



City of Arts & Innovation

City Council Memorandum

TO: HONORABLE MAYOR AND CITY COUNCIL **DATE: AUGUST 6, 2024**

FROM: PARKS, RECREATION AND COMMUNITY SERVICES DEPARTMENT **WARDS: ALL**

SUBJECT: KAISER PERMANENTE OPERATION SPLASH PROGRAM GRANT OF \$85,000 FOR FISCAL YEAR 2024/25 THROUGH FISCAL YEAR 2025/26 TO PROVIDE AQUATIC PROGRAMS

ISSUE:

Accept the award of the Kaiser Permanente Operation Splash Program Grant of \$85,000 for Fiscal Year 2024/25 through Fiscal Year 2025/26 to provide Aquatic Programs.

RECOMMENDATIONS:

That the City Council:

1. Accept the Kaiser Permanente Operation Splash Program Grant in the amount of \$85,000;
2. With at least five affirmative votes, authorize the Chief Financial Officer, or designee, to record an increase in revenues in the amount of \$85,000 and appropriate expenditures in the same amount to the Grants and Restricted Programs Fund, Operation Splash 24/25 grant revenue and expenditure accounts; and,
3. Authorize the City Manager, or his designee, to execute the Kaiser Permanente Operation Splash Program Grant agreement including making minor, non-substantive changes, and to sign all documents and instruments necessary to complete the transaction, including, but not limited to agreements, payment requests and so on, which may be necessary to complete grant funded activities.

BACKGROUND:

Kaiser Permanente (Kaiser) strives to make a positive contribution to communities through the Community Benefit Grants Program. The City of Riverside has received funding for the Operation Splash Program through the Community Benefits Grant Program for over 10 years. Through the generous grant, the Parks, Recreation Community Service Department (PRCSD) has provided 1,200 subsidized swim lessons; 1,000 recreation swim passes; 200 Silver Swimmer passes; and 75 subsidized junior lifeguard classes for low-income community

members during the last two-year grant cycle that encompassed Fiscal Years 2022 and 2023. Additionally, PRCSD has provided over 6,400 participants with materials and demonstrations that encourage a healthy beverage lifestyle through the Rethink Your Drink component of Operation Splash.

DISCUSSION:

In December 2023, PRCSD received an acknowledgement to apply for 2024-2026 Operation Splash Funding. The base amount PRCSD can receive is \$85,000 to be utilized for a two-year grant period of March 1, 2024, through March 1, 2026. Funding, has been awarded, will be used to continue the Operation Splash Program and Rethink Your Drink Campaign. Funding will enable PRCSD to provide an estimated 1,200 subsidized swim lessons, 1,000 recreation swim passes, 200 Silver Swimmer passes, and 75 subsidized junior lifeguard classes. The PRCSD, partnering with the Riverside County Department of Health, will be able to outreach to 6,400 participants with materials and demonstrations, educating and encouraging healthy beverage selection.

STRATEGIC PLAN ALIGNMENT:

The work contributes to the “**Arts, Culture and Recreation**” priority of the Envision Riverside 2025 Strategic Plan, which aims to provide diverse community experiences and personal enrichment opportunities for people of all ages.

The aquatics program aligns with **Goals 1.1**; Strengthen Riverside’s portfolio of arts, culture, recreation, senior, and lifelong learning programs and amenities through expanded community partnerships, shared use opportunities, and fund development; **1.2**; Enhance equitable access to arts, culture and recreational service offerings and facilities; and **1.5**; Support programs and amenities to further develop literacy, health, and education of children, youth, and seniors throughout the community.

The item aligns with each of the five Cross-Cutting Threads as follows:

1. **Community Trust** – Activities and programs funded or assisted by the Operation Splash grant serve the public interest, benefit the City’s diverse populations, and result in greater public good.
2. **Equity** – Recreation activities support the City’s racial, ethnic, religious, sexual orientation, identity, geographic, and other attributes of diversity and is committed to advancing the fairness of treatment, recognition of rights, and equitable distribution of services to ensure every member of the community has equal access to share the benefits of community progress.
3. **Fiscal Responsibility** – The Recreation Division continues to work with non-profit and community groups to offer low to no cost programs. Securing grants such as Operation Splash provide opportunities for the underserved population.
4. **Innovation** – Riverside is inventive and timely in meeting the community’s changing needs and prepares for the future through collaborative partnerships and adaptive processes; joining forces with Kaiser Permanente is a strong indicator of Innovation.

- 5. **Sustainability & Resiliency** – Grants allow the PRCSD to continue to offer high quality services at low to no cost to the community.

FISCAL IMPACT:

The total fiscal impact of this grant award is an increase in revenues and expenditures in the amount of \$85,000. Upon Council approval, an increase in revenue and expenditures will be recorded in the Grants & Restricted Programs Fund, Operation Splash 24/25, revenue and expenditure accounts as listed in the table below.

Fund	Program	Account	Amount
Grants & Restricted Programs	<i>Revenue</i>		
	Operation Splash 24/25	9926800-333900	\$85,000
	<i>Expenditures</i>		
	Operation Splash 24/25 – Salaries-P/T	9926800-411110	\$79,000
	Operation Splash 24/25 – Services	9926800-421040	\$3,500
	Operation Splash 24/25 – Supplies	9926800-426500	\$2,500
	Total Expenditures		\$85,000

Prepared by: Ebony Perkins, Recreation Supervisor
 Approved by: Pamela M. Galera, Parks, Recreation and Community Services Director
 Certified as to availability of funds: Kristie Thomas, Finance Director/Assistant Chief Financial Officer
 Approved by: Kris Martinez, Assistant City Manager
 Approved as to form: Phaedra A. Norton, City Attorney

Attachment: Grant Agreement