



# SECOND AMENDMENT TO SERVICES AGREEMENT WITH THE SAUCE CREATIVE SERVICES CORP

Parks, Recreation and Community Services Department

City Council

June 16, 2026

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1

## OVERVIEW OF AMENDMENT AND BACKGROUND

| Phase                          | Amount                | Notes                        |
|--------------------------------|-----------------------|------------------------------|
| Original Agreement (2023–2026) | \$674,585.60          | Includes 2 extension options |
| First Amendment                | +\$134,917.00         | Change order applied         |
| <b>New Total</b>               | <b>\$809,502.60</b>   | After First Amendment        |
| Second Amendment (Proposed)    | +\$237,837.87         | FY 2026–27 extension         |
| <b>Total Contract</b>          | <b>\$1,047,340.47</b> | After Second Amendment       |

| Metric           | Amount     |
|------------------|------------|
| Total Increase   | \$6,803.19 |
| Percent Increase | 2.95%      |



2



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2

## DATA INSIGHTS

| Metric             | Value                      |
|--------------------|----------------------------|
| Mailed to Homes    | 114,000–115,000            |
| City Locations     | 2,000+                     |
| <b>Total Reach</b> | <b>116,000+ households</b> |

**44%** of residents hear about programming through the Activity Guide

**90%** Preference of print or both print + digital

| Partner      | Impact                    |
|--------------|---------------------------|
| RUSD         | \$5,000 revenue generated |
| Public Works | \$2,118.99 cost support   |
| Museum       | \$5,118.99 contribution   |



3

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3

## RECOMMENDATIONS

That the City Council:

- Approve the Second Amendment to the Services Agreement with The Sauce Creative Services Corp;
- Increase the total agreement amount for the first one-year extension term by \$237,837.87, for a revised total agreement amount of \$1,047,340.47; and
- Authorize the City Manager, or designee, to execute the Amendment with The Sauce Creative Services Corp, including making minor and non-substantive changes.



4

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4