



CITY OF Riverside
ECONOMIC DEVELOPMENT

Advancing Riverside's Workforce Future: Sunstone Challenge Winning Team Final Presentation

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CITY OF RIVERSIDE

Riverside's Economic Navigation and Expansion of Workforce (RENEW)

USC Sunstone Economic Development Challenge



Meet the Team



Hilda Aguilar-Jurado
MPA



Oscar Cisco
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MPA



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MPP

Riverside's Workforce Challenge

Education

- Strong Institutions
- Students not pursuing Higher-Education
- Existing Training Programs



Workforce

- Available Workforce Leaving City
- Residents Seeking Opportunities Elsewhere



Industries

- Growing Demand for skilled workers
- Hiring Challenges Across Sectors

**These Systems Are Operating
Independently**

What Our Team Found

Employer Survey

70% of employers struggle to fill roles

Hiring gaps across multiple industries

(USC Price Sunstone Team, "Building Riverside's Local Talent" Employer Survey)

Workforce & Commuter Analysis

80% of Residents Commute Outside Riverside for employment

14% of residents work in health care

(Source: US Census Bureau Longitudinal Employer-Household Dynamics)

Demand for Health Care

Health care represents 25,500 (17.1%) of all jobs in Riverside

\$1.6 billion in annual wages

20% job growth since 2019

(Source: EDD Quarterly Census of Employment and Wages)

The RENEW Plan

Alignment:

Coordinate Workforce & Industry



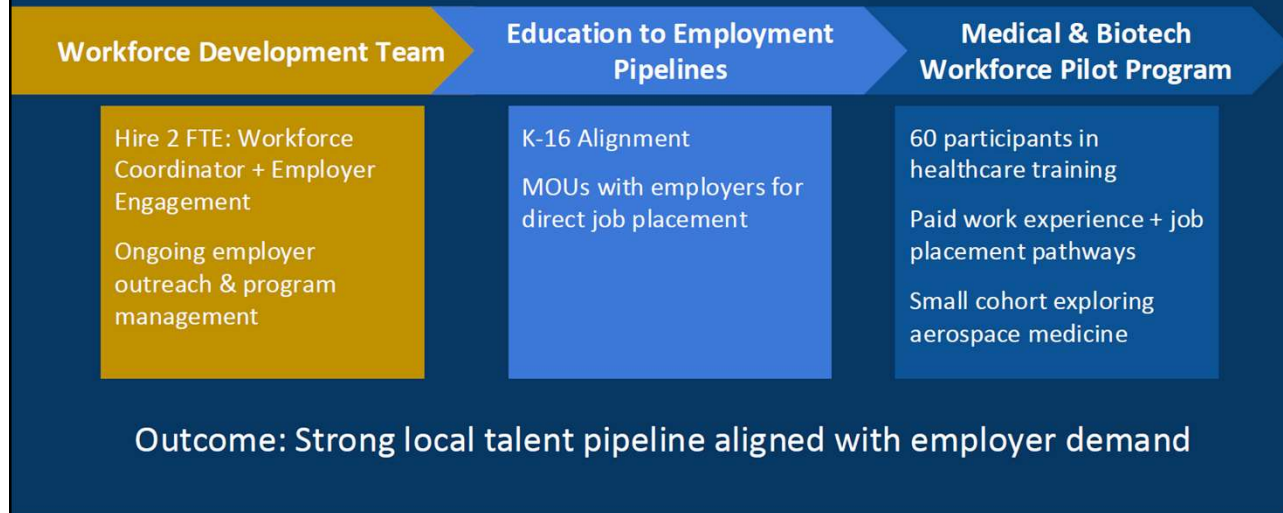
Supply:

Build Workforce Pipeline

Demand:

Enable Industry Growth

Solution #1: Build the Talent Pipeline



Solution #2: Generate Demand by Making Riverside Easier to Invest In



Aerospace Medicine: *A Strategic Opportunity*

Aerospace medicine is the intersection of healthcare, aerospace, and technology focused on human health in advanced environments

- *UC Health System expanding into field*
- *Cedars-Sinai + Vast Partnership*
- *Riverside has Strong Medical and Growing Aerospace Presence*



Implementation Road Map

Short Term

Long Term

Workforce
Team

Advisory
Board

Incentives /
Planning

Expand
Pipelines

Recruit
Business

Performance
Tracking



Key Stakeholders

Education Partners			
Riverside Unified School District		Alvord Unified School District	
UC Riverside	Cal Baptist University	Riverside City College	La Sierra University
Industry Partners			
Kaiser Permanente Healthcare	Riverside Community Hospital	PRISM Aerospace inc.	Collins Aerospace Systems
Workforce Development Partners			
Riverside County Workforce Development Board	Inland Empire Community Foundation	Rubidoux Youth Opportunity Center	Greater Riverside Chambers of Commerce

