City of Arts & Innovation

City Council Memorandum

TO: **HONORABLE MAYOR AND CITY COUNCIL** **DATE: JUNE 10, 2025**

FROM: **PUBLIC WORKS DEPARTMENT** **WARDS: ALL**

SUBJECT: **RATIFY FIRST AMENDMENT TO PROFESSIONAL CONSULTANT SERVICES AGREEMENT WITH THE ECOHERO SHOW LLC, FOR ORGANICS RECYCLING AND FOOD WASTE REDUCTION EDUCATION PROGRAM THROUGH APRIL 1, 2026, IN THE AMOUNT OF $40,000**

ISSUE:

Ratify the First Amendment to the Professional Services Agreement with The EcoHero Show LLC for Organics Recycling and Food Waste Reduction Education Program in the amount of $40,000 through April 1, 2026.

RECOMMENDATIONS:

That the City Council ratify the First Amendment to the Professional Services Agreement with The EcoHero Show LLC for Organics Recycling and Food Waste Reduction Education Program in the amount of $40,000 through April 1, 2026.

DISCUSSION:

On September 6, 2022, the City Council approved a Professional Services Agreement for Organics Recycling and Food Waste Reduction Education Program with The EcoHero Show, LLC (EcoHero), in the amount of $40,000 through June 30, 2024 and a Professional Services Agreement for Beverage and Container Recycling Education and Outreach with EcoHero, in the amount of $28,000 through June 30, 2024.

The original agreement for Organics Waste Education and Outreach was funded by Senate Bill 1383 (SB 1383) Local Assistance Grant Program (OWR1, FY2021-22). On February 26, 2024, the City of Riverside was awarded $820,247 under the SB 1383 Local Assistance Grant Program (OWR4, FY2022-23). As part of the grant activities, the City will continue to partner with EcoHero, an education and outreach provider whose curriculum has been reviewed and approved by the SB 1383 OWR4 Grant Manager. EcoHero has been hired by more than 120 cities and counties across California, many through CalRecycle grant funding.

EcoHero's program supports the City's compliance with SB 1383 by educating students on organic waste prevention, proper recycling of food and green materials, and contamination reduction. The program uses interactive methods—including music, dance, trivia, and storytelling—to engage students and promote sustainable habits at home and school.

According to CalRecycle, methane emissions from the decomposition of organic waste are a significant contributor to greenhouse gas emissions and climate change. Inspiring students to participate in recycling and composting efforts will help the City meet the State's goal of reducing organic waste.

A First Amendment to the Agreement for Organic Waste Recycling Education and Outreach to extend the term of the Agreement and increased compensation for the extended term, was executed on March 25, 2025, as a change order. Therefore, in accordance with Resolution 24101, the Public Works Solid Waste Division is seeking City Council approval and ratification of the executed First Amendment.

Per Purchasing Resolution 24101, Section 1104 Change Orders which states, "Change orders may be utilized for purposes of…(3) modifying scope of work/services being provided, where the modification is reasonably related to the original scope of work/services…(5) modifying contract completion time or the term of a Contract, or (6) any other change approved by the Manager. Unless otherwise specifically authorized by the Awarding Entity, Change Orders which cumulatively exceed the following will require Awarding Entity approval…(d) A Contract amendment which extends the term of the agreement beyond one year of the original expiration date."

The Purchasing Manager concurs that the recommended actions are in compliance with Purchasing Resolution No. 24101, Section 1104.

STRATEGIC PLAN ALIGNMENT:

This item contributes to **Strategic Priority 4 - Environmental Stewardship** and **Goal 4.4** - Implement measures and educate the community to responsibly manage goods, products, and services throughout their lifecycle to achieve waste reduction outcomes.

This project aligns with each of the five Cross-Threads as follows:

1. **Community Trust** – This program fosters informed decision-making and benefits the community by supporting educational initiatives.

2. **Equity** – Funding will be utilized to provide educational resources to schools in Riverside's jurisdiction, ensuring accessibility regardless of background or location.

3. **Fiscal Responsibility** – Riverside remains a responsible steward of public funds, ensuring prudent financial management and adherence to grant guidelines.

4. **Innovation** – By supporting community-based education programs, Riverside continues to adapt to evolving needs and prepare for future demands.

5. **Sustainability & Resiliency** – Investing in organics education programs strengthens Riverside's waste management system, supporting long-term environmental goals.

FISCAL IMPACT:

The total fiscal impact of this action is $40,000. Sufficient funds are budgeted and available in the Grants and Restricted Program Fund, SB 1383 Local Assistance 22/23 project account 9350500-421000.

Prepared by:	Victor Keroles, Administrative Analyst
Approved by:	Gilbert Hernandez, Public Works Director
Certified as to availability of funds:	Kristie Thomas, Finance Director/Assistant Chief Financial Officer
Approved by:	Kris Martinez, Assistant City Manager
Approved as to form:	Rebecca McKee-Reimbold, Interim City Attorney

Attachment: Executed First Amendment