

1 RESOLUTION NO. 24291

2 A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF RIVERSIDE,
3 CALIFORNIA, DECLARING ITS INTENTION TO LEVY AN ANNUAL
4 ASSESSMENT IN THE AUTO CENTER BUSINESS IMPROVEMENT
5 DISTRICT FOR THE FISCAL YEAR BEGINNING SEPTEMBER 1, 2025,
6 PURSUANT TO SECTION 36534 OF THE CALIFORNIA STREETS AND
7 HIGHWAYS CODE, AND GENERALLY DESCRIBING THE
8 IMPROVEMENTS AND ACTIVITIES TO BE UNDERTAKEN, AND FIXING
9 THE TIME AND PLACE FOR A PUBLIC HEARING BEFORE THE CITY
10 COUNCIL OF THE CITY OF RIVERSIDE ON THE LEVY OF THE
11 PROPOSED ASSESSMENT.

12 WHEREAS, the Auto Center Business Improvement District ("District") in the Auto
13 Center area of the City of Riverside was established by Ordinance No. 7135 to: (a) engage in
14 general business promotions, (b) engage in business activities, (c) engage in the promotion of
15 events, (d) advertise to promote District businesses, (e) provide electronic display sign operation
16 and maintenance, (f) provide maintenance and repair of entryway monuments, pods, and
17 landscaping, and (g) provide for physical improvements.

18 WHEREAS, the District is located in the Auto Center business area of the City of
19 Riverside, and is described as generally located along Indiana Avenue, Adams Street, Auto
20 Center Drive, and Jefferson Street, between the California State Route 91 and Lincoln Avenue;
21 said area is more fully shown on the map of the area, attached hereto as Exhibit "A"; and

22 WHEREAS, the City Council of the City of Riverside has received and approved the
23 report of the Riverside New Car Dealers Association, acting as the advisory board of the District,
24 for the fiscal year beginning September 1, 2025 (the "Report"); and

25 WHEREAS, the Report of the District submitted to the City Council on July 15, 2025,
26 more fully details the improvements and activities which shall be provided, as well as the
27 proposed assessments to be levied, for the fiscal year beginning September 1, 2025. The Report
28 is on file with the City Clerk,

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of
Riverside, California, pursuant to Section 36534 of the Streets & Highways Code, as follows:

1 Section 1. It is the intention of the City Council to levy and collect an assessment
2 within the District for the fiscal year beginning September 1, 2025, at a rate of \$6,100 for each
3 business tax certificate holder located within the boundaries of the District, as more fully set
4 forth in the Report.

5 Section 2. Notice of Public Hearing. Notice is hereby given that the City Council
6 will hold a public hearing regarding the levy of the proposed assessment for the fiscal year
7 beginning September 1, 2025, on August 5, 2025, at 3 p.m. at the regular meeting of the City
8 Council to be held at the regular place of meeting at said time in the Art Pick Council Chamber
9 at the Riverside City Hall at 3900 Main Street in the City of Riverside, California.

10 Any protests or objections to the proposed levy of assessment may be made orally or in
11 writing by any interested person. However, the form and manner of such protests or objections
12 shall comply with Sections 36524 and 36525 of the California Streets and Highways Code.

13 Mail written statements to City Clerk, City Hall, 3900 Main Street, Riverside, CA 92522,
14 or email City_Clerk@riversideca.gov. Comments can also be submitted until two hours before
15 the start of meeting via the eComment feature at www.riversideca.gov/meeting. Interested
16 persons will be afforded the opportunity to speak and be heard at 3 p.m. on August 5, 2025, by
17 appearing in person at the public hearing at the Art Pick Council Chamber at 3900 Main Street,
18 Riverside, California or calling (951) 826-8686 and entering Meeting ID: 926 9699 1265.

19 Section 3. Publication of Notice. The City Clerk shall give notice of the public
20 hearing by causing the Resolution of Intention to be published once in a newspaper of general
21 circulation in the City not less than seven days before the public hearing.

22 Further, the City shall provide notice of the public hearing to each holder of a business
23 license tax certificate within the designated District by mail, postage prepaid.

24 //

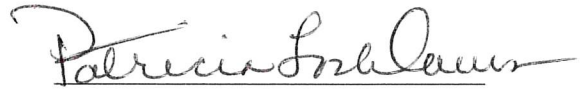
25 //

26 //

27 //

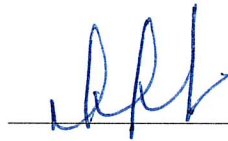
28 //

1 ADOPTED by the City Council this 15th day of July, 2025.

2
3 

4 PATRICIA LOCK DAWSON
5 Mayor of the City of Riverside
6

7 Attest:

8 

9 DONESIA GAUSE
10 City Clerk of the City of Riverside
11

12 I, Donesia Gause, City Clerk of the City of Riverside, California, hereby certify that the
13 foregoing resolution was duly and regularly adopted at a meeting of the City Council of said City
14 at its meeting held on the 15th day of July, 2025, by the following vote, to wit:

15 Ayes: Falcone, Cervantes, Robillard, Mill and Perry

16 Noes:

17 Absent: Conder and Hemenway

18 Abstain:

19 IN WITNESS WHEREOF I have hereunto set my hand and affixed the official seal of the
20 City of Riverside, California, this 17th day of July, 2025.
21

22 

23 DONESIA GAUSE
24 City Clerk of the City of Riverside
25

26
27 25-0718 SBM/jv 05/28/25
28

EXHIBIT "A"

MAP

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28

EXHIBIT "A"

