste Day Proclamation – March 30th, 2025

5/25/25 / City of Riverside / Mayor Patricia Lock Dawson



2024-2025 Annual Report cont.

Ward Beautification Projects & Love Your Neighborhood Projects (2024-2025)

Litter cleanup, weeding, graffiti abatement, and storm drain beautification

Ward 1

August 10, 2024, Fairmount Park
November 23, 2024, Festival of Lights
December 7, 2024, Love Your Neighborhood: Brockton Ave. and Tequesquite Ave. Cleanup
January 18, 2025, Love Your Neighborhood: New Year, Clean Start
Ward 1 – May 22, 2025, Memorial Day Cleanup at Riverside Veterans Plaza

Ward 2

February 1, 2025, Hunter Hobby Park

Ward 3

September 21, 2024, River Back in Riverside at Ryan Bonaminio Park & Magnolia Center
June 7, 2025, Nichols Park

Ward 4

November 2, 2024, Arlington Heights Sports Park

Ward 5

October 12, 2024, Clean California Transformation Project
March 15, 2025, Love Your Neighborhood: Magnolia Corridor Cleanup
April 19, 2025, Earth Day Cleanup at Arlington Park

Ward 6

September 6, 2024, Bryant Park
March 15, 2025, Love Your Neighborhood: Magnolia Corridor Cleanup

Ward 7

Ward 7 – March 1, 2025, Rutland Park
Ward 7 – April 26, 2025, Arbor Day Cleanup at Riverwalk Center

CITYWIDE – May 10, 2025, Greatest American Cleanup



2023-2024 Annual Report

Litter Collection

Litter Collected in Pounds..... 100,960

Litter Collected in Tons.....50.48

2023-2024 Fiscal Year Savings for the City of Riverside..... **\$423,704.84.**

Recommended by KAB: Points of Light Institute/Independent Sector measures value of each volunteer hour @ \$28.54 as National average

City Beautification Project Sites

7 Ward Projects.....650

Love Your Neighborhood 427

Total.....1,077

2024-2025 Annual Report

Litter Collection

Litter Collected in Pounds.....147,304

Litter Collected in Tons.....78.63

Cigarette Litter Collected.....60,000

City Beautification Project Sites

7 Ward Projects.....539

Love Your Neighborhood784

Total.....1,323

2024-2025 Fiscal Year Savings for the City of Riverside.....**\$621,181.20.**

Recommended by KAB: Points of Light Institute/Independent Sector measures value of each volunteer hour @ \$31.80 as National average



End of Fiscal Year Highlights 2024 - 2025

10/12/24 Transformation Project

Arlington Park & Hunt Park
Volunteers..... 151
Native Plants.....160
Benches/Tables Restored...7
Poles Painted.....27
Litter Collected.....2,050 lbs.
Mural Installation....4 sided

5/10/25 Riverside Airport FAA Building

Waterwise Succulent Garden
Volunteers18
Succulents..... 23
KRCB in partnership with Blue Zones Riverside provided all other planting material.

Demonstration Project- Magnolia & Van Buren Bear Saver Receptacles w/wrap & Trees

Bear Savers.....5
Trees.....10
Volunteers.....12
Grant received from Keep CA Beautiful



Ward Project With Most Litter Collected

11,550 Lbs. of litter collected (2/1/25) at Hunter Hobby Park (Ward 2)

Ward Project With Most Volunteers

272 volunteers (2/1/25) at Hunter Hobby Park (Ward 2)



2025-2026 Annual Volunteer Calendar

Date & Location

Saturday, August 9, 2025-Reid Park (W1)-
POSTPONED
Saturday, September 6, 2025-Bryant Park (W6)
Saturday, September 20, 2025-Arlington Park (W5)
Saturday, October 11, 2025-Fairmont Park & Reid
Park (W1) "Transformation Project"
Saturday, November 8, 2025-Arlington Sports Park
(W4)

Date & Location

Saturday, November 22, 2025-Festival of Lights
Saturday, January 17, 2026-After the Lights
(Dwtwn)
Saturday, February 7, 2026-Hunter Hobby Park
(W2)
Saturday, March 7, 2026-Rutland Park (W7)
Saturday, April 25, 2026-Greatest American Cleanup
Saturday, May 16, 2026-Nichols Park (W3)





Our Programs

- Adopt-a-Street Program
- Adopt-An-Alley Program
- Love Your Neighborhood Program
- The 7 Ward Projects
- Festival of Lights
- *Cigarette Litter Prevention Program*
- Great(est) American Cleanup
- Santa Ana River and City Waterways Cleanup
- Advisory Board
- Beautification Awards
- Community Appearance Index
- Clean Campus Competition-*Student T-Shirt Contest*
- Community Recognition Awards
- Waterwise Landscape Makeover
- Public Education Program (PEP) for Graffiti, *Sustainability, & Community Service*
- *Clean CA Community Designation Administrator-Unofficial*
- *Business Closet*
- *RCC College Corps Intern Host*



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@KeepRiversideCleanandBeautiful

#DoBeautifulThings

