



TRUCK 1 RESCUE MISSION BRIDGE INCIDENT

Fire Chief Steve McKinster

City Council
August 19, 2025

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1

MISSION BRIDGE INCIDENT

Date: Wednesday, July 17, 2025

Time: Approximately 3:00 PM

Location: Mission Inn Bridge at the City line

Initial Dispatch:

Truck 1 dispatched to reported vegetation fire near Mission Inn and the bridge

Incident Discovery:

Crew flagged down by three teenagers reporting a suicidal adult female on the bridge

Immediate Action:

Successfully distracted and pulled the woman back over the railing

Post-Incident Support:

Woman was visibly distraught and in emotional crisis

Riverside PD and department therapist arrived shortly after

Scene transitioned to mental health and law enforcement support



2

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2

SOCIAL MEDIA

"This afternoon, while Truck 1 was investigating reports of smoke near the Mission Bridge, the crew encountered a community member experiencing a mental health crisis. Thanks to their quick thinking and compassionate response, they were able to save a life.

This moment serves as a powerful reminder that help is always available. If you or someone you love is struggling with mental health, please know that you're not alone. Support and resources are just a click away at <https://up2riverside.org> or by dialing 9-8-8."



3



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3

COMMUNITY IMPACT

- Shared across multiple profiles, the video reached 15.2 million views and 178,000 interactions.
- It's been shared 8,000 times.
- RFD gained 4,000 Facebook followers and 200+ Instagram followers in 24 hours.
- Most frequent words in messages and comments about RFD included: "Heroes," "Great job," "Save," "Life," and "Mental health."



4

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4

TRUCK 1



CHAD SELK
CAPTAIN



MARK POWELL
ENGINEER



KYLE SOMMER
FIREFIGHTER



JT SANBERG
FIREFIGHTER / PARAMEDIC



5

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