



City of Arts & Innovation

City Council Memorandum

TO: HONORABLE MAYOR AND CITY COUNCIL **DATE: JANUARY 6, 2026**

FROM: PUBLIC WORKS DEPARTMENT **WARDS: ALL**

SUBJECT: REQUEST FOR PROPOSAL NO. 2421 - PROFESSIONAL CONSULTANT SERVICE AGREEMENT WITH KIMLEY-HORN & ASSOCIATES, INC., OF ORANGE, CALIFORNIA, FOR THE PLANNING OF THE VISION ZERO ACTION PLAN PROJECT, FOR SERVICES THROUGH JANUARY 13, 2029, IN THE AMOUNT OF \$272,891.91

ISSUE:

Approve a Professional Consultant Service Agreement with Kimley-Horn & Associates, Inc., of Orange, California, for the planning of the Vision Zero Action Plan (VZAP) Project for services through January 13, 2029 in the amount of \$272,891.91.

RECOMMENDATIONS:

That the City Council:

1. Approve a Professional Consultant Service Agreement with Kimley-Horn & Associates, Inc., of Orange, California, for the planning of the Vision Zero Action Plan (VZAP) Project for services through January 13, 2029, in the amount of \$272,891.91; and
2. Authorize the City Manager, or designee, to execute the Professional Consultant Agreement, including making minor and non-substantive changes, including term extensions up to two additional one-year terms, subject to the availability of budgeted funds.

BACKGROUND:

On November 15, 2021, the Federal Infrastructure Investment and Jobs Act (IIJA) was signed into law by President Biden. Section 24112 of the (IIJA) established \$5 billion of discretionary funds for the United States Department of Transportation to appropriate over a five-year period from 2022 through 2026 under the Safe Streets for All (SS4A) Grant Program.

The purpose of the SS4A Grant Program is to improve roadway safety by significantly reducing or eliminating roadway fatalities and serious injuries through safety action plan development, refinement and implementation, focused on all users, including pedestrians, bicyclists, public transportation users, motorists, personal conveyance and micro mobility users, and commercial vehicle operators.

On June 20, 2023, the City Council authorized staff to submit a grant application under the 2023 SS4A Grant Program.

On July 8, 2023, the Public Works Department submitted the highly competitive implementation grant application to fund the South Main Complete Streets Project and Citywide safety action plans including the Vision Zero Action Plan.

On December 14, 2023, the City received the official 2023 SS4A Grant Award notification.

On February 6, 2024, the City accepted the 2023 SS4A Grant Program Award in the amount of \$11,104,807.

DISCUSSION:

On August 6, 2025, Request for Proposal No. 2421 (RFP 2421) was posted on PlanetBids seeking qualified consultants to provide planning services for the Vision Zero Action Plan Project (Project). The Project is a citywide effort and consists of all seven (7) Wards.

According to the Vision Zero Network: Vision Zero is not a slogan, not a tagline, not even just a program. It is a fundamentally different way to approach traffic safety. Communities that want to succeed at Vision Zero need to acknowledge that business as usual is not enough, and that systemic changes are needed to make meaningful progress. Vision Zero is a multidisciplinary approach, bringing together diverse and necessary stakeholders to address this complex problem.¹ By adopting a Resolution to establish a Vision Zero policy and directing staff to develop a Vision Zero Action Plan, the City acknowledges that many factors contribute to safe mobility - including roadway design, driver speeds, driver and pedestrian behaviors, technology, policies.

The components of the Vision Zero Action Plan consist of:

- Political Commitment with the highest-ranking officials setting a goal for zero traffic fatalities and severe injuries
- Multi-disciplinary leadership committee leading the planning effort
- Action Plan implemented with clear strategies and owners of strategies
- Equity establishing inclusive and representative processes and outcomes
- Cooperation and Collaboration among relevant governmental agencies and communities
- System-based approach focusing on built environment & emphasis of preventable loss
- Data-driven traffic safety priorities to address the greatest needs and impact
- Comprehensive community engagement to provide feedback opportunities
- Transparency to provide annual updates on Action Plan and performance measures

¹ Source: [Vision Zero Recognition Program | Vision Zero Network](#)

The recommended safety action plan is identified in the Local Roadway Safety Plan (LRSP), the Riverside P.A.C.T. Plan, and the Bicycle Friendly Community Designation Plan. The proposed supplemental safety action planning component is also consistent with the National Roadway Safety Strategies (NRSS) and align with the SS4A Grant Program Initiatives for Safer People, Safer Vehicles, Safer Speeds, Safer Roads and Post-Crash Care.

Public Works is pursuing a professional consultant services agreement for a three (3) year term to complete the scope of services described herein. If the Project experiences any unforeseen

delays beyond the terms of the contract, Public Works will return to City Council to request a contract extension with the selected consultant as identified in RFP 2421. The actual project schedule is anticipated to be completed within 18 months and the initial contract term of 36 months is to account for any unforeseen amendments and / or delays.

Upon releasing RFP 2421, a total of 1,128 City of Riverside vendors were notified. There was a total of 18 questions that were responded to. No addenda were released, and the City did not host a pre-proposal meeting. On September 17, 2025, eight (8) proposals were submitted in response to RFP 2421 and one (1) was deemed non-responsive. An evaluation committee comprised of three City staff members were assigned to evaluate all responsive proposals. On November 6, 2025, one (1) consultant was invited to participate in a discussion to clarify their qualifications and to answer specific questions from the evaluation committee. Upon review of the cumulative evaluation results (Attachment 1), Kimley-Horn & Associates, Inc., was deemed the most qualified firm to provide the services requested for the Project. The evaluation results are summarized in Table 1.

Table 1 – Consultant Evaluation Summary

Rank	Proposer Name	Eval Score	Cost (Base Bid)
1	Kimley-Horn & Associates, Inc.*	916.34	\$249,945.31
2	Wood Rodgers, Inc.	862.92	\$185,796.39
3	Alta Planning + Design	848.35	\$244,924.00
4	CR Associates	840.96	\$249,641.00
5	LG2WB Engineers, Inc.	812.71	\$231,044.00
6	TJKM Transportation Consultants	812.43	\$240,168.00
7	General Technologies and Solutions (GTS)	795.35	\$216,780.00
NR	Fehr & Peers	Non-Responsive	Non-Responsive

* Kimley-Horn & Associates, Inc. Total Cost (Base Bid + Additive Bid) = \$249,945.31 + \$22,946.60 = \$272,891.91

The Request For Proposal (RFP) and the highest rated proposal included a base bid and additive bid component. The award of the contract includes the combined base bid and additive bid amount of \$272,892 and there are sufficient funds available for this expenditure.

Purchasing Resolution 24101 Section 508 states, “Contracts procured through Formal Procurement shall be awarded by the Awarding Entity to the Lowest Responsive and Responsible Bidder, except that...(c) Contracts procured through Formal Procurement for Services or Professional Services, where a Request for Proposals or Request for Qualifications was used to solicit Bids, shall be awarded by the Awarding Entity in accordance with the evaluation criteria set forth in the Request for Proposals or Request for Qualifications...”

The Purchasing Manager concurs that the recommended action to award is in compliance with Purchasing Resolution 24101.

FISCAL IMPACT:

The total fiscal impact of this action is \$272,892. The estimated total Project cost including the Professional Consultant Services Agreement (Agreement), and Contingencies is itemized in Table 2. Sufficient funds are available in the Speed Limit SS4A expenditure accounts shown in Table 3 to award and complete the Project.

Table 2 – Project Costs

Task	Amount
Agreement (Kimley-Horn & Associates)	\$272,892
Contingencies	\$27,289
Total	\$300,181

Table 3 – Project Funds

Fund	Project/Program	Account	Amount
Capital Outlay - Grants	Speed Limit Reduction Project	9280927-440127	\$240,145
Measure A		9280930-440313	\$60,036
Total			\$300,181

Prepared by: Philip Nitollama, City Traffic Engineer
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 Certified as to
 Availability of funds: Kristie Thomas, Chief Financial Officer
 Approved by: Kris Martinez, Assistant City Manager
 Approved as to form: Rebecca McKee-Reimbold, Interim City Attorney

Attachments:

1. RFP Award Recommendation
2. Professional Consultant Services Agreement
3. Vision Zero Resolution
4. Presentation