

LANDMARK DESIGNATION OF MERCANTILE HALL – ORANGE VALLEY MASONIC LODGE #13

DP-2024-01600 (HD)

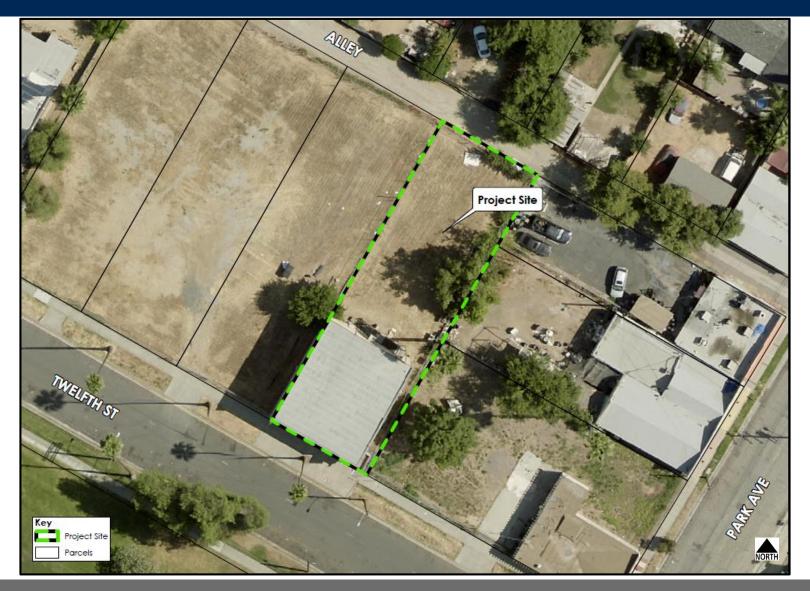
Community & Economic Development Department

Cultural Heritage Board

Agenda Item: 8

January 15, 2025

AERIAL PHOTO/LOCATION





MERCANTILE HALL





Current building façade

MERCANTILE HALL – HISTORIC PHOTOS



Façade in 1912



Masonic Lodge Member and façade, circ 1950s



STRATEGIC PLAN ALIGNMENT



STRATEGIC PRIORITIES









Economic Opportunity



Environmental Stewardship



High Performing Government



Infrastructure. Mobility and Connectivity

Strategic Priority No. 2 – Community Well Being

Goal No. 2.3 - Strengthen neighborhood identities and improve community health and the physical environment through amenities and programs that foster an increased sense of community and enhanced feelings of pride and belonging citywide.



RECOMMENDATION

Staff recommends that the Cultural Heritage Board recommend that City Council:

- 1. **DETERMINE** that Planning Case DP-2024-01600 (Historic Designation) for the designation of Mercantile Hall Orange Valley Lodge #13 as a City Landmark, is categorically exempt from the California Environmental Quality Act (CEQA), pursuant to Sections 15061(b)(3) (Common Sense Rule) and 15308 (Actions by Regulatory Agencies for Protection of the Environment), as the proposal will have no significant effect on the environment, identifies the structure as a cultural resource, and preserves the historic character of a cultural resource; and
- **2. APPROVE** Planning Case DP-2024-01600 (Historic Designation), based on the facts of findings, and designate Mercantile Hall as a City Landmark.

