



# Breaking Barriers

Transforming ***Smart Accessibility*** with Aira, the  
on-demand Visual and ASL Interpreting Service

# Smart Accessibility? Yes!

Hi, we're Aira!

We offer Visual Interpreting and ASL Interpreting.

We enhance accessibility for blind, low vision, Deaf, and Hard-of-Hearing individuals worldwide by providing on-demand access to information—promoting efficiency, engagement, communication, and independence.

Because we believe that ***access*** to information *is a human right*.



**Because Access is a Human Right.**

# What is Aira Explorer?

At the press of a button, Explorers are connected with our expertly-trained Aira Agents who provide visual interpreting for the BLV community and can assist with activities such as:



Navigation & Guidance



Shopping



Reading



Visualizing Surroundings



Online Tasks



And So Much More!

# What is Aira ASL?

Aira ASL is uniquely designed for those unplanned moments throughout the day where communication is critical and leads to true connection. The service fills the gaps that are currently unfilled by scheduled in-person and over video resources. Aira ASL can support communication in the following settings:



Navigation & Guidance



Daily Transactions



Meeting Communication



Social Connection



Information Access



And So Much More!

# We Make Joining the Movement **Easy.**

Over 200 top organizations and companies have entrusted Aira with their accessibility journeys.

Google



P&G



amazon



Wegmans



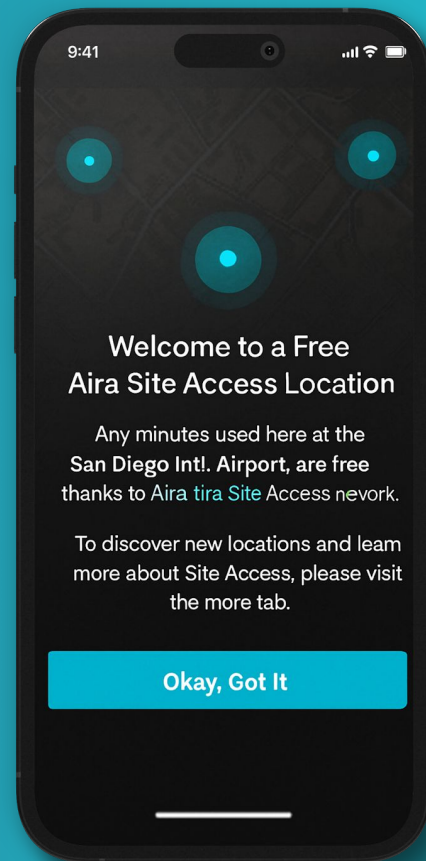
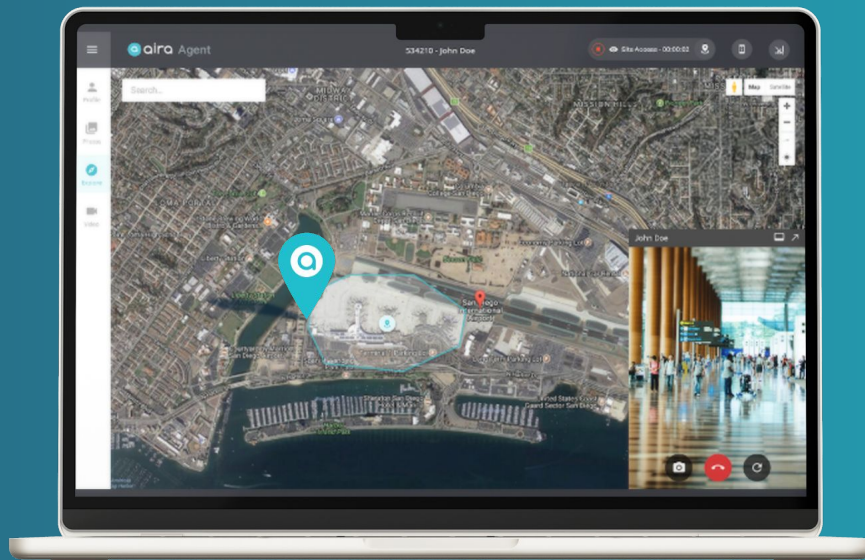
Morgan Stanley



# Activating Aira Access

No technical demands on your business

Provide a list of addresses - Aira manages the rest



# Frictionless Support **Anytime, Anywhere.**

Using Aira is easy—all it takes is a few simple steps to start experiencing a meaningful difference with daily interactions and communications.



## Download the Aira App

Your employee signs up through your provided plan and downloads the app.



## Connect with an Aira Agent

They are then connected with a trained Aira Agent—from anywhere in the world.



## Get Real-Time Assistance

Instantly gain live visual information or clear ASL interpretation to navigate, understand, and interact with your world.



*"The Aira app was a great tool that assisted all the officers on scene communicate with a passenger that was extremely upset when we arrived.*

*We received a call for service stating she was refusing to pay at a restaurant in the ticketing level. When we arrived, it appeared she was in a dispute with the manager of the restaurant. In the end, it turned out she was frustrated because the manager was unable to communicate with her effectively, thus resorting in calling LAXPD. With the assistance of the interpreter, she was able to communicate with the manager and peace was kept.*

*She was adamant on having someone physically there to interpret but we were unsuccessful in finding someone. I was able to build rapport with her and express we would do what we could to effectively communicate with her. The interpreter did an amazing job interpreting for her that once we located someone that knew ASL, she refused their assistance, and we continued using the Aira ASL app."*

# Access is a human right