

MARKET STREET & SECOND STREET – REMOVAL OF A SEGMENT OF TIMED 2-HOUR PARKING ZONE & ESTABLISHMENT OF TIMED 20-MINUTE PARKING ZONES

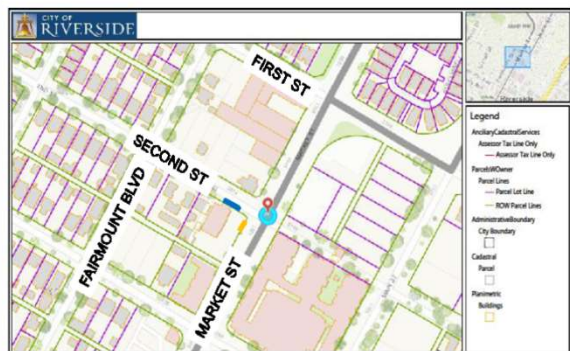
Public Works Department

City Council Meeting
June 24, 2025

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SITE & AERIAL MAPS



MARKET STREET WEST SIDE SOUTH OF SECOND STREET &
SECOND STREET SOUTH SIDE WEST OF MARKET STREET

- Proposed Removal of a segment of existing timed 2-Hour Parking Zone &
Establishment of a timed 20-Minute Parking Zone
- Proposed Establishment of a timed 20-Minute Parking Zone



MARKET STREET WEST SIDE SOUTH OF SECOND STREET &
SECOND STREET SOUTH SIDE WEST OF MARKET STREET

- Proposed Removal of a segment of existing timed 2-Hour Parking Zone &
Establishment of a timed 20-Minute Parking Zone
- Proposed Establishment of a timed 20-Minute Parking Zone



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BACKGROUND

1. Local businesses request to establish time limited parking zones to promote area businesses;
2. Time limited parking zones help to minimize long-term parking and increases access to convenient parking; and
3. Establishment of time limited parking zones requires submission of a petition from a minimum of 75% of immediately impacted businesses.

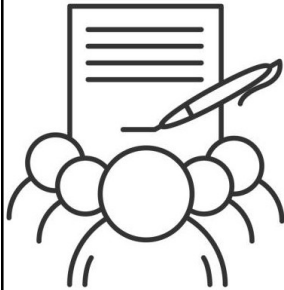


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DISCUSSION



- Public Works received a petition from 80% (4 of 5) businesses near the Riverside Market located at 3225 Market Street to remove the segment of existing timed 2-Hour Parking zone on the west side of Market Street just south of Second Street within the first marked parking stall and to establish a timed 20-Minute Parking zone within the same segment;



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DISCUSSION (CONTINUED)

- A second petition was received from 83% (5 of 6) businesses in close proximity to the Riverside Market located at 3225 Market Street including the Centerpointe Luxury Apartments to remove the existing yellow curb commercial loading zone on the south side of Second Street from 55 feet west of Market Street to 42 feet westerly thereof



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STRATEGIC PLAN ALIGNMENT



Infrastructure, Mobility & Connectivity

Ensure safe, reliable infrastructure that benefits the community and facilitates connection between people, place and information.

- 2.4 “Support programs and innovations that enhance community safety, encourage neighborhood engagement, and build public trust.”

Cross-Cutting Threads

This item aligns with these threads.



Community Trust



Fiscal Responsibility



Equity



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RECOMMENDATION

That the City Council adopt a resolution to approve:

1. Adopt a resolution to remove a segment of the existing "2-Hour Parking between the hours of 9:00 a.m. to 6:00 p.m., except Sunday and holidays" zone on the west side of Market Street from 30 feet south of Second Street to 50 feet southerly of; establish a "20-Minute Parking between the hours of 9:00 a.m. to 6:00 p.m., except Sunday and holidays" zone within the same segment; and revise the original Master Parking Schedule to change the boundaries of the remaining timed 2-Hour Parking zone on the west side of Market Street from "Second Street to Fifth Street" to "50 feet south of Second Street to Fifth Street"; and
2. Establish a "20-Minute Parking between the hours of 9:00 a.m. to 6:00 p.m., except Sunday and holidays" zone on the south side of Second Street from 55 feet west of Market Street to 42 feet westerly thereof.



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