



# ENVISION RIVERSIDE 2025 STRATEGIC PLAN FINAL REPORT AND TRANSITION

City Manager's Office

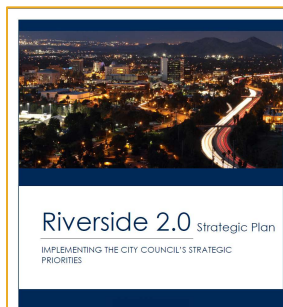
July 15, 2025

RiversideCA.gov

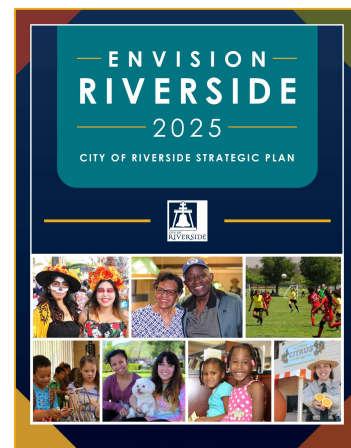
## STRATEGIC PLAN



2009



2015

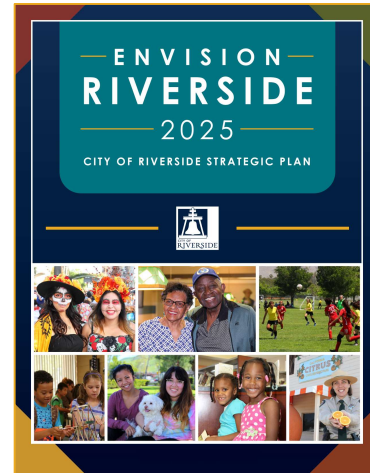


2020



RiversideCA.gov

# STRATEGIC PLAN FRAMEWORK



RiversideCA.gov

## 2021 ANNUAL REPORT

### Goal 1.1

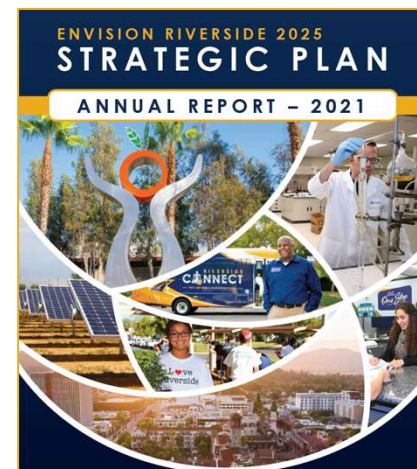
Strengthen Riverside's portfolio of arts, culture, recreation, senior and lifelong learning programs and amenities through expanded community partnerships, shared use opportunities and fund development

### GOAL 1.1 PERFORMANCE MEASURES

P.M. 1.1.1. Number of non-profits providing services through partnerships and collaborations - Parks, Recreation and Community Services Department (56 non-profit collaborations in 2020)  
**Target = Increase to 60 non-profit collaborations**  
**Progress = 65 non-profit collaborations in 2021**

P.M. 1.1.1. Number of nonprofits providing services through partnerships and collaborations - Museum (26 non-profit partnerships in 2020)  
**Target = Maintain at or above 24 partnerships**  
**Progress = 24 partnerships in 2021**


P.M. 1.1.1. Number of nonprofits providing services through partnerships and collaborations - Arts & Culture (90 non-profit partnerships in 2020)  
**Target = Maintain at or above 90 partnerships**  
**Progress = 125 partnerships in 2021**



RiversideCA.gov

# CONTINUOUS REPORTING

## STAFF REPORTS



**City Council Memorandum**  
*City of Arts & Innovation*

---

**TO:** HONORABLE MAYOR AND CITY COUNCIL      **DATE:** FEBRUARY 25, 2025

**FROM:** COMMUNITY & ECONOMIC DEVELOPMENT DEPARTMENT      **WARDS:** ALL

**SUBJECT:** SAFE STRUCTURES PROGRAM FOR UNPERMITTED RESIDENTIAL BUILDINGS

**STRATEGIC PLAN ALIGNMENT:**

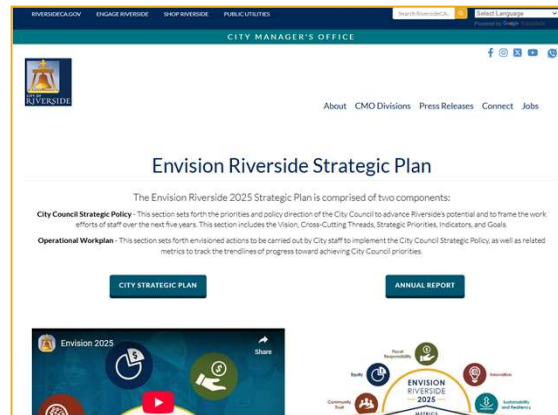
**Strategic Priority 2: Community Well-being** – Ensure safe and inclusive neighborhoods where everyone can thrive.

**Goal 2.4** – Support programs and innovations that enhance community safety, encourage community engagement, and build public trust.

**Goal 2.5** – Foster relationships between community members, partner organizations, and public safety professionals to define, prioritize, and address community health and safety and social service needs.



## WEBSITE

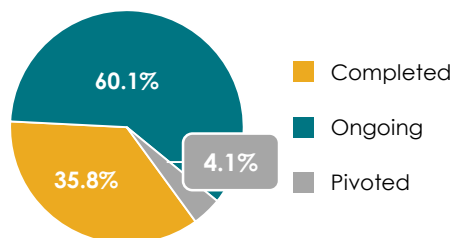


RiversideCA.gov

# FINAL RESULTS

|              | Arts, Culture and Recreation | Community Well-Being | Economic Opportunity | Environmental Stewardship | High Performing Government | Infrastructure, Mobility & Connectivity |
|--------------|------------------------------|----------------------|----------------------|---------------------------|----------------------------|---|
| Completed    | 7                            | 17                   | 7                    | 7                         | 15                         | 9                                       |
| Ongoing      | 16                           | 17                   | 18                   | 24                        | 20                         | 9                                       |
| Pivoted      | 0                            | 2                    | 1                    | 1                         | 0                          | 3                                       |
| <b>Total</b> | <b>23</b>                    | <b>36</b>            | <b>26</b>            | <b>32</b>                 | <b>35</b>                  | <b>21</b>                               |

**173**  
TOTAL GOALS

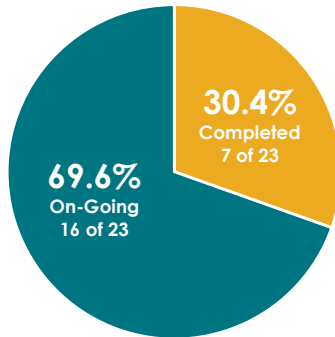


RiversideCA.gov

# ARTS, CULTURE, AND RECREATION

5  
GOALS

23  
ACTION ITEMS



Completed  
7 of 23

On-Going  
16 of 23



RiversideCA.gov

# VIDEO



RiversideCA.gov





# VIDEO

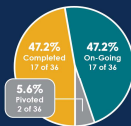


RiversideCA.gov

## COMMUNITY WELL-BEING

6 GOALS

36 ACTION ITEMS



### STRATEGIC PLANNING

General Plan Update Kicked Off

Housing Element Approved

Citywide Community Engagement Policy and Toolkit Approved

Local Hazard Mitigation Plan Approved

Police Department Strategic Plan and Fire Department Strategic Plan approved

Homeless Action Plan Approved

### INCREASED HOUSING AND REDUCED HOMELESSNESS

- Increased Housing Production From 460/Year to 600/Year
- Housed 84 Homeless Individuals Coupled With Case Management
- Started Construction on 408 Affordable Units; 281 More in Development
- Completed Rehab of 23-Bed Non-Congregate Shelter
- Functional "0" Homelessness for Youth

- Assisted 195 Low Income Renters With Emergency Assistance
- Assisted 946 Homeless Individuals With Shelter and Case Management
- Engaged 1,800 Households Annually Through Street Outreach
- Created Standard Plans for ADUs
- Entrada: Built 64 Affordable Housing Units and 8 Units for Permanent Supportive Housing



### MAJOR PROJECTS

- 51-Bed Recuperative Care Facility (Illumination Foundation)
- 28-Bed Mental Health Recuperative Facility (Helping Hearts)
- 49-Bed Transitional Housing (Project Legacy)
- 25-Bed Transitional Housing (Walden Homekey)
- 80-Unit Affordable Rental Housing (Vista De La Sierra)
- 33-Unit Supportive Housing for Aged out Foster Youth (The Aspire)

### INCREASED SAFETY

#### Reduced Type 1 Crime by 2.7% Over 4 years

- Reduced Theft of Vehicles by 24.5% Over 4 Years
- Reduced Burglary by 22.3% Over 4 Years

#### Reduced Type 2 Crime by 11.9% in 2024

#### Maintained Broad Community Policing & Education Programs:

- Public Safety Engagement Team
- School Resource Officers
- Blue Elf
- Citizen/Teen Academies
- Law & Protective Services Academy
- You Are Not Alone
- Chief's Advisory
- Police Explorers
- Neighborhood/Business Watch
- Opportunities With Education
- 74 Police Officers Hired in 2024
- Started Park and Neighborhood Specialists Program
- Since 2020 Hired 189 Officers
- Lowest Vacancy Rate in Decades With 30 Vacant Positions (6%)

### KICKED OFF INITIATIVES

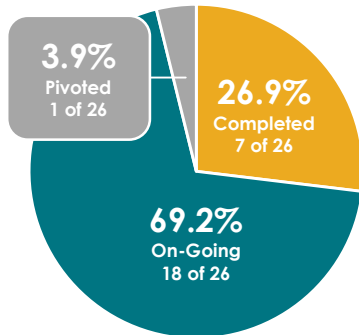


- The City launched a Real Time Crime Center (RTCC) combining AI, surveillance, license plate readers, and crime data to enhance public safety. Serving as a centralized hub, the RTCC provides real-time intelligence to support officers, detectives, and analysts with timely, actionable insights.
- Partnered with other agencies to create an Inland SoCal Fusion Center.
- Partnered with Feeding America to rescue food for redistribution.
- Launched Riverside Blue Zones Initiative in partnership with Inland Empire Health Plan, RUMS, and Kaiser Permanente.

## ECONOMIC OPPORTUNITY

5  
GOALS

26  
ACTION ITEMS



Completed  
7 of 26

On-Going  
18 of 26

Pivoted  
1 of 26



RiversideCA.gov

## VIDEO



RiversideCA.gov

## ECONOMIC OPPORTUNITY

5 GOALS

26 ACTION ITEMS

69.2% On-Going  
18 of 26

26.9% Completed  
7 of 26

3.9% Pivoted  
1 of 26



### STRATEGIC PLANNING

- Economic Development Strategic Plan
- Economic Development Centers of Excellence
- Magnolia Corridor Reinvestment, Resilience and Revitalization Strategy
- Arlington Village and Midtown Riverside Placemaking
- Visit Riverside Tourism Campaign: 6.1M Video Views, 21K+ Followers
- Arts & Culture District Placemaking
- Northside Specific Plan
- Riverside Airport Growth Initiatives
- General Plan Update With Economic Development Element





### PROGRAMS & INITIATIVES

- Biotech, Aerospace, and Defense Marketing Materials
- Incentives and Rebates Promotional Efforts
- Streamline Riverside Refresh
- Developed Concierge Programs
- Created Self Certification Program
- Rivy Chatbot Launched to Support Customer Questions
- Employee On-Boarding Toolkit
- Adaptive Reuse Ordinance: Alternative Standards for Existing Buildings
- Voluntary Expedited Plan Checks via Public Works and RPU
- Enhanced Public Portal with Real-Time Response Features
- Ongoing Collaboration with Chambers of Commerce and Community for Feedback

### MAJOR PROJECTS




Northside Agricultural Innovation Center  
First of Its Kind in the U.S.

### GREEN TECH HUB INVESTMENT

- Ohmio: Opened All-Electric Autonomous Shuttle HQ, Research & Development Center and Manufacturing Facility
- Volvu: Committed to Open Manufacturing Facility
- Hyundai Rotem: Secured Site to Build 180 Hydrogen Trains for LA Olympics
- GreenPower: Established U.S. e-Bus Manufacturing Hub
- CARB: Opened Largest LEED Platinum Net Zero Building in US and So Cal HQ, Creating 400+ Jobs

### CURRENT PLANS

Visit Riverside Brand Audit

Strategic Marketing Plan and Implementation

Continued Marketing of "Why Choose Riverside"



# ENVIRONMENTAL STEWARDSHIP

6 GOALS

32 ACTION ITEMS

75% On-Going  
24 of 32

21.9% Completed  
7 of 32

3.1% Pivoted  
1 of 32

Completed  
7 of 32

On-Going  
24 of 32

Pivoted  
1 of 32





RiversideCA.gov



# VIDEO

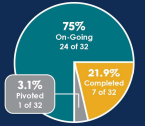


RiversideCA.gov

## ENVIRONMENTAL STEWARDSHIP

6 GOALS

32 ACTION ITEMS



### STRATEGIC PLANNING

- Approved Integrated Resources Plan
- Kicked off Climate Action and Adaptation Plan
- Approved Zero Emission Vehicle Transition Plan for City Fleet
- Initiated General Plan Update Including elements on Conservation, Air Quality, Open Space and Parks
- Approved Urban Water Management Plan
- Vehicle Miles Traveled Mitigation Bank Approved
- Vegetation Management and Defensible Space Ordinance Approved
- Named to USGBC's LEED for Cities Cohort to Develop Sustainability Goals and Validate Performance

### RAMPED UP PROGRAMMING

- Public Works Solid Waste Partnered with Feeding America, Rescuing 8M+ Pounds of Food Each Year (2023-2024) for Community Redistribution

#### ORGANIC WASTE DIVERSION

| ALL DONATION SOURCES   | INTERNAL DONATIONS  | INCOMING DONATIONS  | OUTGOING DONATIONS  |
|--|---|---|---|
| 11,503,001 lbs.<br>27,420 Donations                                  | 923,778 lbs.<br>1,990 Donations                                     | 7,595,407 lbs.<br>25,226 Donations                                  | 2,983,416 lbs.<br>204 Donations                                     |
| 15,763.50<br>Total GHG Emissions Avoided (Tons of CO <sub>2</sub> e) | 1,517.94<br>Total GHG Emissions Avoided (Tons of CO <sub>2</sub> e) | 9,982.49<br>Total GHG Emissions Avoided (Tons of CO <sub>2</sub> e) | 4,243.05<br>Total GHG Emissions Avoided (Tons of CO <sub>2</sub> e) |
| 552,489,887<br>Total Water Footprint Reduction (Gallons)             | 71,033,095<br>Total Water Footprint Reduction (Gallons)             | 297,973,811<br>Total Water Footprint Reduction (Gallons)            | 183,482,981<br>Total Water Footprint Reduction (Gallons)            |



### MAJOR PROJECTS

Entered into Public Private Partnership with Anaergla to Construct a Regional Facility to Convert Organic Waste to Gas Project

Approved 3.5 MW Solar for New CARB Facility. Enrolled in RPU's 100% Renewable Energy Tariff, Securing LEED Platinum and Largest Zero Net Energy Building Status in the U.S.

Ability to Recharge Up to 24 Billion Gallons/Year to Groundwater Aquifer via 7 Oaks Dam Recharge Project

Installed Award-Winning Phoenix Storm Drain

Partnered on EIR to Facilitate \$100M Habitat Restoration to Facilitate \$1B in Water Projects

### INITIATIVES

Expanded Rebates Available for Efficient HVACs and Heat Pumps

### INCREASED INVESTMENT

Increased Renewable Portfolio From 37% (2019) to 69% (2027) Through Power Purchase Agreements

Purchased Thirty Zero Emission Vehicles to Transition City Fleet

Implemented \$30M TCC Grant in Eastside Including Planting 2,000 Trees, No Cost Solar and Drought Tolerant Turf Installation at Dozens of Residences

Secured Citywide Tree Inventory Grant (\$1M)



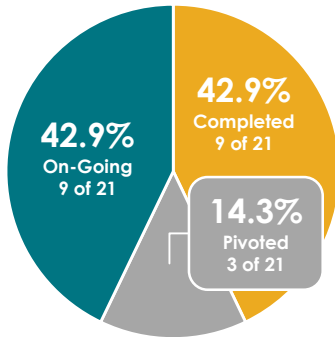
### FUTURE PLANS

Planning an Extreme Heat Summit (Fall 2025) and Sustainability Conference (April 2026)

## INFRASTRUCTURE, MOBILITY AND CONNECTIVITY

**4**  
GOALS

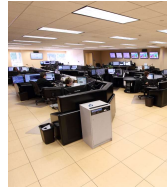
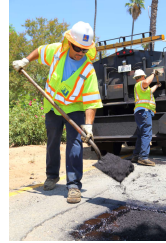
**21**  
ACTION ITEMS



■ Completed  
9 of 21

■ On-Going  
9 of 21

■ Pivoted  
3 of 21



RiversideCA.gov

## VIDEO



RiversideCA.gov

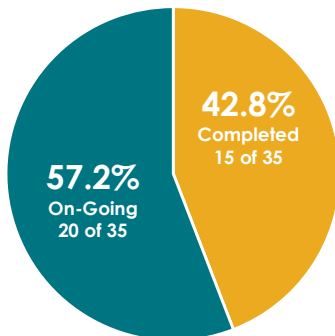




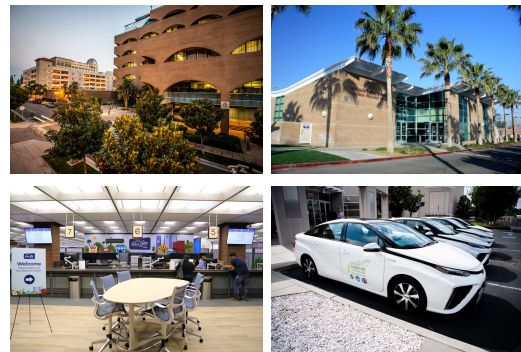
# HIGH PERFORMING GOVERNMENT

**5 GOALS**

**35 ACTION ITEMS**



■ Completed 15 of 35  
■ On-Going 20 of 35



RiversideCA.gov

# VIDEO

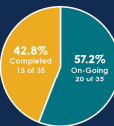


RiversideCA.gov

## HIGH PERFORMING GOVERNMENT

5 GOALS

35 ACTION ITEMS



### RAMPED UP PROGRAMMING

- Expanded Workforce Training with 229 Training Sessions and 22,782 Training Hours
- Increased Tuition Reimbursement
- Added Training for Every Level: EPIC (All), Emerging Leaders Academy (2 cohorts), Building the Bench (Future Supervisors), Foundations of Supervision & HR Essentials (Front Line Supervisors), and Amplify Your Impact (Division Managers)



### INITIATIVES

- Selected by Harvard University/ Bloomberg Foundation to Help Improve Use of Data, Innovate, Improve Communication and Tackle Complex Problems
- Selected to Participate in Accelerator for America Cohort to Assist with Innovation Infrastructure Initiatives
- EOC Completed 22 Months of Continuous Operation During Pandemic and Managed Over a Dozen Additional Activations
- Approved Community Engagement Plan to Boost Public Involvement
- Held Annual Town Hall Meetings to Share City Milestones and Challenges with Staff
- Boosted Transparency with a Public One Stop Shop Portal, Letting Customers Track Development Progress of Every Stage
- City Hall and Libraries Certified Blue Zones Workplace



### FINANCIAL

- Adopted General Fund and Maintained Measure Z reserve Policy (Adopted in 2019)
- Updated Fees and Charges
- Updated Rates (Water, Electric, Refuse)
- Expanded SHARE Program
- Started Annual Financial Health Indicator Reports to Benchmark the City Against Peers
- Implemented Reserve Funds:
  - Infrastructure Reserve Funds
  - Maintained General Fund Reserve Policy (adopted in 2014)
- Sewer Fund: A1 to A+3 Rating Reflects Strong Growth & Policies
- POBs: AA to AA- Rating Lower Borrowing Costs
- RPU Water: AA+ Affirmed Rating Backed by Solid Financials

### GRANTS

- Secured \$300M+ in grants (2023)
- Hired first Grants Administrator, Established Consultant Bench, and Secured Grant Management System
- Boosted Grant success rate to 80%
- Received \$30M TCC Grant (Largest in City's History) Benefiting Eastside
- Received Grants for Tree Inventory (\$1M), Energy Efficiency (\$325K), Healthy Neighborhoods (\$1M) and Clean Air Car Share (\$1M)

### FUTURE PLANS

Received Federal Grant to Host City's First Extreme Heat Table Top Exercise

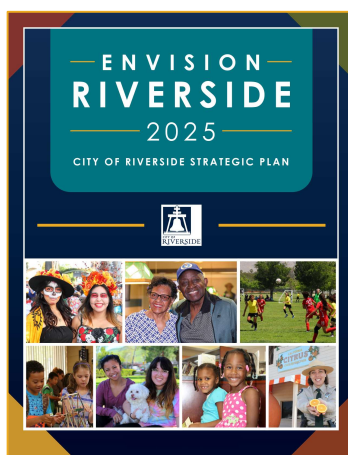


# CITY OF RIVERSIDE 2050 GENERAL PLAN UPDATE



RiversideCA.gov

## WHAT IS NEXT?



STRATEGIC PLANS  
AND  
BOOK OF WORK



RiversideCA.gov